WATERVIEW INVESTMENT BANKING M&A ADVISORY • VALUATIONS • CAPITAL SOURCING

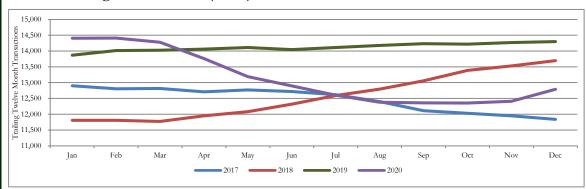
THE MARKET

FOR PRIVATELY HELD COMPANIES

Topics Relevant to Middle Market Mergers & Acquisitions

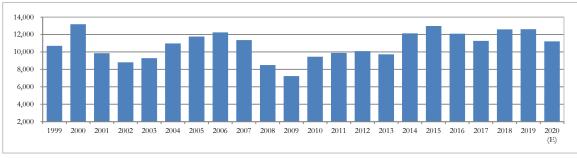
Monthly transaction volume, as evidenced in Chart 1, declined in Q2 and Q3 of 2020 (purple line). Q4 activity returned the M & A market to the same activity level observed in mid 2018.

Chart 1: Trailing Twelve Month (TTM) Total M&A Transaction Volume



Total Announced Transactions, U.S. Buyer or Seller | Source: Mergerstat Review

Chart 2: Annual M&A Transaction Volume



Total Announced Transactions, U.S. Buver or Seller | Source: FactSet Mergerstat

Which Sectors are Most Active?

The chart to the right reveals the five most active sectors in terms of transactions closed for the three months ended December 31, 2020. In addition to those listed in the chart, the following sectors also exhibited high transaction volume: Producer Manufacturing, Consumer Services, Health Services, Health Technology, and Retail Trade.



0 50 100 150 200 250 300 350 400 450 500 550 600 650 700 750 800 850 900

Total Announced Transactions, U.S. Buyer or Seller | Source: FactSet Mergerstat

Waterview is a Financial Advisory Services firm focused on Investment Banking and Valuation Services

- ➤ Waterview Investment Banking serves client companies with revenue between \$10 million and \$200 million:
 - Sell Side Representation (marketing to both strategic and financial buyers)
 - Capital Sourcing (senior debt, mezzanine and equity)
 - Valuation (to support exit planning strategies)

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Q1 2021

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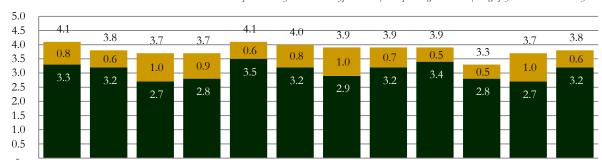
Valuation Multiples TEV / EBITDA **Private Equity Sponsored M&A** Transactions

TEV	2003-							Std	
(\$Millions)	2015	2016	2017	2018	2019	2020	Average	Dev	N =
10-25	5.6	5.8	6.3	5.9	6.2	6.0	5.7	1.6	1,475
25-50	6.2	6.4	6.6	6.9	6.9	6.9	6.4	1.7	1,118
50-100	6.8	7.2	8.2	8.8	7.5	8.1	7.3	1.9	763
100-250	7.4	8.8	9.1	8.7	9.4	8.6	8.2	2.1	403
Average	6.2	6.7	7.2	7.2	7.1	7.1	6.5	1.9	
N =	2,361	243	267	289	308	297			3,765

Source: GF Data® M&A Report. February 2021. Seller Type: Private | Multiple Range: 3x - 15x | Geography: U.S. or Canadian Buyer

Average Debt Multiples **Private Equity Sponsored M&A Transactions**

Subordinated Debt Senior Debt



 $1Q\ 2018\ 2Q\ 2018\ 3Q\ 2018\ 4Q\ 2018\ 1Q\ 2019\ 2Q\ 2019\ 3Q\ 2019\ 4Q\ 2019\ 1Q\ 2020\ 2Q\ 2020\ 3Q\ 2020\ 4Q\ 2020$ Source: GF Data® Leverage Report February 2021. Seller Type: Private | Multiple Range: 3x - 15x | Geography: U.S. or Canadian Buyer

Senior Debt Pricing

TEV (\$Millions)	1Q19	2Q19	3Q19	4Q19	1Q20	2Q20	3Q20	4Q20
10-25	6.4%	5.4%	6.2%	5.0%	5.4%	8.3%	5.6%	4.4%
25-50	5.8%	5.5%	5.0%	5.5%	5.2%	5.5%	4.3%	5.1%
50-100	6.3%	5.5%	5.6%	6.0%	6.1%	4.2%	6.6%	4.9%
100-250	7.4%	6.2%	5.0%	6.4%	5.7%	4.4%	8.0%	7.0%
Total	6.2%	5.5%	5.5%	5.5%	5.5%	5.8%	5.8%	5.2%
N =	63	51	39	49	59	21	35	67
90-Day LIBOR	2.6%	2.3%	2.1%	1.9%	1.5%	0.3%	0.2%	0.2%

5.6% 3.2% 3.4% 4.1% 3.6% 3.6% 5.5% Source: GF Data® Leverage Report. February 2021. Seller Type: Private | Multiple Range: 3x - 15x | Geography: U.S. or Canadian Buyer

4.9%

Subordinated Debt Average Coupons & Spreads Spread vs. LIBOR

TEV (\$Millions)	1Q19	2Q19	3Q19	4Q19	1Q20	2Q20	3Q20	4Q20
10-25	12.7%	11.4%	12.1%	11.6%	11.5%	10.5%	11.2%	11.3%
25-50	11.7%	11.5%	11.5%	11.0%	11.0%	12.0%	11.0%	11.2%
50-100	11.8%	10.7%	11.0%	10.6%	11.6%	10.3%	12.1%	11.2%
100-250	10.5%	10.0%	9.9%	14.0%	10.4%	10.0%	12.0%	10.6%
Total	11.7%	11.3%	11.1%	11.1%	11.2%	10.7%	11.4%	11.2%
N =	28	33	25	23	26	11	21	36
90-Day LIBOR	2.6%	2.3%	2.1%	1.9%	1.5%	0.3%	0.2%	0.2%
Spread vs. LIBOR	9.1%	9.0%	9.0%	9.2%	9.7%	10.4%	11.2%	10.9%

Source: GF Data® Leverage Report. February 2021. Seller Type: Private | Multiple Range: 3x - 15x | Geography: U.S. or Canadian Buyer

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