

Unleashing Potential,
Inspiring Success



In The Beginning Incubator and Business Services
Birthing Businesses

SPONSORSHIP Package



Inthebeginningco.com

Thank you for considering the opportunity to become a sponsor for In The Beginning Incubator and Fund (ITB). We are excited about the possibility of partnering with you or your esteemed organization to make a meaningful impact on the lives of entrepreneurs from marginalized communities. Below is our sponsorship packet, detailing our mission, vision, services, and the various ways your support can help us achieve our goals.

About In The Beginning Incubator and Fund: In The Beginning Incubator and Fund is a for-profit B-Corporation dedicated to empowering marginalized communities, including Black women, Returning Citizens, Individuals with disabilities, low-income individuals, Native Americans, and Hispanic individuals, through entrepreneurship. We offer a comprehensive range of services, including co-working spaces, mentorship, funding assistance, and educational programs, to help aspiring entrepreneurs thrive in the business ecosystem.



Our Mission: Our mission is to bridge the wealth gap in marginalized communities by providing specialized support and resources that enable individuals to turn their innovative ideas into successful businesses. We are committed to fostering diversity and inclusivity within the entrepreneurial landscape and creating opportunities for economic empowerment.

A Catalyst for Transformation: ITB is not just an incubator; it's a force for change. We are a minority-owned business that stands at the intersection of entrepreneurship, research, and social empowerment. We are honored to have received a grant from Langston University, validating their commitment to research that transforms the lives of individuals with disabilities.

Presidential Recognition: Our dedication to creating positive change has garnered recognition at the highest levels. In February 2023, President Joe Biden of the United States acknowledged our efforts in a press briefing, highlighting the importance of our work in driving inclusivity and economic growth.

Investing in Transformation: By investing in ITB, you are investing in a multi-faceted opportunity that aligns financial returns with societal impact:

- **Empowering Disadvantaged Businesses:** Your investment directly supports disadvantaged businesses, helping them overcome barriers and achieve their full potential.
- **Research with Purpose:** Our collaboration with Langston University propels groundbreaking research, making a tangible difference in the lives of individuals with disabilities.



- **Presidential Acknowledgement:** Our recognition at the national level underscores the significance of our mission and the potential for far-reaching change.
- **Minority-Owned Leadership:** ITB is proud to be a minority-owned business, championing diversity and driving economic empowerment.

Join the Journey:

Our Purpose and Mission: At ITB, we understand that every individual deserves a chance to succeed, regardless of their background or life circumstances. Our mission is to empower marginalized communities, including black women, returning citizens, Latin (Hispanic) individuals, individuals with disabilities, low-income individuals, and Native American individuals. We provide them with unconventional and culturally appropriate support that acknowledges the unique challenges they face

1. Sponsorship Benefits: As a valued personal or corporate sponsor, your organization will enjoy the following benefits:

- **Brand Exposure:** Your logo and brand name will be prominently displayed on our website, marketing materials, event banners, and promotional collaterals, increasing your visibility and reach to our diverse audience.
- **Social Impact:** Your sponsorship will directly contribute to the positive social impact we create in the lives of entrepreneurs from marginalized communities, reflecting your commitment to social responsibility.
- **Networking Opportunities:** Access to exclusive networking events, where you can connect with entrepreneurs, industry experts, and other socially conscious corporations.
- **Public Acknowledgment:** We will publicly recognize and appreciate your sponsorship through social media, press releases, and during our events.

Sponsorship Levels: We offer flexible sponsorship packages tailored to align with your organization's goals and values:

- **Platinum Sponsor:** Showcase your organization as a leading partner in supporting inclusive entrepreneurship. Enjoy top-level brand exposure, exclusive speaking opportunities at events, and prime visibility across all marketing channels. **\$1000**
- **Gold Sponsor:** Demonstrate your commitment to social consciousness and receive significant brand exposure through various promotional materials and event presence. **\$500**
- **Silver Sponsor:** Be recognized as a vital contributor to our mission with prominent logo placement on our website, event materials, and social media posts. **\$250**
- **Bronze Sponsor:** Show your support for inclusive entrepreneurship with logo placement on our website and acknowledgment during events. **\$100**

2. Sponsorship Impact: Your sponsorship will directly contribute to:

- Launching and sustaining businesses in marginalized communities.
- Facilitating skill development and training for aspiring entrepreneurs.
- Providing mentorship and guidance to empower entrepreneurs' success.
- Connecting startups with potential investors and funding opportunities.



5. How to Become a Sponsor: To become a sponsor for In The Beginning Incubator and Fund, please reach out to our sponsorship team using the contact information provided below. We will be delighted to discuss the available sponsorship options and tailor a package that aligns with your organization's objectives. Or use the code below and begin Right Now!



Thank you for supporting In The Beginning Incubator and Fund. Together, we can drive transformative change and create a more equitable and inclusive entrepreneurial ecosystem. We look forward to the possibility of collaborating with your esteemed organization.

Sincerely,

Evelyn Johnson CEO In The Beginning Incubator and Fund

In the Beginning Incubator and Fund

804-468- 8141

Info@inthebeginningco.com