



INNOVATIVE
HEALING SYSTEMS

ADVANCED WOUND CARE MANAGEMENT

A commitment to personal service and the personnel providing the service.

- Company heal rate exceeds 93 percent.

INNOVATION

Results That Speak for Themselves

100 percent of our clients engage us multiple times and return to us with larger projects and more responsibility. Our approach makes us trusted partners in wound care and hyperbaric management.



“It truly is the dedication to the continuing education of all of the staff by the corporate experts who are involved with the latest developments in advanced wound care, hyperbaric therapy and regenerative medicine. Our results are the committed customers who have 100 percent renewed contracted services and have improved statistics and exponential financial returns along with satisfied, healed patients.

– Dr. Ravindra Patel

Innovative Healing Systems is a physician-envisioned organization dedicated to consulting and managing wound care and hyperbaric facilities using the practice of evidence-based medicine. This dedication to cutting-edge science promotes the quickest path to healing.

We invite you to leverage our primary advantage: the Innovative Healing Systems executive personnel. Our top executives are available to meet the needs of our clients. These leaders are focused on providing ongoing training and education for the directors and staff of Wound Healing Institute along with providing expert marketing assistance for the hospital to obtain the highest return on investment and the complete satisfaction of patients.

MANAGEMENT & CONSULTATION



Establish – Enhance – Expand – Transition

Innovative Healing Systems partners with domestic and international hospitals and physicians to establish wound care and hyperbaric programs, enhance and expand existing facilities, or provide transitional management support expertise in a personal way to achieve clinical and financial strength.

Financial Strength

Innovative Healing Systems introduces a niche market capable of attracting new patients to strengthen the hospital's competitive position. Positive patient outcomes for Innovative Healing Systems are among the highest in the industry, making certain our partner hospitals receive the best possible reimbursement allowance in a pay-for-performance environment. Having a proven, experienced and professional management company yields higher growth which magnifies the financial performance of the partnering hospital.

Innovative Healing Systems optimizes patient volumes to meet or exceed capacity by ensuring advanced wound care and hospital services are available and recommended to all potential candidates.

Additional hospital benefits escalate as these patients require access to various ancillary services such as X-rays, venograms, MRIs and blood cultures.

Leading to Success

Our company's leadership team is charged with and responsible for overseeing the operations of all of the centers and was handpicked by Dr. Ravindra Patel. Dr. Patel is a recognized leading surgeon in the field, serving as the chief of surgery in a major metropolitan hospital and possessing three fellowships and four board certifications:

- Chief of Surgery, Tampa, Florida, USA
- Fellow, American College of Surgeons (FACS)
- Fellow, International College of Surgeons (FICS)
- Fellow, American Academy of Wound Management (FAAWM)
- Board Certified Surgeon (ABS)
- Board Certified Wound Care (CWS)
- Board Certified Hyperbaric Medicine (ABPM-UHM)
- Board Certified Quality and Utilization Review (ABQUARP)

Dr. Patel has assembled the Innovative Healing Systems executive team from proven industry leaders with extensive backgrounds in their fields of expertise in order to develop a superior level of service for clients and patients, thus the years of experience of any one member of the corporate staff reach up to 40 years. Positions covered include management, operations, hyperbaric, education, international, financial and medical. This all-encompassing team of experienced leaders allows Innovative Healing Systems to drive the results of the hospital on all levels of the wound care and hyperbaric business.

HOSPITAL SERVICES



The Best Possible Customized Solution

Each of the services contains a process to achieve results. Depending upon its goals, the hospital may require only some of the services to achieve its desired level of support. The individual processes used in each of the services are best reviewed in-depth with the hospital.

Achieving Results With Innovative Healing Systems

Management Expertise

Expert advisors establishing the highest quality processes that produce the best possible healing outcomes for the wound and hyperbaric program

Financial Strategy

Our strategy plus your vision equals a leading profit center for the hospital

Demographic Analysis

Thorough analysis and research to maximize market share

Marketing Techniques

Increased patient participation through nurturing key physician relationships

Education & Training

Professional staff trained and aware in leveraging every opportunity to encourage clinic efficiency

Physician Models

Proven physician models available to attract dedicated specialists to your program

Policies & Procedures

Policies and Procedures that exceed the accreditation standards of Undersea and Hyperbaric Medicine Society (UHMS) and Joint Commission are customized to fit your needs

Technology Support

Equipment, software and support solutions from our technical experts

Accreditation Assistance

Continual best-practice guidance and review to meet and exceed the standards of governing bodies

DEMOGRAPHICS/MARKETING & TECHNOLOGY



The difference is in the detail

Extensive market and demographic analysis coupled with experienced community education plans sets us ahead of competitors and allows hospital administrators access to pertinent information and techniques not available when opening an in-house wound facility

By using demographic studies in our community education plans, we are able to help the hospital target awareness to identified local physician groups that refer patients with chronic wounds to the Wound Healing Institute for treatment modalities not available in traditional physician and podiatry practices.

Forging Lasting Relationships

Innovative Healing Systems provides detailed attention to demographics and marketing to capture overall success. Patient convenience to facilities is considered, as hyperbaric and wound care treatments require repetitive daily outpatient treatment plans for positive healing outcomes. Identifying and developing two-way educational relationships with service-area physicians is of paramount importance for producing a thriving program for today – and a lucrative expansion for the future.

