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Web-Impac Software captures First Impressions

By Keith Foote on October 20, 2016



[Via PRNewswire](#) , one of the newest players in the

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services or products. The vital information produced from this application gives website owners a deeper, more intuitive understanding into the user experience.

Web-Impac's family of data-gathering products includes Business Intelligence tools such as virtual focus group and product comparison software as well as online ballot box and voter systems that can be used by corporations, schools, and even used in elections by municipalities, states and governments.

"Our goal is to provide an experiential, data-driven view of the online sales process that will help businesses make decisions based on real, raw data about what their customers think rather than base their marketing, public relations and business decisions on conjecture and opinion," says Captain Eric Robinson, Co-founder and Chief Strategy Officer.

Read more at [PRNewswire](#).

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