



bia SERVICE PORTFOLIO

www.bia.agency



SERVICES

bia isn't your average strategy team, they're the masterminds behind ideas that convert passion into impact. Bianca Cervantes leads the team, with a superhero skill set in journalism, marketing, and an innovative leader in workforce and economic development. **bia**'s secret sauce is their ability to turn complex strategies and visions into award-winning campaigns and streamlined projects. They're the magic wand you wave when you want to make connections soar and organizational growth shoot through the roof.

01. **bia** BLUEPRINT



02. **bia** VISION LAB



03. **bia** PRESENTS



04. **Connect**



bia BREAKTHROUGHS
INVOLVE
AUDACITY

bia BLUEPRINT

bia BLUEPRINT is your strategic powerhouse, dedicated to transforming your organizational strategies, operations, and project management into a seamless, high-functioning ecosystem.



What We Do:

- Workspace Development
- Workforms
- Automation Systems
- Streamlined Integration
- Monday.com Training Curriculums



Project Management

Curriculum & Program Development

At **bia BLUEPRINT**, we know that the key to success is having a rock-solid plan in place. That's why we're here to help you craft a customized operational strategy in organizational frameworks that's tailored to your unique needs and goals. Our approach is all about combining innovative, big-picture thinking with practical, boots-on-the-ground solutions that will help streamline your processes, boost your efficiency, and supercharge your productivity. Whether you need help revamping your operational structure or tackling complex projects, we've got you covered. With our expert guidance and attention to detail, you can be confident that your projects will not just be completed, but executed to perfection.

Additionally, **bia BLUEPRINT** specializes in developing customized curriculums in training and skills development paralleling the needs of staff and clients.



In the world of **bia VISION LAB**, outreach is not just a function – it's an art form. Our focus is on creating a masterwork that strategically combines our services tailored to the DNA of both project objectives and target audiences while maintaining passion and compliance.

What We Do:

Brand Development

Brand Journalism

Data Visualization & Storytelling

Multimedia Production

Campaign Strategy

Presentation Design

Copywriting

Buckle up and get ready to launch your brand into the attention stratosphere with **bia VISION LAB**! We're the masterminds behind marketing magic, using a mix of workforce and economic development brainpower and imagination to help your brand connect with its multiple audiences in a way that's unforgettable. From crafting a unique brand identity to whipping up clever campaigns that speak to your customer's soul, we've got the tools to take your brand from "meh" to "amazing." Using our cutting-edge digital marketing techniques, we'll help you create content that your customers will love, and strategies that will make your competitors green with envy! Our mission is simple: to make your brand not just visible but memorable, delivering an impact that will stick with your audience for ages!



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL



TEXAS ECONOMIC DEVELOPMENT COUNCIL

- Annual Report - Looking Back at 2020
- Print Brochure - Coloring Book 2021
- Annual Report - Powering into 2022
- Campaign - Ride the Summer Wave Job Fair 2022
- Multimedia - Off the Clock TV Series 2023

Excellence in Economic Development- Rise & Grind

Award-Winning projects were directed by BIA's founder, Bianca Cervantes

bia PRESENTS

bia PRESENTS is your one-stop-shop for creating the kind of event that leaves your attendees inspired and energized. Whether you're looking for event management, public speaking, panel design, or event architecture, we've got you covered with our **bia** impact imprint.

What We Do:

Public Speaking Services - Keynotes,

Speechwriting, Talent Coordination

Workshop Development

Event & Engagement Design

Event Management

Public Relations Coordination



With **bia PRESENTS** by your side, your presentations and conferences will have the POP to make Powerpoint jealous, thanks to our workshop wizardry that'll bring any conference room to life. We know events are more than just a gathering; they're an opportunity to connect, create, and inspire. That's why our team combines logistical precision with creative genius to create events that are engaging and unforgettable, no matter their size. From intimate gatherings to grand-scale conferences, our public speaking and panel design expertise ensures your message is clear and impactful, leaving your audience in awe. With **bia PRESENTS**, your events will be more than just an occasion; they'll be an experience that amplifies your brand's presence and impact. BIA's founder, Bianca Cervantes has experience supporting and speaking at conferences, press conferences, workshops, roundtables, and events with the following partners:



THANK YOU



PROJECTS & CLIENTS



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