



INNOVATION
IDEATION
INTEGRATION



To Whom It May Concern,

My name is Jon Hirst, and I am writing this letter to share my passion, vision and direction as I seek the next phase of my career. This letter is accompanied by four other resources for your consideration: an infographic describing my passion and unique contribution, a Program & Product Inventory, my LinkedIn Profile and my Curriculum Vitae. I hope these four resources together give you a clear presentation of my passion, vision, career path and desired contribution.

I am seeking a senior leadership role where I can help a team create impact at the intersection of innovation, ideation and integration. My experience, passion and best contribution comes when I am empowered to guide an organization's innovation efforts. I lead by empowering others to shape ideas into new products and services that can be integrated into an organization's mission. This role can take many forms including VP of Innovation, Chief Ideation Officer, Chief Ecosystem Officer, Chief Intellectual Property Officer, Chief User Experience Officer, Director of Strategic Integration and so on.

For the past 20 years I have worked in consultancies, businesses and nonprofits that were either in a start-up phase, a significant transition or a major turnaround. Through these very demanding roles, I have learned how to innovate and create with profitability, sustainability and customer satisfaction in mind. My greatest contributions have been in tandem with strong, humble and wise leaders who have a direction and understand the importance of innovation and ideation to the future of any enterprise.

At this stage in my career I want to move towards a position that allows me to focus on innovating and integrating my ideation work into the product lines or service offerings of an organization that is growing and having impact. My desire is to serve as part of a dynamic leadership team by utilizing my experience in a variety of sectors and my cross-cultural understanding across Africa, Asia, Latin America and Europe. I look forward to interacting with each of you reading this letter as you consider whether I might be able to serve alongside you in your cause.

Sincerely,

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