



SAN JOAQUIN VALLEY
LATINO ENVIRONMENTAL
ADVANCEMENT & POLICY PROJECT

Green Raiteros Rideshare Operations Director
Fresno, CA

Job Position: Operations Director

Reports to: Executive Director, Valley LEAP

Based in: Downtown Fresno

Organization Background:

The Raiteros are a grassroots, community driven ridesharing organization. Raiteros' drivers are retired farm workers who offer local residents accessible and low-cost transportation to essential appointments. The "Green Raiteros" Pilot Project will build on the existing Raiteros network to provide affordable, timely access to clean transportation through new charging infrastructure and electric vehicles.

Green Raiteros has received over \$650,000 from local, state, and national funders, and the vision for the program has been featured in several publications including the New York Times. In late 2017 and early 2018, this program will move from concept to reality through the leadership of an Operations Director. We are seeking a phenomenal candidate to take on this unprecedented opportunity.

Position Description:

Green Raiteros is seeking an Operations Director to launch, manage and expand the existing service into a national best practice in rural ridesourcing. Responsibilities include:

- Working out of the Raiteros Hub in City of Huron 2-3 times a week
- Working with local residents and non-profit organizations to identify, design and meet mobility needs. This will entail executing a sustainability business plan that will involve adaptation on the fly based on local conditions and stakeholder feedback.
- Establishing rideshare operating logistics including:
 - Business licensing and driver qualification with the Fresno County Rural Transit Agency (FCRTA) and the Economic Opportunities Commission (EOC)
 - Driver registration, driver insurance, and vehicle maintenance processes
 - Collecting data and tracking information on trips and participants
 - Oversee rideshare dispatch operator
 - Develop and execute financial and operational management protocols
- Launching and operating the Green Raiteros' office:
 - Within the first year, lead recruitment and direct supervision of part-time staff
- Developing one-year and three-year business expansion plans, based on the preliminary plans developed by the Shared Use Mobility Center.
- Securing sustainable funding structures
 - Identify state and local sources
 - Write and submit grant proposals
 - Qualify Green Raiteros for existing subsidy programs
- Assisting the Executive Director in representing the program to outside stakeholders, include the Advisory Committee, current and prospective funders, the press, and other partners.



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Qualifications:

The ideal candidate will have at least three years of experience in a management position, or progressive experience in a directly relevant startup environment. Expertise in business development, and/or grant writing is preferred, and experience in procurement/management of government contracts is a plus.

Additional experience and qualifications include:

- Project management background, strong organization and meeting facilitation skills. Ability to track, manage, and adapt the project plan as needed.
- Versatile and comfortable with handling all aspects of a startup organization, from ordering supplies to serving as a dispatcher to driving vehicles, in addition to program management responsibilities.
- Non-profit experience preferred
- Experience managing a small operational budget is preferred;
- Excellent written and verbal communication skills;
- Self-starter with strong time management skills;
- Comfortable working in a fast-paced, entrepreneurial environment;
- Resourceful in seeking new business development opportunities.
- Able to build relationships and engage key stakeholders.

Candidates should be bilingual, and - ideally - fully fluent in both English and Spanish.

Candidates should possess at least a 4-year degree from an accredited institution of higher education. Backgrounds in business management, social work, and community health are likely to provide applicable skills to this position.

How to Apply:

Green Raiteros is a project of Valley LEAP and the Operations Director will report to the Executive Director of Valley LEAP. In the near-term, the position will be hosted as an employee of Green Raiteros partner EVgo, and the hiring process will be administered by the Shared Use Mobility Center.

Please submit a resume or CV, cover letter, and writing sample to careers@sharedusemobilitycenter.org. Applications will be accepted until November 24th, 2017.

Valley LEAP and EVgo are Equal Opportunity Employers. Employment opportunities are based upon one's qualifications and capabilities to perform the essential functions of a particular job. All employment opportunities are provided without regard to race, religion, sex, pregnancy, childbirth or related medical conditions, national origin, age, veteran status, disability, genetic information, or any other characteristic protected by law.