Example studies of market dynamics include:

- Diabetic Populations
- Treatable Diagnoses
- Physician Relationships
- Targeted Heat-mapping
- Identified Service Areas
- Competing Facilities
- Emergent Availability

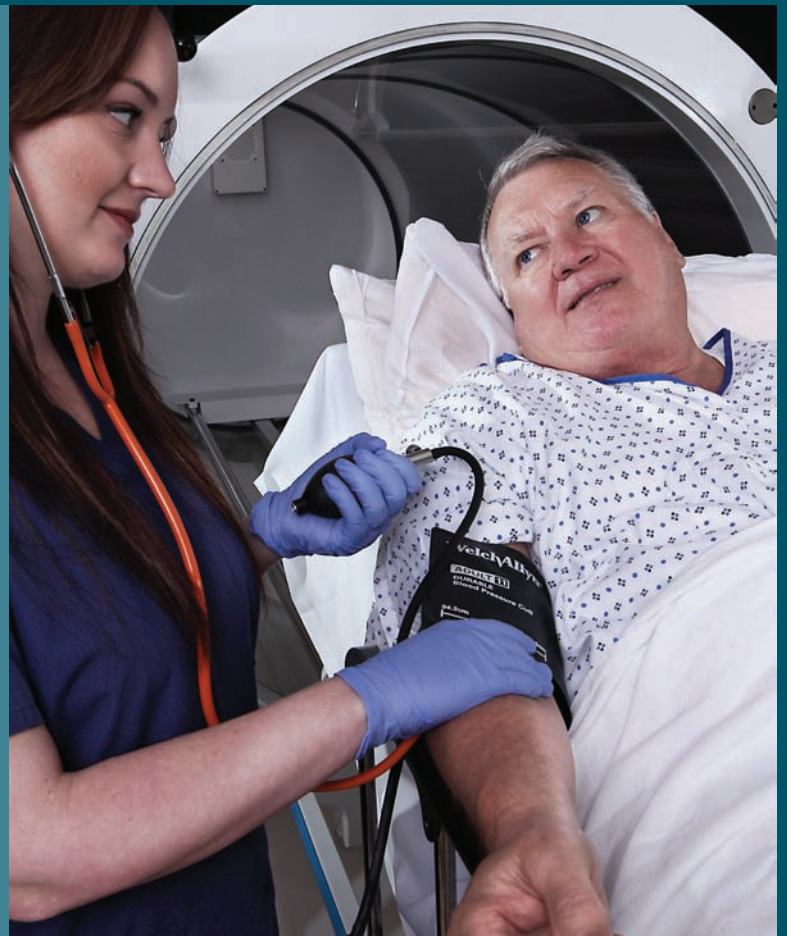
Advanced Wound Care

Using the latest “state of the science” advancements, Wound Healing Institutes managed by Innovative Healing Systems quickly heal chronic and problem wounds. We ensure that highly skilled physicians, nurses and technologists have the most effective up-to-date information in the specialized field of wound healing. **Our comprehensive approach offers individualized treatments with the latest procedures and equipment.**



Hyperbaric Technology

Hyperbaric technology is the heart of the Wound Healing Institute, offering patients hope for even the most difficult wounds. For the hospital's bottom line, hyperbaric revenue affords the wound care department potentially the highest net contributing margin. These advanced machines are the most modern wound care technology available and produce the positive healing outcomes that hospitals and patients demand. **Our company healing rate exceeds 93 percent, and much of that success is through the use of hyperbaric oxygen therapy.**



EDUCATION & TRAINING

Commitment to Quality and Safety

Innovative Healing Systems is committed to the achievement of our industry's highest standard in accreditation from the Undersea and Hyperbaric Medicine Society (UHMS) for all of our managed facilities. We manage centers of excellence that have exceeded expectations and were awarded this accreditation with the highest level of distinction.



Currently, 90 percent of our physician panel has achieved board certifications in hyperbaric medicine and/or wound care. With each new facility, our educational goal remains to encourage 100 percent physician participation in seeking their board certifications in the wound care and hyperbaric disciplines along with the certifications in their focused areas of expertise - creating centers of excellence.

Elements of Success

We have developed education and orientation programs that lay strong foundations of growth and opportunity. These programs harness and develop the power of our greatest asset, the team, and they include:

- Collaborating with the hospital marketing and educational team
- Providing the hospital coding and billing team with educational expertise
- Supplying customized electronic health records for point of service documentation and coding
- Training physicians under the UHMS standards of hyperbaric proctorship
- Facilitating physician education to obtain wound and hyperbaric medicine board certifications
- Increasing physician revenue potential
- Establishing regional physician leadership roles
- Reimbursing wound care education, certifications and continuing education units for nurses and technologists
- Promoting board certifications
- Sponsoring annual education and symposiums

Innovative Healing Systems is committed to provide technologies and expertise in the field of advanced wound care and hyperbaric medicine to the world.

Improving the Quality of Life...Everywhere.

Innovative Healing Systems -



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