



NEUWORLDZ

NEUWORLDZ PRESENTS

ibizfair

IOWA BUSINESS FAIR

Enabling Iowa Based Businesses To Scale Growth With
Effective & Meaningful Promotions

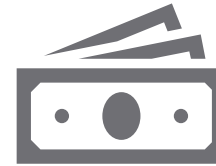


Why Do Small – Mid Sized
Businesses **Need** To Be
PROMOTED?

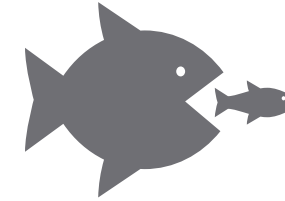
Major Problems of Business Owners

COMMON PROBLEMS FACED BY BUSINESSES

- 8 out of 10 Times Customers Will Prefer A Business That Has Better Online Visibility. Is your business **losing customers due to poor market and online visibility** despite having a great product.
- If your Competitor Is Getting More Business from Customers, then it means your **business is overshadowed** it's time you Shine and Outshine!
- Poor visibility literally means your customer don't know you exist.
- No presence on features means poor credibility. Reputation matters!
- Customers don't know how to reach you.
- Marketing and **Branding is expensive**



Marketing is
Expensive



Overshadowed by
Competition



Attracting
Clients &
Increase
Revenue



Poor visibility
and low brand
reputation

Why is Iowa Business Fair the
Effective Solution for Small /
Local Business Owners?

Effective Solutions by Neuworldz



SOLUTIONS BY NEUWORLDZ

- Get featured across **500+ media worldwide**
- **Save 3x cost** on marketing!
- Get **5x more visibility!**
- **Guaranteed press releases!**
- Scale business **visibility across search engines and reputed journals**
- **Backlinks** to client websites with every business news and articles.
- **Attract clients** with a strong business /brand recognition
- Strong chances of **blue tick verification on social media** organically
- **Target preferred geographies** for media releases.



Save Money on
Marketing



Outshine
Competition



Establish your
Importance in the
Industry



Get 5X more Real
Visibility

IMPROVE BRAND RECOGNITION WITH NEUWORLDZ



- **VISIBILITY**

SAVE MONEY BUT GET 5X MORE VISIBILITY THAN PAID ADS

- **DESIRABILITY**

IMPROVE BRAND CREDIBILITY AS YOU FEATURE ON TRUSTED PLATFORMS AND MEDIA

- **AVAILABILITY**

CUSTOMERS CAN REACH YOU DIRECTLY THROUGH BACKLINKS ON ARTICLES AND PROGRAMS.

BUILD TRUST + VISIBILITY: Rule your market by getting your business news featured in trusted and highly reputed national and local media platforms, to build strong reputation and clientele.

BUSINESS LEADER INTERVIEWS: Appeal to your customer's mindset by showing your business means more than just transactions. Feature on the Neuworldz interviews and candid conversations and be viewed by thousands on YouTube. Use the links to promote your brand and business.

