#### **MBA SELF-STUDY**

### Self-Study MBA Reading List

#### The Benefits of an MBA

Completing an MBA program demonstrates a commitment to learning, improving, and applying skills that can help a company succeed. Additionally, professionals with MBAs feel a greater sense of confidence in their marketability, as well as the wealth of information they can bring to various endeavors. These are just a few of the advantages of getting an MBA. Without the expense of an MBA, an MBA Self-Study also has great advantages.

- 1. Greater Awareness of a Global Market
- 2. Improving Communication Skills
- 3. Expand Your Professional Network
- 4. Increased Job Opportunities
- 5. Better Time Management

The purpose of this exercise is to help people develop self study reading habits, upskill to MBA type knowledge and to become more marketable. The core readings are 100 books. Perlego is the main platform for books, although learners might find some on Amazon.

The books on Perlego are presented under one subject each first and then some famous mixed books that are not available on Perlego are presented together.

### Mathematics & Statistics (3 books)

- <u>Mathematics for Finance, Business and Economics</u> (2019) by Irénée Dondjio, Wouter Krasser
- Business Statistics: For Contemporary Decision Making (2020) by Ken Black
- Operations Research (2018) by Michael Carter, Camille C. Price, Ghaith Rabadi

#### **Corporate Finance (11 books)**

- Short Introduction to Corporate Finance (2016) by Raghavendra Rau
- The 30 Day MBA in Business Finance (2016) by Colin Barrow
- One Up On Wall Street (2012) by Peter Lynch
- Market Wizards (2012) by Jack D. Schwager
- Fintech (2018) by Pranay Gupta, T. Mandy Tham
- Behavioral Finance (2013) by Edwin Burton, Sunit Shah
- Modern Security Analysis (2013) by Martin J. Whitman, Fernando Diz
- Investment Theory and Risk Management (2012) by Steven Peterson
- The Intelligent Investor (2009) by Benjamin Graham
- From Tulips to Bitcoins (2019) by Torsten Dennin

• <u>Corporate finance: Theory and Practice</u> (2022) by Vernimmen, Quiry, and Fur

## Financial & Managerial Accounting (9 books)

- Basics of Accounting (2021) by Carsten Berkau
- Accounting for Non-Accountants (2020) by David Horner
- Accounting Disrupted (2021) by Al Bhimani
- Adaptive Markets (2019) by Andrew W. Lo
- Wiley 2022 Interpretation and Application of IFRS Standards (2022)
- Accounting and Finance (2019) by Reza Gharoie Ahangar, Can Öztürk
- Management Accounting (2020) by Carol J. McNair-Connolly, Kenneth A. Merchant
- Cost Accounting and Management Essentials You Always Wanted To Know (2019) by Kalpesh Ashar, Vibrant Publishers
- <u>Financial and Managerial Accounting</u> (2018) by Jerry J. Weygandt, Paul D. Kimmel, Donald E. Kieso

# **Organizational Behavior (4 Books)**

- Organizational Behaviour (2016) by Ray French, Charlotte Rayner, Gary Rees, Sally Rumbles
- Organizational Culture and Leadership (2016) by Edgar H. Schein, Peter Schein
- Managing and Leading People through Organizational Change (2021) by Julie Hodges
- Reframing Organizations: Artistry, Choice, and Leadership (2021) by Lee G. Bolman, Terrence E. Deal

## **Economics (6 books)**

- Economics: A Beginner's Guide (2016) by James Forder
- Microeconomics for Managers (2019) by David M. Kreps
- Demystifying Global Macroeconomics (2020) by John E. Marthinsen
- <u>Macroeconomics in Context</u> (2018) by Neva Goodwin, Jonathan M. Harris, Julie A. Nelson, Pratistha Joshi Rajkarnikar, Brian Roach, Mariano Torras
- <u>Microeconomics in Context</u> (2018) by Neva Goodwin, Jonathan M. Harris, Julie A. Nelson, Pratistha Joshi Rajkarnikar, Brian Roach, Mariano Torras
- <u>Predictably Irrational</u> (2009) by Dan Ariely

# Strategy (6 books)

- Foundations of Strategy (2015) by Robert M. Grant, Judith J. Jordan
- Strategic Management (2020) by Allen C. Amason, Andrew Ward
- HBR's 10 Must Reads on Strategy (2011) by Harvard Business Review, Michael E. Porter, W. Chan Kim, Renée A. Mauborgne
- Competitive Advantage (2008) by Michael E. Porter
- Blue Ocean Strategy (2014) by W. Chan Kim, Renée A. Mauborgne [DONE]
- Build, Borrow, or Buy (2012) by Laurence Capron, Will Mitchell

