



INNOVATION
IDEATION
INTEGRATION



To Whom It May Concern,

My name is Jon Hirst and I am writing this letter to share my passion, vision and direction as I seek the next phase of my nonprofit service. This letter is accompanied by four other resources for your consideration: an infographic describing my unique contribution, a Program & Product Inventory, my LinkedIn Profile and my Curriculum Vitae. I hope these four resources together give you a clear presentation of my passion, vision, ministry path and desired contribution.

I am seeking a senior leadership role where I can help a team create impact at the intersection of innovation, ideation and integration. My experience, passion and best contribution comes when I am empowered to guide an organization's innovation efforts. I lead by empowering others to shape ideas into new products and services that can be integrated into a nonprofit's cause. This role can take many forms including VP of Innovation, Chief Ideation Officer, Chief Ecosystem Officer, Chief Intellectual Property Officer, Chief User Experience Officer, Director of Strategic Integration and so on.

For the past 20 years I have worked in faith-based nonprofits. During that time, Colossians 1:28-29 has been a guiding verse. I have invested "all the energy Christ so powerfully works in me" to create impact. I have fulfilled a very specific function over these 20 years: to help leaders of ministries to navigate the new paradigm of the 21st Century at a philosophical, messaging, and technical level. I have served as a bridge between two worlds and a translator between Kingdom values and next generation opportunities.

But with new paradigms now much better understood and being implemented, I believe my next phase of nonprofit service will be to intentionally integrate new innovations into organizations to achieve specific ministry outcomes. I seek to do this by defining innovation priorities, concretizing core ideas and designing, prototyping and launching new products and services that lead to mission fulfillment and sustainability.

My desire is to serve as part of a dynamic leadership team by utilizing my experience in a variety of nonprofit sectors and my cross-cultural understanding across Africa, Asia, Latin America and Europe. I look forward to interacting with each of you reading this letter as you consider whether I might be able to serve alongside you in your cause.

Sincerely,

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