



- Talents of Endearment (TE) is a subbrand of Identity Branding Forum.
- TE is a smart versatile platform that help solve businesses challenges through youths experiential learning.
- TE help create relevancy between youths and business through future opportunities.
- **TE** also offer markets reach and real time validated data of opportunities and innovative solutions.
- Visit www.talentsofendearment.com

## What is TEBSA

- Talents of Endearment Business Smart Apprenticeships (TEBSA), is customizable to help employers prepare contracted apprentices (high school pupils and college students) to explore new opportunities and solve challenges for the business during the interim apprenticeships, to meet the demand of the future while focusing on today's business needs, aligned with leaderships expectations- to become potentially employable by same companies.
- Through TEBSA, apprentices will develop purpose, social talents, grow quality relationships, identify, and build social and business opportunities from the comfort of wherever they are - coached and guided by our field experts online.

# TEBSA - the Competitive Edge!

- Every business wishes their teams to be able to learn ahead of time what their customers' "needs and aspirations" are in the future to prepare for it today!
- Imagine owning a time travel innovation machine that keeps your business traveling throughout the life-long journey of its potential customers to remain scalable sustainable business!
- TEBSA will help apprentices leverage context to determine what potential customers or consumers are interested in right now and in the future to deliver laserfocused and highly targeted, relevant, and timely solutions for the employer.
- TEBSA will enable apprentices to clearly identify a problem or opportunity, establish options, select a course of action, and execute seamlessly for the employer.



#### TEBSA Is Unique!

**TEBSA** help apprentices to think and act like entrepreneurs within the company, become self-motivated, proactive, and action-driven people capable of taking the initiative to innovate products or services.

### Apprentices will develop new leadership capabilities!

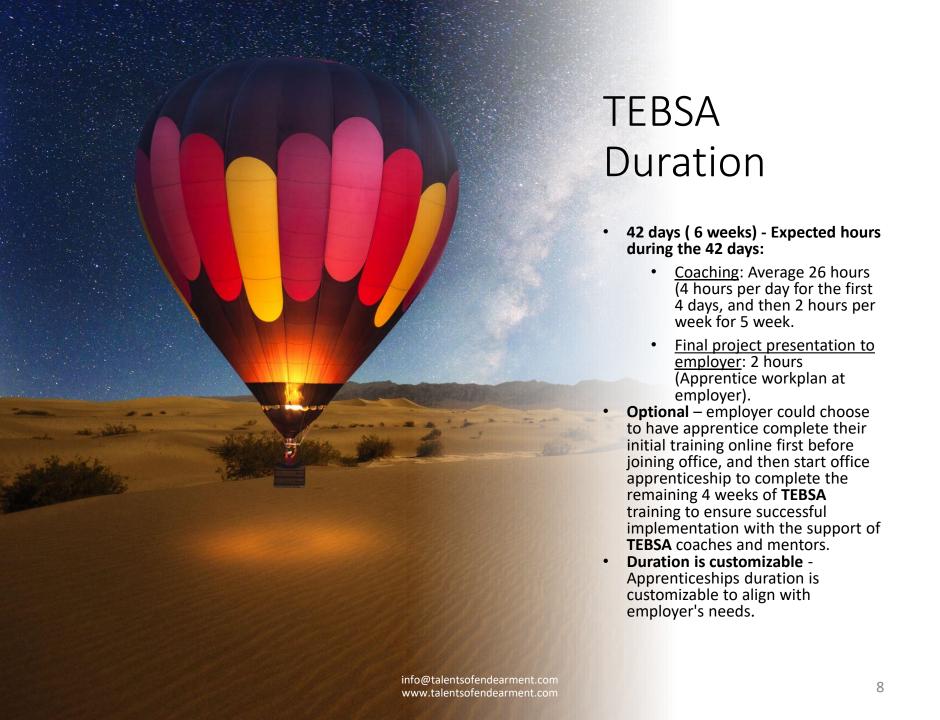
- To be able to be <u>future focused</u> Apprentice will learn how to stay connected to employer's stakeholders' communities to discover their lifetime evolving social needs and aspirations to create a pipeline of future opportunities for employer.
- To be able to be good to people Apprentice will learn how to engage with employer's business stakeholders' communities to design the social-business initiatives that align employer with stakeholders needs and aspirations to become a social star loved by everyone.
- To be able to <u>drive realistic results</u> -Apprentice will learn how to discover and build relevant, scalable and sustainable ideas/solutions for the employer and its stakeholders' communities, to create a long lasting social-business impact.
- To be able to create <u>customer focused</u> <u>ecosystem</u> - Apprentice will learn how to build their career-business customer focused ecosystem necessary for the employer to remain connected and engaged with its stakeholders' communities to stay ahead.



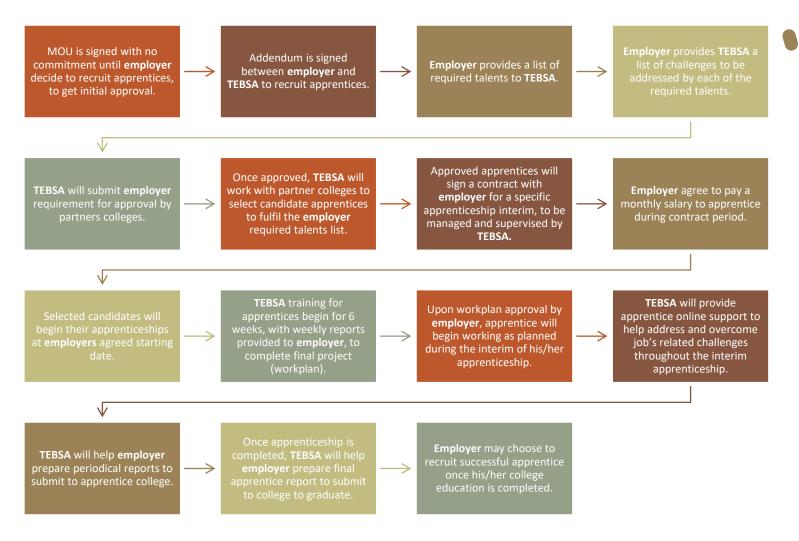


#### Powerball Benefits

- Lifetime career Support Upon successful completion,
  apprentices will
  receive lifetime online
  community support to help
  them find help whenever
  needed throughout their
  career.
  - Upon successful completion, apprentices will receive a Certificate of Achievement to show your future employer the experience you have acquired and the value you can bring them.



#### TEBSA Workflow Process





TEBSA creates a new dialogue to make apprentices feel great about their work and career outlook to remain more motivated and productive during the interim apprenticeship, helping employers to want to keep them permanently.



 Streamlined benefits to help education institutions and their faculties stay connected and engaged with their students, alumni, and business for many years to come through

 Scalable dynamic platforms that will help everyone stay up-to-date and globally competitive and aligned with students and future markets expectations.

https://talentsofendearment.com/education-collaboration

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