BEFORE



Goes Unnoticed

Overshadowed by Competition

Business presence unknown

Difficulty to attract customers

VS **WITH NEUWORLDZ**



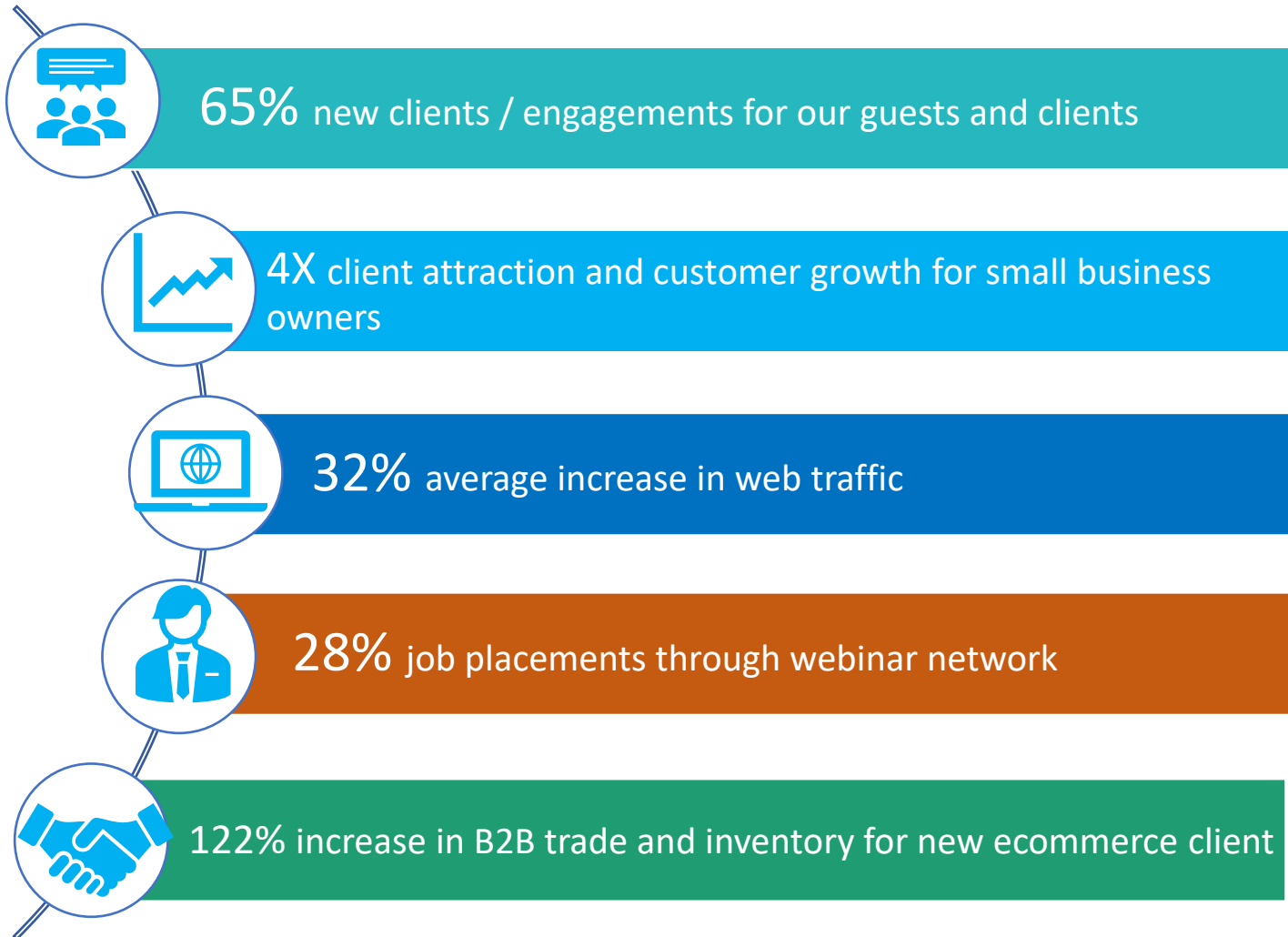
Wide Online Visibility to 170 Million viewers

Improved Industry Visibility and Desirability

Wide Business presence across major sites and search engines

Attract Customers effortlessly

Average Growth Overview for our Businesses



[Profile] 1st
 Founder and President at Infinityurns LLC
 October 2, 2020, Rony was Shrravonii's client

★★★★★

As a consultant, Shrabonee has helped our company in many areas including catalog design, branding, marketing, new product development and media communication. Her strategies and plans are very effective, innovative and goal oriented. Thank you Shrabonee for your continuous help and support!!

CaratX
 1 review

★★★★★ 4 months ago

Neuworldz has been a staple in our branding strategy and awareness. Fantastic company and leadership.

Tanaz Sierra
 1 review

★★★★★ 4 months ago

Loved their work. Highly recommend if you are looking to promote your work n get some news and media promotions. Will work again.

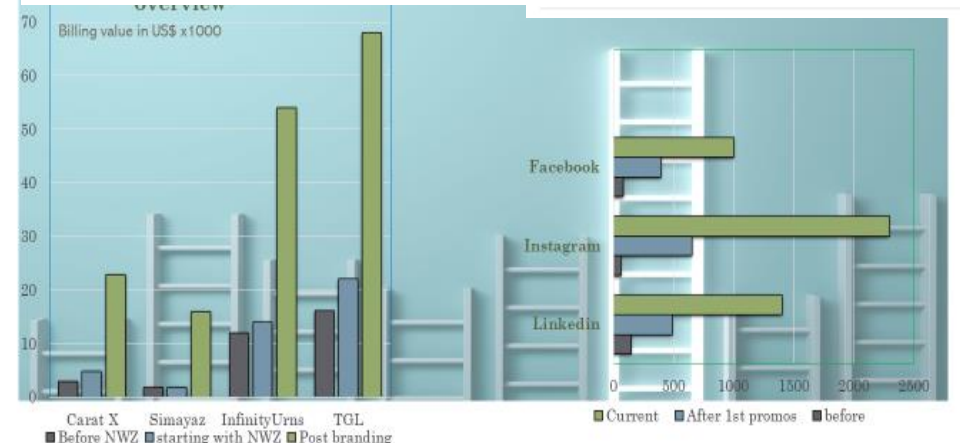


[Profile] st
 Director Trio Group

September 12, 2020, Arjun Mukund worked with Shrravonii on the same team

★★★★★

Shrabonee was one of the best consultants I had for my company. During the initial challenging phase of my company's growth and development, Shrabonee played a key role in establishing our brand by connecting us with some key customers. She was very dependable in all the assignments that she was entrusted with.



