

# 2024



Saratoga Springs, NY

August 12-14, 2024

The Saratoga Hilton

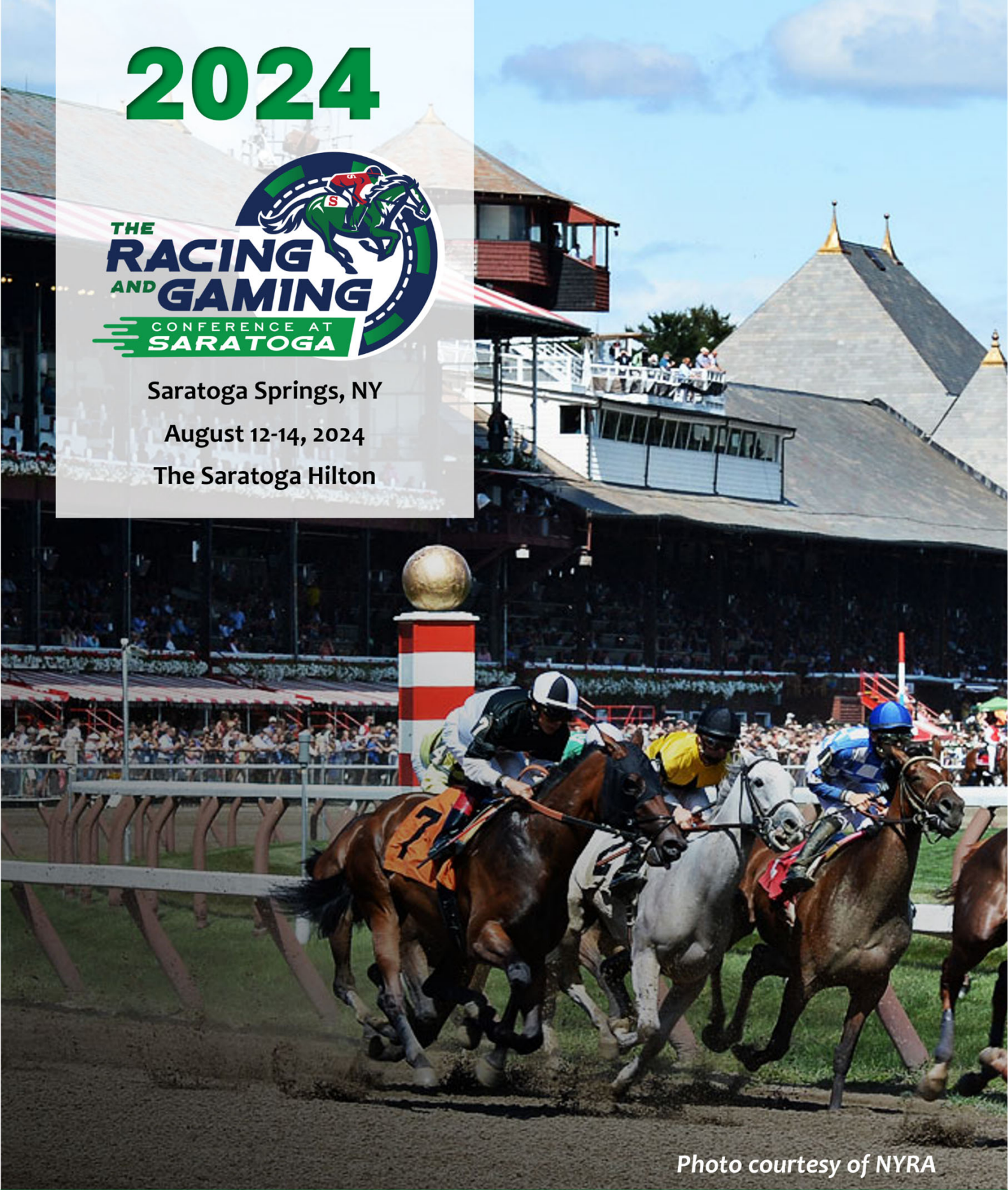


Photo courtesy of NYRA

# Sponsorship Opportunities





# Sponsorship Opportunities

Sponsor packages are sold on a first-come, first-served basis.

## Travers | \$25,000 (EXCLUSIVE)

- Recognition at event by RGCS leadership
- Signage at event including:
  - 2x pull-up banners you can reuse (sponsor provides)
  - Primary logo position on:
    - All event signage
    - Cover of conference packet
    - Sponsor “thank you” page
- Logo on all event marketing materials
- Dedicated meeting room
- 10 meeting passes

## Fourstardave | \$17,500

- Branding at Keynote Luncheon (Tuesday)
- Exclusive signage at function including:
  - 2x pull-up banners you can reuse (sponsor provides)
  - Table tents with logo
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 7 meeting passes

## Whitney | \$12,000

- Continental breakfast on Tuesday or Wednesday (*Choose 1 Day*)
- Exclusive signage at function including:
  - 2x pull-up banners you can reuse
  - Table tents with logo
  - Napkins with logo
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 5 meeting passes

## Jim Dandy | \$20,000 (EXCLUSIVE)

- Branding at Welcome Reception (Monday)
- Recognition at function by RGCS leadership
- Exclusive signage at function including:
  - 2x pull-up banners you can reuse (sponsor provides)
  - Table tents with logo
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 8 meeting passes

## Paddock | \$15,000 (EXCLUSIVE)

- Exclusive signage at Registration Area for duration of meeting including:
  - 2x pull-up banners you can reuse (sponsor provides)
  - Table tents with logo
- Logo on badge lanyards
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 6 meeting passes

## Legends | \$10,000

- Networking breaks on Monday & Wednesday OR all-day Tuesday (*Choose 1*)
- Exclusive signage at function including:
  - 2x pull-up banners you can reuse
  - Table tents with logo
  - Napkins with logo
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 4 meeting passes

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[www.racingandgamingsaratoga.com](http://www.racingandgamingsaratoga.com)



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## Twilight Racing Happy Hour | \$10,000

- Branding at Happy Hour (Tuesday)
- Recognition at function by RGCS leadership
- Exclusive signage at function including:
  - 2x pull-up banners you can reuse
  - Table tents with logo
  - Napkins with logo
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 4 meeting passes

## WiFi | \$6,000 (EXCLUSIVE)

- Company name (or other to be defined by sponsor) used as WiFi password
- Table tents with logo and password
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 3 meeting passes

## Alabama | \$7,500

- Signage at event including:
  - 2x pull-up banner you can reuse (sponsor provides)
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 3 meeting passes

## Hopeful | \$4,000

- Placement of brochure at registration desk
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 2 meeting passes

## Day at the Races Rachel Alexandra Luxury Suite



Named one of the world’s greatest sporting venues, there is no finer setting than Saratoga Race Course to experience the best in racing, unmatched ambience and the charm of historic Saratoga Springs.

Limited sponsorship opportunities are available for a Day at the Races in the Rachel Alexandra Luxury Suite on Wednesday at the conclusion of the conference. Located on the third floor of the 1863 Club at the Clubhouse turn, the suite features a private balcony, fully-furnished interior with upscale design, access to a private suite-level bar & lounge, and sweeping views of the track. **Contact us for packages and pricing.**

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Visit us:  
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