## Marketing (5 books)

- Marketing 5.0: Technology for Humanity (2021) by Philip Kotler, Hermawan Kartajaya, Iwan Setiawan
- Marketing Strategy (2021) by Jenna Tiffany
- Advanced Marketing Management (2018) by Nikolaos Dimitriadis, Neda Jovanovic Dimitriadis, Jillian Ney
- <u>Brand Storytelling</u> (2020) by Miri Rodriguez
- To Sell is Human (2013) by Daniel H Pink

## Operations (5 books)

- Global Logistics and Supply Chain Management (2020) by John Mangan, Chandra Lalwani, Agustina Calatayud
- Operations Management (2018) by David Barnes
- Total Quality Management (2017) by Joel E. Ross
- Operational Excellence (2021) by James William Martin
- Toyota Production System (2019) by Taiichi Ohno

## **Communication (6 books)**

- Everybody Writes: New and Improved (2022) by Ann Handley
- Business Communication (2020) by Gayathri Sivasubramanian
- <u>Communication Between Cultures</u> (2016) by Larry Samovar, Richard Porter, Edwin McDaniel, Carolyn Roy
- Influence (2021) by Robert B. Cialdini
- <u>Humble Inquiry</u> (2021) by Edgar H. Schein, Peter A. Schein
- Death by Meeting (2010) by Patrick M. Lencioni

# Management & Leadership (12 books)

- <u>The Harvard Business Review Manager's Handbook</u> (2016) by Harvard Business Review
- The Essential Drucker by Peter F. Drucker
- The Emotionally Intelligent Leader (2019) by Daniel Goleman
- <u>The Wisdom of Teams</u> (2015) by Jon R. Katzenbach, Douglas K. Smith [DONE]
- Becoming a Manager (2019) by Linda A. Hill
- Authentic Leadership (2003) by Bill George
- <u>Drive</u> (2010) by Daniel H. Pink
- <u>Leading Change</u> (2012) by John P. Kotter
- Empowered (2020) by Marty Cagan, Chris Jones
- Agile Practice Guide (2017)
- <u>Business Adventures</u> (2014) by John Brooks
- <u>Harder Than I Thought</u> (2012) by Robert D. Austin, Richard L. Nolan, Shannon O'Donnell

# **Negotiation (2 books)**

• Never Split the Difference (2016) by Chris Voss, Tahl Raz

• Bargaining with the Devil (2010) by Robert Mnookin

### Ethics (6 books)

- Business Ethics (2017) by Mark S. Schwartz
- Conscious Business Ethics (2022) by Wade M. Chumney
- The Ethical Leader (2018) by Morgen Witzel
- Ethical Reasoning: Theory and Application (2020) by Andrew Kernohan
- The Bystander Effect (2020) by Catherine Sanderson
- Monitored (2019) by Peter Bloom

## Sustainability, politics, and governance (4 books)

- Corporate Governance and Accountability (2020) by Jill Solomon
- <u>Talent, Strategy, Risk</u> (2021) by Bill McNabb, Ram Charan, Dennis Carey [DONE]
- Sustainable Value Creation (2020) by David Chandler
- Global Political Economy (2020) by Theodore H. Cohn, Anil Hira

## Business Law (2 books)

- International Business Law and the Legal Environment (2021) by Larry A.
   DiMatteo
- <u>Data Protection and Compliance</u> (2021) by Stewart Room

## **Problem-Solving & Decision-Making (5 books)**

- The Little Black Book of Decision Making (2017) by Michael Nicholas
- <u>Decision Quality</u> (2016) by Carl Spetzler, Hannah Winter, Jennifer Meyer
- Thinking (2013) by John Brockman
- <u>Problem Solved</u> (2017) by Cheryl Strauss Einhorn
- Evidence-Based Management (2018) by Eric Barends, Denise M. Rousseau

# **Human Resource Management** (1 book)

 Human Resource Management for MBA and Business Masters (2017) by lain Henderson

## Mixed books that are not available on Perlego (13 books)

- The Lean Startup by Eric Ries
- Mindset by Carol Dweck
- Extreme Ownership by Jocko Willink and Leif Babin
- The Dichotomy of Leadership by Jocko Willink and Leif Babin
- Turn the Ship Around! By David Marquet
- Teams of Teams by Stanley McChrystal
- The Black Swan by Nicholas Taleb
- Doing Agile Right by Darrel Rigby
- Managing by Henry Mintzberg
- Getting to Yes by Roger Fisher
- Thinking, Fast and Slow by Daniel Kahneman

- Start with Why by Simon Sinek
- Measure What Matters by John Doerr

## **Specialization Reading (50 books)**

The order is insignificant here. Those that are available on Perlego are linked there as above.