POWER OF BUSINESS PROMOTION PROGRAM



- Showcase Business USPs
- Build Better Visibility
- Increased Business Reputation
- Network and Connect
- Leverage Press Features Benefits
- Build Trust
- Attract Customers

IbizFair Highlights

- Individual Business Show Tables (*Gold & Silver participants*)
- Business Presentation & Intro videos (*Upto 3 mins each*)
- Networking and Connects
- Speaker Sessions & Knowledge Panels
- Lunch & Learn
- Business leader interview bytes
- Full event videography
- Media & Press Features
- Business Merch & Offers (*Sell over the counter or offer freebies*)
- Community Meet & Greet



WWW.NEUWORLDZ.COM

NEUWORLDZ

ibizfair
IOWA BUSINESS FAIR
2023-24

•B2B. •B2C. •COMMUNITY OUTREACH
•LEADERSHIP CONNECTS • MEDIA FEATURES
•REGIONAL BUSINESS PROMOTIONS

ENABLING IOWA BUSINESSES TO SCALE
GROWTH WITH EFFECTIVE PROMOTIONS

The graphic features a background image of business professionals networking at a fair. It includes the NEUWORLDZ logo, the event title 'ibizfair IOWA BUSINESS FAIR 2023-24', a list of activities, and a tagline at the bottom. The website URL 'WWW.NEUWORLDZ.COM' is in the top right corner.

Knowledge Share Speaker Panels



JOE NUNZIATA

Business Sales Coach & Author
Spiritual Selling Mentor

JOE NUNZIATA – is a renowned spiritual selling coach, author and speaker. His books on spiritual selling and business sales skills has been best sellers on Amazon and New York Times. Nunziata specializes in training business and coaching businesses on how to attract clients and make sales seamless and easy to drive better results.



HIMANSHU JOSHI

Business Mentor & Professor
Applied AI . Innovation, Entrepreneurship

Himanshu Joshi is a speaker- mentor for Applied AI at Vector Institute of AI, Innovation and Entrepreneurship with Cambridge Massachusetts, Business mentor at MIT, Sloan School of Management, Clinical professor of Practice Innovation and Entrepreneurship at Woxsen University.

Himanshu has served some of the best business schools globally and is a Director –operations with ThinkOrbital. He enabled many startups and businesses to scale growth with his expertise.

**Knowledge is
Wealth
But True Wisdom
is Gold!**

Participation & Engagement

Business Advantages	Gold \$3500	Silver \$1500	Single \$800
Business Representation on Event Day			
Social Media Promotions			
Press features on event day			
Business Presentation Videos			
Lunch & Fellowship			
Engaging Speaker Panels			
Job Promotions			
Community Engagements & Promotions			
Exclusive business articles on reputed press			
Attractive referral programs			
Business Leader Interviews on YouTube			



All prices in US Dollars. Sponsors to pay (Base Price +tax) in full before event. Prices to increase by 40% after November 30th.

Bonus advantages

• GOLD

- Interview Bytes on day of event
- Business Leader interview via Zoom , video on YouTube
- Exclusive news article with wide media press releases with backlinks.
- Social media promotions with tags

