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Apex School of Dance
Photography/Video Policy
Version 1.0

Apex School of Dance is committed to the protection of your privacy and under the Data Protection Act 1998 requires your consent to use images of your child.

We would occasionally like to take photographs/videos within our classes to be used for general publicity. This might mean that the images will be used on the Apex School of Dance Website or other websites where we advertise the Dance School, Social Media sites, printed publications, training materials, newsletters, exhibition materials and also in submission to magazines and newspapers (local or national).

Apex School of Dance cannot accept any liability for any loss, damage or personal injury, howsoever caused, through the use of the image by third parties. Websites can be seen globally and no warranty can be given that adequate data protection legislation will apply.

Apex School of Dance will store these images indefinitely on file but will not keep or supply any personal details such as a person's name or age when using these images, unless specific permission has been asked. You may withdraw your consent at any time by emailing apexschoolofdance@outlook.com. However, you must acknowledge that images that have been previously used with your consent may still be in circulation and not withdrawn.