### Extra reading:

- 1. The Innovator's Dilemma (2015) by Clayton M. Christensen
- 2. <u>Employment Law (in Plain English)</u> (2021) by Leonard D. DuBoff, Kenneth A. Perea, Christopher Perea, Lauren Barnes
- 3. Applied Mergers and Acquisitions (2021) by Robert F. Bruner
- Mergers, Acquisitions, and Corporate Restructurings (2017) by Patrick A. Gaughan
- 5. <u>Vertical Integration and Technological Innovation</u> (2018) by Yeong Heok Lee
- 6. Nudge (2008) by Richard H. Thaler, Cass R. Sunstein
- 7. <u>Discover Your True North</u> (2015) by Bill George
- 8. Accelerate (2014) by John P. Kotter
- 9. Scrum (2014) by Jeff Sutherland
- 10. Leadership Strategy and Tactics (2020) by Jocko Willink
- 11. Good to Great (2011) by Jim Collins
- 12. The Effective Executive by Peter F. Drucker
- 13. The Hard Thing About Hard Things (2014) by Ben Horowitz
- 14. The Art of War by Sun Tzu
- 15. Barbarians at the Gate (2019) by Bryan Burrough, John Helyar
- 16. The Five Dysfunctions of a Team (2010) by Patrick M. Lencioni
- 17. The Goal by Eliyahu M. Goldratt, Jeff Cox
- 18. A Random Walk Down Wall Street (1973) by Burton G. Malkiel
- 19. Talent Makers (2021) by Daniel Chait, Jon Stross
- 20. The 48 Laws of Power (1998) by Robert Greene
- 21. The Power of Habit (2012) by Charles Duhigg
- 22. The 5 Levels of Leadership (2011) by John C. Maxwell
- 23. Insight (2017) by Tasha Eurich
- 24. Understanding Michael Porter (2011) by Joan Magretta
- 25. Bean Counters (2018) by Richard Brooks
- 26. Flash Crash (2020) by Liam Vaughan
- 27. Pre-Suasion (2016) by Robert Cialdini
- 28. Safe 5.0 Distilled (2020) by Richard Knaster, Dean Leffingwell
- 29. Team Topologies (2019) by Matthew Skelton, Manuel Pais
- 30. The Culture Map (2014) by Erin Meyer
- 31. The Mythical Man-Month (1975) by Frederick P. Brooks Jr.
- 32. Antifragile (2012) by Nassim Nicholas Taleb
- 33. No Rules Rules (2020) by Reed Hastings, Erin Meyer

- 34. Sprint (2016) by Jake Knapp, John Zeratsky
- 35. Cost Estimation (2015) by Gregory K. Mislick, Daniel A. Nussbaum
- 36. Managers Not MBAs (2005) by Henry Mintzberg
- 37. Teaming (2005) by Amy C. Edmondson
- 38. This Time Is Different (2009) by Carmen Reinhart, Kenneth Rogoff
- 39. Management, Revised Edition (2008) by Peter F. Drucker
- 40. Inspired (2017) by Marty Cagan
- 41. Agile Estimating and Planning (2005) by Mike Cohn
- 42. Hal Moore on Leadership (2017) by Harold G. Moore, Mike Guardia
- 43. The 7 Habits of Highly Effective People (2004) by Stephen R. Covey
- 44. Think Again (2021) by Adam M. Grant
- 45. Trillion Dollar Coach (2019) by Eric Schmidt, Jonathan Rosenberg
- 46. Zero to One (2014) by Peter Thiel
- 47. The Manager's Guide to HR (2013) by Max Muller
- 48. Project Management (2010) by Harvey Maylor
- 49. Small Teaching (2016) by James M. Lang
- 50. Built to Last (2004) by James C. Collins, Jerry I. Porras

#### **Business & Economics News**

Harvard Business Review
The Economist
Financial Times,

#### Some Recommend Course:

- MBA Essentials by London School of Economics and Political Sciences (LSE)
- 2. Oxford Executive Leadership Programme
- 3. <u>Leadership in 21st Century Organizations</u> (Coursera)

These courses are a good complement to book reading!

MBA reading lists and programs:

- The Personal MBA
- The Self-Taught MBA
- Do a Self-Study MBA with these 17 amazing resources
- Lifehack: How to Get a Do-It-Yourself MBA
- The MBA Reading List According to the Top Business Schools in the World

It is also worth having a look at top MBA educations:

- HEC Paris MBA
- INSEAD MBA
- London Business School MBA

- Oxford MBA
- Wharton MBA

Some of these textbook lists are from some MBA programs.

A self-study MBA only based on Perlego or Amazon would be 300 times cheaper and you could save over 100,000 USD. The pure cost advantage is clear however you count. Yet, there are several advantages and disadvantages. You must decide. Overall, it is much harder to describe and prove your knowledge without a degree.

I have adopted and adapted these from Hampus Wessman who gave me permission to use his content. Go here to find <u>Wessman</u>. Further his online presence elsewhere: <u>Goodreads</u>, <u>LinkedIn</u>, <u>GitHub</u>, <u>Stack overflow</u>, <u>Twitter</u>, and E-mail.

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