



PRIVACY AND DATA PROTECTION POLICY

Introduction

“Personal Data: Any data relating to an identified natural person, or a natural person who can be identified, directly or indirectly, through the linking of data, by reference to an identifier such as his name, voice, image, identification number, online identifier, geographical location, or one or more physical, physiological, economic, cultural or social characteristics”.

This policy sets out the obligations of Kinetics Health Education LLC. (“the Company”) regarding the collection, processing, transfer, storage, and disposal of personal data, and the rights of business contacts (“data subjects”) in respect of their personal data under UAE Data Protection Law. This law outlines regulations and principles regarding the processing and protection of personal data. The procedures and principles set out herein must be followed at all times by the Company, its employees, agents, contractors, or other parties working on behalf of the Company.

The Company is committed not only to the letter of the law, but also to the spirit of the law and places high importance on the correct, lawful, and fair handling of all personal data, respecting the legal rights, privacy, and trust of all individuals with whom it deals.

UAE Data Protection Law

The [Personal Data Protection Law, Federal Decree Law No. 45 of 2021 regarding the Protection of Personal Data](#), constitutes an integrated framework to ensure the confidentiality of information and protect the privacy of individuals in the UAE. It provides a proper governance for data management and protection and defines the rights and duties of all parties concerned.

Provisions of the law

Here are some of the provisions of the law in brief:

- a. The provisions of the law apply to the processing of personal data, whether in full or part through electronic systems, inside or outside the country.
- b. The law defines the controls for the processing of personal data and the general obligations of companies that have personal data to secure it and maintain its

confidentiality and privacy. It prohibits the processing of personal data without the consent of its owner, except for some cases in which the processing is necessary to protect a public interest or to carry out any of the legal procedures and rights.

c. The law gives the owner of the data the right to request for corrections of inaccurate personal data and to restrict or stop the processing of his personal data.

d. It sets out the requirements for the cross-border transfer and sharing of personal data for processing purposes.

Policy

At Kinetics Health Education LLC. we are committed to protecting your privacy and ensuring the security of your personal information. We process your personal data in accordance with the national legislation regarding the protection of personal data [(<https://u.ae/-/media/Documents-2023/ArFederal-Decree-Law-No-45-of-2021-regarding-the-Protection-of-Personal-Data.ashx>) – (in Arabic only)]. The processing of this data is done with the purpose of communicating with you, providing you with the best service, promoting and implementing our educational programs, and improving our services through surveys.

1. Right of Access to Information

You have the right to obtain information on the categories of personal data being processed, the purpose of the processing, the decisions made upon automated processing, entities with whom the personal data is shared.

2. Right to Request Personal Data Portability

You have the right to receive your personal data in a structured and machine-readable format.

3. Right to Rectification or Erasure of Personal Data

You have the right to rectify inaccurate personal data and the right to delete your personal data and be forgotten.

4. Right to Restriction of Processing

You have the right to restrict and stop the processing of your data where it is inaccurate or you object to the purpose of the processing.

5. Right of Processing and Automated Processing

You have the right to object to automated decisions made by automated processing of your personal data.

Data subjects can file complaints with the Data Office if they have reason to believe there has been a breach of the Law in relation to the processing of their personal data. The Law places certain limitations on the exercise of several of these data subject rights. Controllers must put in

place clear and simple means by which the data subject can contact the controller and exercise their rights.

Personal data can only be processed with the consent of the data subject except in certain limited circumstances. These prescribed circumstances include: processing where necessary to implement a contract with a data subject or to conclude, amend or terminate any such contract; where the data subject has made the personal data public; to protect the interests of the data subject; where processing is necessary for claiming legal rights or as part of judicial or security procedures; where processing is necessary for certain medical purposes or matters of public health (in accordance with relevant legislation); for archival purposes or for scientific, historical and statistical studies (in accordance with relevant legislation); and/or for a controller or data subject meeting obligations and exercising employment/social protection rights.

One lawful basis for processing that has not been included is where processing is necessary for the purposes of the legitimate interests pursued by the controller (or by a third party), which is a common basis provided in global data protection laws.

Further legal bases for processing may be specified by executive regulations.

Personal Data use by the Company

1. For the dispatch of the newsletter/promotional material.

With your consent, we will use your Personal Data to keep you informed via email, internet, phone, and/or social media about related services, including personalized offers. Promotional material may include publishing images and videos taken during trainings. Access to your Data is strictly limited to the necessary personnel of the Company, committed to confidentiality, and our affiliated businesses or third-party service providers, who process your Data as Data Processors on our behalf and in accordance with our instructions.

2. Data Sharing by You.

When you use certain social media features on our Website, you may share content with your friends or the public, including information about your interaction with Kinetics Health Education LLC.. We encourage you to use the tools we provide for managing social media sharing on the company's platforms to control the information you make available through the company's social media features.

By using our website, you consent to the collection and use of your information as outlined in this Privacy Policy. We use your data for the specified purposes and may share it as required for the provision and promotion of our services.

For any queries or requests, please contact us at info@kineticseducation.com. We retain your data for the duration necessary for the purposes outlined in this policy. For privacy-related inquiries, contact us at: info@kineticseducation.com.

This policy has been approved & authorized by:

Name: ATHANASIA G. PRENTZA

Position: FOUNDER & CEO, EXECUTIVE DIRECTOR, MANAGER KINETICS HEALTH EDUCATION LLC.

Date: 27 OCTOBER 2023

Signature: *Athanasia Prentza*

Review of Policy will be carried out: YEARLY, NEXT REVIEW ON 26 OCTOBER 2024