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## SPMS PTSO Partners In Education 2023/2024

Thank you for your consideration in becoming a business Partner In Education with our Switzerland Point Middle School Raiders. Please consider your contribution an agreement between your business and our SPMS PTSO in working together to further enhance the education of the students of Switzerland Point Middle School. ALL financial contributions made will directly benefit our students and staff by adding further educational materials to their classrooms and to reinforce positive behavior. If we can assist you in any way, please contact us at [SPMSPTSO@hotmail.com](mailto:SPMSPTSO@hotmail.com).

Please make check **payable to:**  
**SPMS PTSO** and mail with signed PIE contract to:  
Switzerland Point Middle School PTSO  
ATTN: Kevin Evans  
777 Greenbriar Road  
St. Johns, FL 32259

For business partners questions please contact:  
**Kevin Evans Phone #904-495-1614**  
**Email: [spmsptso@hotmail.com](mailto:spmsptso@hotmail.com)**  
Partners In Education Liaison  
Switzerland Point Middle School PTSO



## Partners in Education Sponsorship Levels

### **Bronze Raider:**

**\$250**

- ✓ May send home 1 flyer per semester electronically to be distributed to entire student body. Restrictions apply and must have Principal approval.
- ✓ Business Cards included in our front office “Business Partner” card holder.
- ✓ Opportunity to become a sponsor and/or donate to any SPMS PTSO events for further marketing opportunities.
- ✓ Logo on PTSO website.

### **Silver Raider:**

**\$550**

- ✓ Business Cards included in the front office “Business Partner” card holder.
- ✓ Allows you to hang your banner (up to 3’ x 6’ to be approved by Principal) for all of our families to see that your business supports us for the full year.
- ✓ May send home one flyer each quarter (**electronically only**) to be distributed to the entire student population. (*\*\*restrictions apply subject to approval by SPMS Principal and must include appropriate content and language for students\*\*\*\**). All flyers will be sent home electronically.
- ✓ Logo on PTSO website.
- ✓ One mention in Raider Rap newsletter per year.

### **Gold Raider:**

**\$1100**

- ✓ **Allows you to have company info on marquee scrolling for 15 days per quarter.**
- ✓ Business Cards included in our front office “Business Partner” card holder.
- ✓ May send home one flyer each month (**electronically only**) to be distributed to the entire student population. (*\*\*restrictions apply subject to approval by SPMS Principal and must include appropriate content and language for students\*\*\*\**). All flyers will be sent home electronically via the Raider Rap Newsletter.
- ✓ May distribute your information at selected school events. (Partner to provide information and must be approved by Principal).
- ✓ Allows you to hang your banner (up to 4’ x 8’ to be approved by Principal) in “prominent” location on school fence during the full school year. *\*\*must be language and content appropriate\*\**
- ✓ Feature in Raider Rap newsletter one time per semester.



## Additional Sponsorship Opportunities:

- ✓ **Character Counts Luncheon for Students: \$250/month or \$1500/yearly** – Your business will be highlighted in our newsletter as the official sponsor of the Character Counts luncheon where selected students are honored for their good character. You will be allowed to send a flyer/note home with the students congratulating them and promoting your business. You will also receive an invite to the district's annual Character Counts Breakfast in which you and your company will be recognized.
- ✓ **Student Planner: \$3500.00** – Your business will have the back cover of the student planner that is given to all students.
- ✓ **Spirit Wear Bags: \$200** - Your business supplies the bags used during sales and delivery during the year that displays your logo. Business may put an approved flyer in the bag.
- ✓ **Monthly Teacher Appreciation for Teachers and Staff: \$100 per month** - Each month we honor our teachers and support staff with various treats. If you would like to support Swiss Point teachers, your business information will be displayed in our teacher lounge for all of our staff to see and in our newsletter the month you sponsor.
- ✓ **Banner Hanging Only: \$400** - Allows you to hang your banner (up to 3' x 6' size to be approved by Principal) on school fence during the full school year **\*\*must be language and content appropriate\*\***. *Placement determined by PTSO and Administrative staff.*
- ✓ **Raider Store Sponsor: \$1,000** – The Raider Store is a place where students can spend their PBIS Raider Rewards Points. This store has lots of fun things the students can use and enjoy! . Sponsor will have the opportunity to have their approved information and logo in the teacher lounge, PTSO website as well as be highlighted in the Raider Rap monthly newsletter. This sponsorship includes all benefits of the Silver Raider level sponsor. Sponsor will scroll on the marquee during the days the Raider Store is open.

## **Spirit Night Program**

Spirit nights are great way to introduce our families to your restaurant or place of business. There are lots of ways to accomplish this, we believe that our program is a win/win for everyone involved.

### **Percentage Opportunity**

**15%**

More traditional, this option works very similar to most Spirit night programs. Included is all of the advertising and marketing as described above in the flat fee plan. Your business picks a time frame, offers a percentage (minimum 15%) and we do all the marketing and advertising to get our over 1000 families to eat or visit your establishment. After the time frame expires, we ask in return a donation of 15% of the sales during that time. This is one of the least expensive marketing plans you will find in our area! \*This option is without the use of flyers or verbal cues. It must be a percentage of all the sales during that time. This ensures we all win.

**LEVELS OF SPONSORSHIP:**

- \$1100 Gold Raider
- \$550 Silver Raider
- \$250 Bronze Raider
- \$400 Banner Only Option
- \$200 (or more) Raider Store
- Additional Sponsorship Opportunity \_\_\_\_\_
- \$250 Character Counts Lunch
- \$100 Teacher Appreciation
- \$250 Social Media/PTSO Website
- \$100 Enrichment Events
- 15% Spirit Night

Name of Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business Address: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Signature \_\_\_\_\_

Notes: \_\_\_\_\_

**SPMS PTSO TREASURER USE ONLY**

Date Entered: \_\_\_\_\_ Check # \_\_\_\_\_

Initials \_\_\_\_\_

Any monies provided as payment to Switzerland Point Middle School PTSO or its vendors for any PTSO sponsored event, membership or merchandise is non-refundable. Such monies will be considered a donation to Switzerland Point Middle School PTSO. In the case of defective merchandise, the defective merchandise may be returned to PTSO within 10 days of purchase for the exchange of the same or like in equal value merchandise.

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