



HELLO I AM...

Dr.Sudhir Anand, Ph.D.
Business Strategy & Growth Expert











Dr. Sudhir Anand, Ph.D.

<u>sudhir@crystalriver.in</u> | <u>www.crystalriver.in</u> | +91 98861 81992 <u>www.linkedin.com/in/sudhiranand</u>

Dr.Anand invests time & strategy expertise in management consulting, retail, food & beverage, hospitality, education, health, apparel, technology, real estate, interior design, fashion & entertainment which include start-ups, royal families and family run businesses and draws immense inner strength from his Spiritual Wellness Organisation.

Overall Professional Experience: 1996 to Present (25 Years) | Mentored 200+ Business Verticals

CrystalRiver Management - Management Consulting

Professional Sounding Board | Business Growth | Business Alignment & Strategy | Business Mentoring | Organisation Turnarounds | Client Acquisition | Vendor Management | Performance Improvement | Change Management

Positive Turnarounds

Professional Profile: Dr.Sudhir Anand, Ph.D.



CrystalRiver Management - A Consulting & Mentoring Firm

Management Consulting - Organisation Based

Partnerships | LLP | Start-Ups | Private Limited

Retail Solutions | Lifestyle Luxury Retail

Hospitality Management | Hospital Management

Global Schools | Management Institutions | Campus to Corporate

Fitness Solutions | Specialist Doctors | Health & Wellness

Water Management Solutions | Financial Services | Interior & Infrastructure

Global Educational Tours | Arts & Crafts | Web Application & Online Services

Premium Retirement Homes | Spiritual Institutions

Success Management Strategies and Hand-Holding

Events & Summits

Chairperson – BNI Bangalore Members Day (the World's Largest Members Day) for 4 years in a row

Business Mentoring

One - on - One

- -Business Action Planning
- -Professional Sounding Board
- -Business Mentoring Programs

Management Consulting (Organisational Based)

- -Business Alignment & Strategy | -Business Growth & Strategy
- Client Acquisition | Vendor Management
- -Change Management for Mid to Top Management

Samādhāna Inner Wellness

Spiritualist & Visionary www.samādhāna.in

Professional Profile: Dr.Sudhir Anand, Ph.D.

Consultant & Confidant for over 12 years to the Late Maharaja of Mysore – His (Late) Royal Highness Sri Kantadatta Narashimaraja Wadiyar and now presently to the Maharani of Mysore Her Royal Highness Dr. Pramoda Devi Wadiyar



BNI Bangalore, India

Senior Director Consultant (Support) | BNI Certified Advanced Train the Trainer for 6 Workshops

Creator of the concept and title – Business Beyond Boundaries for BNI and Regional Coordinator of the same

Regional Advisory Board Member | Regional BNI Culture Coordinator

Chairperson - BNI Bangalore Members Day (the World's Largest Members Day) from 4 years now

Core Team Member – BANG-Cares – BNI Bangalore's Health Care Initiative

Decisive Analytical Systems Pvt. Ltd.

Director

Held Chief People Officer position for 3 years

Consulting Assignments Handheld:

The Chancery Hotels | The Biere Club | Sanctum | No Limmits Discotheque | Aranyani | Stayfit

Matsuri – Japanese | Over the Top Lounge | Sukruta Agencies

Toyota Enterprise, Japan - Key-Role Member for setting up Hospitality in India partnered with the Chancery Group

Spiritual Gurus | Small to Medium Scale Business Entrepreneurs | Proprietorships | Student Entrepreneurships

Previous Assignments: Full Time Professions

Corporate Training Manager, Corporate Human Resources & New Properties Start-Up General Manager of Royal Orchid Hotels & Peppermint Hotels

General Manager – Indus Cruising – Heading Training & Recruitment of Carnival and Costa Cruise lines

Professor & University Board of Studies Member – English & Hospitality Management

Education:

Ph.D. in Management Psychology, Pune University (2013)

Masters in Tourism – Madurai Khamraj University (2002)

Institute of Hotel Management, Bangalore (1996)

Diploma in Counselling Skills, Banjara Academy (2000)

He has been quoted in Hospitality Journals Nation-Wide and on Spiritual Wellness in The New Indian Express and several social media pages.

Dr.Anand has also authored various management books on Management for recognized Universities and national level articles for Hospitality Newsletters. He has also authored a book (publication in process) on Entrepreneurship Development.