# Save money. Live smarter.

# Lower your electric bill with Load Management

Power prices are highest when everyone is using electricity at the same time, typically on hot summer days or cold winter ones. These times are called "peak demand." The higher the peak demand, the more it costs you and your community for electricity.

You can help reduce electrical costs by participating in the Load Management program offered by your local utility.

#### How does it work?

During times of high electric usage, your utility will send a signal to special switches attached to the biggest energy users in your home: central air conditioner and electric water heater. Enrolled appliances will cycle on and off for short periods of time when the signal is received. Cycling ensures that everyone in the community is not running the same appliance at the same time.

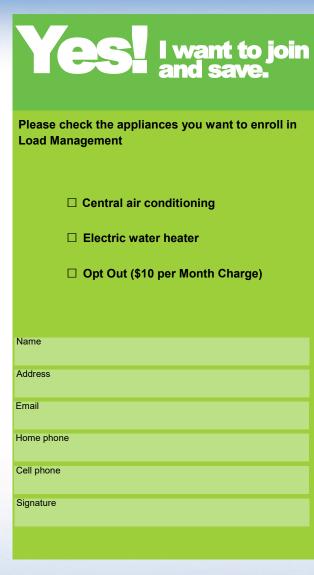
Appliances are cycled off and on in such a way that you will experience little to no change in your level of comfort. You can still stay warm in the winter and cool in the summer, and save money, too!

## Why should I participate?

Your participation saves money for the entire community by holding down our electric costs. The program helps conserve natural resources, and helps your utility delay construction of future power plants.

## How can I participate?

Participation in the Load Management program in mandatory per city ordinance. Refusal to participate will result in being assessed a \$10 per month charge.



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