



**crystal
river**

MANAGEMENT

Positive Turnarounds

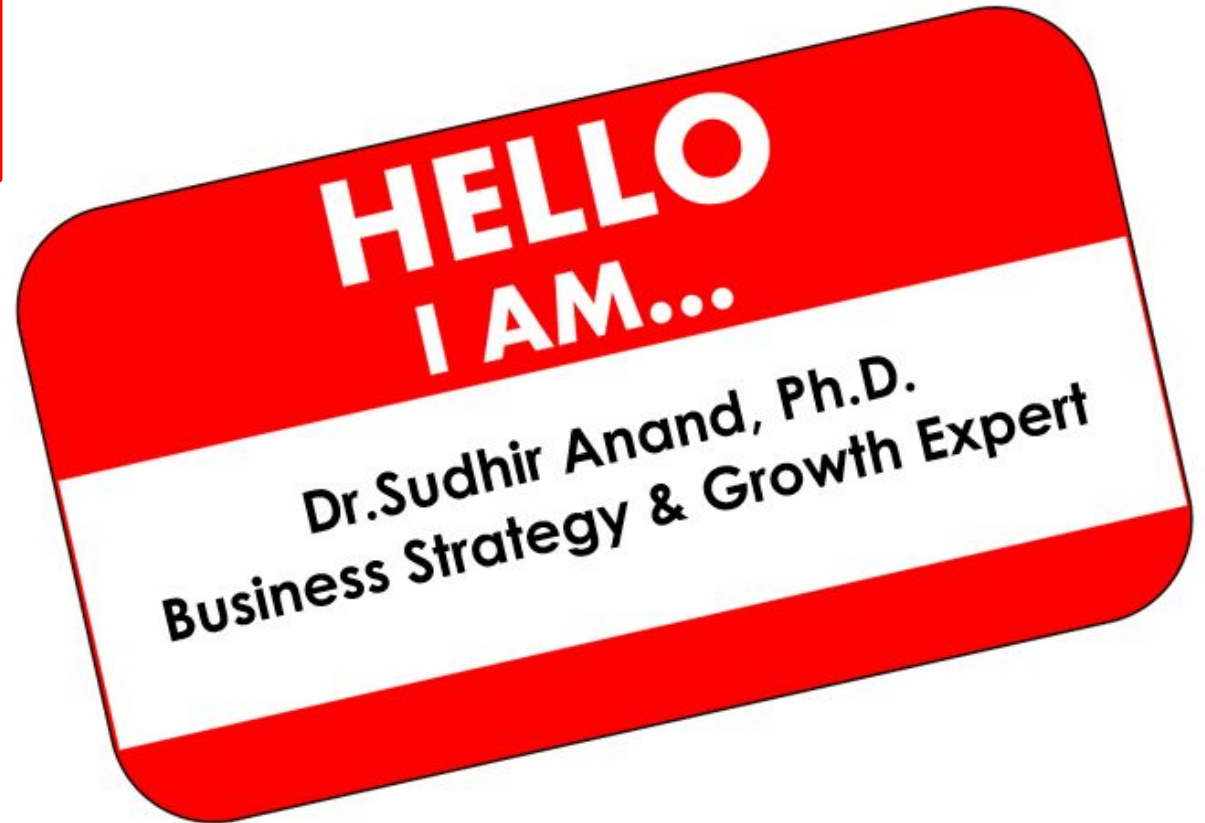
THE ORGANISATION, THE SERVICES & OFFERINGS (2021)





You have new ideas | You have a new strategy | You have a brand new plan | You wish a go-to-market strategy | You want to add a new vertical | You want to add channel partners | You want to grow 2x-10x | You feel stagnated | You are stressed | You wish to learning upgrade







Dr. Sudhir Anand, Ph.D.

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Dr. Anand invests time & strategy expertise in management consulting, retail, food & beverage, hospitality, education, health, apparel, technology, real estate, interior design, fashion & entertainment which include start-ups, royal families and family run businesses and draws immense inner strength from his Spiritual Wellness Organisation.

Overall Professional Experience: 1996 to Present (25 Years) | Mentored 200+ Business Verticals

CrystalRiver Management - Management Consulting

Professional Sounding Board | Business Growth | Business Alignment & Strategy | Business Mentoring | Organisation Turnarounds
| Client Acquisition | Vendor Management | Performance Improvement | Change Management

Positive Turnarounds

THE SERVICES & OFFERINGS (2021)



ALL THAT WE OFFER ARE BUSINESS STRATEGY & GROWTH DRIVEN PROGRAMS

The key to long-term business and professional improvement is to access to different skills and experiences – being able to learn from exposure to new sectors and important fresh perspectives.

- ❑ Get access to an experienced business professional with close to 25 years of experience across sectors
- ❑ Have a thorough professional to serve as a sounding board
- ❑ Benefit from the strategic insight from an outside influence
- ❑ Build an outside-in perspective
- ❑ Get support with implementing business improvement efforts

- ❖ Develop and reinvigorate your own leadership and management skills
- ❖ Gain personal & professional satisfaction
- ❖ Gain an objective, unbiased perspective about important business challenges
- ❖ Gain fresh perspectives on your own organisational challenges

- ✓ Build out your own accessible support network
- ✓ Develop and recognize key talent
- ✓ Join a movement of high-profile companies boosting Indian & International business for the benefit of the whole economy

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YOU NEED AN EXPERT TO DEBATE WITH, BRAINSTORM, PUT A STRUCTURE AND BE PART OF THE WAY FORWARD

Business Growth Programs - You Want Growth, We shall Deliver

Business Growth Consulting & Professional Sounding Board Stakeholder Program

Monthly Retainer Based

2 Sessions every month

90-100 Minutes each Session

The Organisation - Culture | Consistency | Structure | Stability

Customer Experience | Feedback Systems | The Brand Story | Story Telling

Business Growth Plans & Strategy | Collaborations & Expansion

	DURATION	OPTION 1	OPTION 2	OPTION 3*
Business Growth Consulting & Professional Sounding Board	Minimum 3 Months to Maximum 6 Months	Monthly Retainer	Monthly Retainer	-----
Business Development Partnership	Timeframe as per Agreement terms with a minimum of 6 months	-----	Decided post discussions on a mutually feasible percentage	-----
			* There are no exclusive options of only Business Development Partnerships	

Advanced Learning Programs *(Individual & Group Sessions)*

Mindfulness Program Mid Intense Sessions	4 Sessions + 1 Review	Weekly Sessions	90 Minute Sessions
		1 Review / 5th Week	60 Minute Session
Change Management High Intense Sessions	8 Sessions + 2 Reviews (3 Months)	3 Sessions/Monthly	75 Minute Sessions
		1 Review / Fortnight	60 Minute Session

Management Consulting (Organisational Based)

3 Goals Based Business Mentoring One on One	8 Sessions + 2 Reviews (3 Months)	Weekly Sessions	60 Minute Sessions
		1 Review / Fortnight	60 Minute Sessions
Business Process, Alignment & Strategy Stakeholders	18 Sessions + 2 Reviews (6 Months)	3 Sessions/Monthly	75 Minute Sessions
		1 Review / Fortnight	60 Minute Sessions



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