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Community Matters



Missouri Community Betterment Educational Fund, Inc.

August 2017

It's Conference Time [Register Here!](#)

**54th Annual MCB Conference
"Rural Progress & Pride"
October 15 & 16, 2017**

Visit the [MCB Website](#) for additional information and register today!
Registration forms due to the MCB Office by September 22, 2017. All registrations must be mailed in along with payment.

Mail to:
Missouri Community Betterment
PO Box 105997
Jefferson City, MO 65110

If you have any question, please contact [Teresa Keller](#), MCB Interim Executive Director, 660.383.1034.

MCB Quick Links

[2015-2016 Annual Report](#)

[MCB Board of Directors](#)

[Who are currently MCB Communities](#)

[2017 MCB Community Information](#)

[2017 MCB Sponsor Information Sheet](#)

[2017 MCB Youth Information Sheet](#)

Recorded Webinars Available to MCB Communities

Visit the "Community Login" section of the MCB website to view recorded webinars.

[LOGIN NOW](#)



Keynote Speaker: *Deb Brown*
[SAVEYOUR.Town](#)

Join us on October 16th at 12:00 p.m. to hear Deb Brown speak on "Rural Innovative Business Models"

Rural businesses are exploring new shapes, new locations and new ways of doing business, including pop-ups, shared buildings, businesses inside of other businesses and more. Deb will share many examples you can use in your small town.

Deb Brown shares stories and advice on social media, working and living in a small town and creating the kind of community you want to live in. You might recognize her online as @debworks or as the former director of the Webster City Area Chamber of Commerce. She grew up in a town of 141 people, Geneva, Iowa. She loves to tell stories and share real world examples of how people are changing their small town into the kind of place the community wants to live, work and play in. Outstanding leaders build outstanding communities.

See Deb's Flyer [Here](#)



Keynote Speaker: *Kyle Scheele*

Sunday, October 15th @ 6:00 p.m.

kylescheele.com

"It Only Takes One" - With a perfect balance of humor and inspiration, Kyle shows us that it only takes one person to change the

world, and each of us can be that person.

When he's not on a plane or a stage, Kyle is at home in Springfield, MO, where he lives with his beautiful wife Lindsay, their rambunctious son Wesley, and their adorable daughters, Lucy and Wendy. He's still not sure how he ended up with such an incredible family, but he's trying to lay low in case this whole thing was some sort of mistake. In his free time, Kyle enjoys reading, writing, and helping his kids build forts out of household furniture.



You will have the opportunity to provide a "Community Display" again this year at the MCB Fall Conference. This is an excellent way to showcase your community and what you are doing. Others can find inspiration and fresh ideas that they can take back to their respective communities to share. If you would like to have a table reserved for your community display, please let [Teresa Keller](#) know by September 22nd.



Silent Auction

If you wish to donate items for the Silent Auction this year at the conference, please notify [Teresa Keller](#). Attendees always enjoy bidding on these items and the funds raised are applied directly to MCB youth education and training opportunities.

Join the Youth Advisory Board and Join the Fun!

Applications Due September 1, 2017

We are accepting applications for the 2017-2018 Youth Advisory Board now until September 1, 2017.

The applicant should not be over 30 years of age and no younger than a freshman in high school. They can be from any location that is an active MCB Community. The attendance requirements, at this time is to attend the Fall & Spring conferences, the rest will be done through calls or emails. The members will also be required to assist with phone calls and emails to other MCB Youth Groups.

You can print the application from our [website](#). If you have any questions, please contact [Teresa Keller](#).

Thank you to our MCB Sponsors

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Contact Information

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