• SILVER

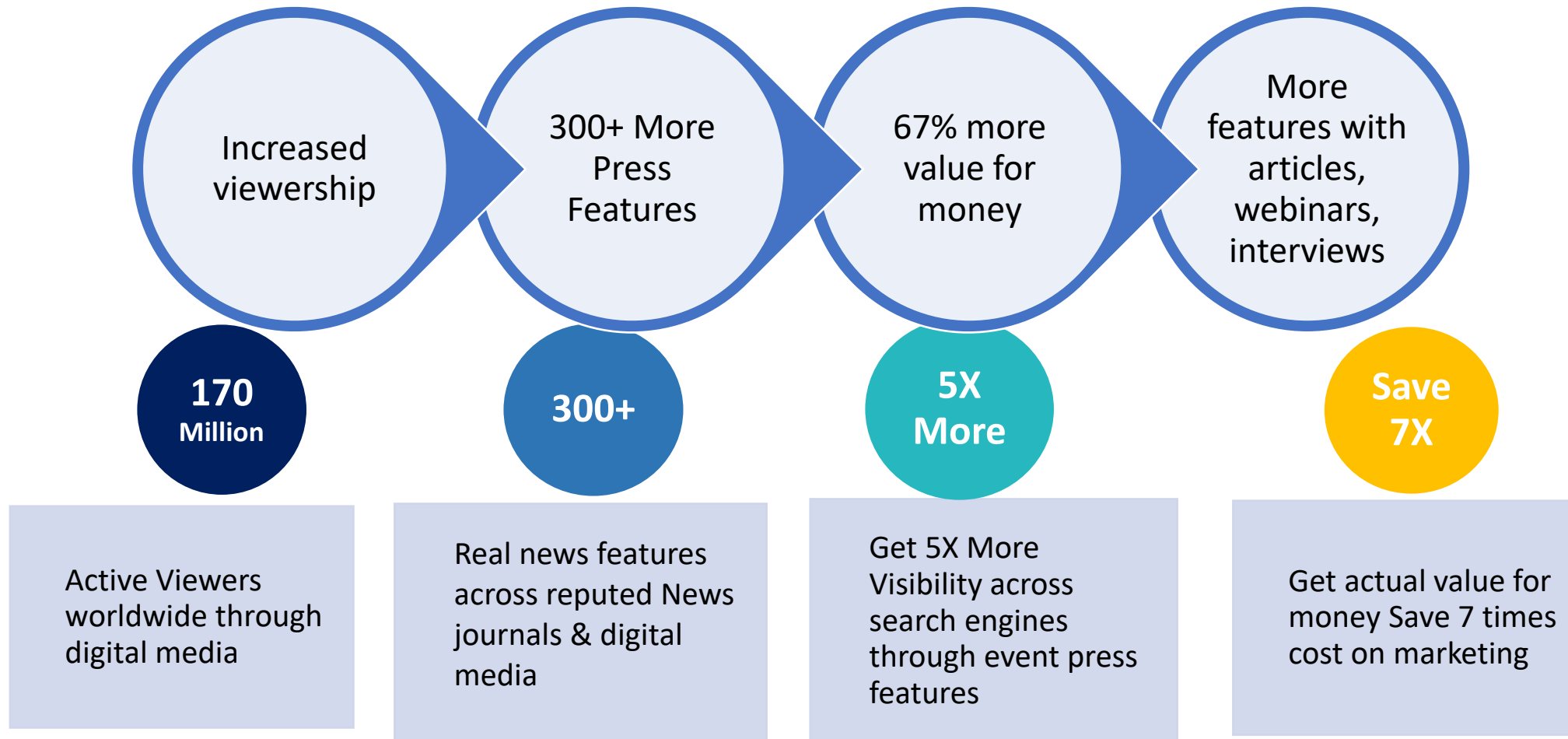
- Interview Bytes on day of event
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- Social Media Promotions with tags.

Gold Participants Advantages:

As Featured On:



Why Neuworldz Promotions?



Local Guide · 32 reviews · 19 photos

★★★★★ 4 months ago

Legit company and credible result! Thank you

1 review

★★★★★ 4 months ago

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Reply



Tanaz Sierra
1 review

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Neuworldz Customer reviews



Keith Mason · 1st
Achieving Success in the Entertainment Industry -Professional Athlete, Actor, Author, Comic book creator, Producer, Speaker and Entrepreneur



Having worked with Shrabonne and being around her, she's one of the hardest working individuals and caring and kind people I've met, she's professional and on time, I highly recommend her and grateful for her friendship she's a brilliantly talented individual.



Rajil Sayani · 1st
Manager at Ameen Sayani
August 30, 2022, Rony

Shrabonee is a passionate and reliable individual, who contributes positively to all she does. And she's very patient too!



Director Trio Group
September 12, 2020, Arjun Mukund worked with Shrravonii on the same team



Shrabonee was one of the best consultants I had for my company. During the initial challenging phase of my company's growth and development, Shrabonee played a key role in establishing our brand by connecting us with some key customers. She was very dependable in all the assignments that she was entrusted with.

5 reviews · 2 photos

★★★★★ 4 months ago

If you want to increase your recognition and visibility and wants more people to know about you or your business, look no further. Neuworldz is here to cater this specific need for any business line with a diverse marketing campaign, effective strategies and proven solution to increase your brand recognition and online presence to attract more clients keeping affordability in mind with their various packages to suit everyone's need. In this digital era be ahead with your competitors with proven Neuworldz digital marketing solutions on your side!



Founder and President at Infinityurns LLC
October 2, 2020, Rony was Shrravonii's client



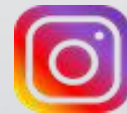
As a consultant, Shrabonee has helped our company in many areas including catalog design, branding, marketing, new product development and media communication. Her strategies and plans are very effective, innovative and goal oriented. Thank you Shrabonee for your continuous help and support!!



Come shine with us!



LIKE. FOLLOW. SHARE. SUBSCRIBE.



Contact:
Shrravonii Paul

[Neuworldz USA](#)

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Call us : +1 -319.383.5803

For any queries and enquiries:
support@neuworldz.com