

Action Plan – Smoking During Pregnancy

Priority: Increase knowledge of impact of smoking during pregnancy, and try to educate those who are thinking of getting pregnant or already are have the tools to quit – if they choose.

Team Members: Hospital Health Educator; Representative from Red Rock Clinic; Public Health, Prevention Management Organization of Wyoming, Hot Springs County Office

Goal: Reduce smoking during Pregnancy

Objective: Red Rock Family Practice and Public Health work together to identify at risk individuals, and educate women of the potential risk to the newborn baby.
AND
Incorporate Prevention Management Organization of Wyoming with their vast resources and materials to both educate and offer solutions to Red Rock and Public Health.
AND
Take advantage of Public Health Screening to create target audience for education and followup.

Indicator: Lower smoking rates in pregnant women

Target: 95% of pregnant women are screened by Public Health and or Red Rock Family Practice, and 100% of those that are positive for smoking are given the option to get help to quit.

Approaches: 1. Market dangers of smoking during pregnancy and whom to go to for help.

Action Plan

WHAT – Specific Steps	WHEN	Who	Comments
Screen Pregnant Women	Soon as Pregnant	Pregnant Women	
Marketing Materials	Starting 2017	John/Prevention Mgmt Organization	

Action Plan – Infant Mortality

Priority: Improve information about access to prenatal healthcare and to encourage mom’s to seek out early care to help lower infant mortality in Hot Springs County, Wyoming.

Team Members: Hospital Health Educator; Representative from Red Rock Clinic; Public Health.

Goal: Reduce infant mortality in Hot Springs County, Wyoming

Objective: Red Rock Family Practice and Public Health work together to identify at risk individuals, and refer those individuals to each other for follow up services.
AND
Make sure information on what insurance options are available to new parents is presented early in the pregnancy.
AND
Make sure all individuals are screened for substance and nicotine use.

Indicator: Lower mortality rates in newborns

Target: 95% of pregnant women considered “at risk” are screened by Public Health, and referred to Red Rock Family Practice. Public Health continues to monitor before and after childbirth.

Approaches: 1. Market insurance options for underinsured

Action Plan

WHAT – Specific Steps	WHEN	Who	Comments
Screen Pregnant Women at risk	Soon as Pregnant	Pregnant Women	
Marketing Materials	Starting 2017	John/Public Health	

Action Plan – Tooth Loss after 40

Priority: Targeting children, and building healthy habits to help lower rates of tooth loss in the future.

Team Members: Hospital Health Educator; Paint Rock Dental

Goal: Decrease tooth loss after 40

Objective: Educate children to healthy oral hygiene habits to help establish long term benefits
AND
Incorporate Paint Rock Dental’s existing outreach to help educate children, and to reinforce habits during regular checkups.

Indicator: Decreased tooth loss in those over 40 in future years by building an educated population and approaching individuals before it’s too late.

Target: 95% of 1st and 2nd graders in Thermopolis Elementary School through screening show and tell education day which includes a complementary exam.

Approaches:

1. Education in elementary school
2. Elderly Health Fair – Senior Center
3. Children’s resource Center
4. Boces
5. Thermopolis Elementary School
6. Kiwanis Health Fair
7. Thermopolis Jr. High
8. Pioneer Home
9. Head Start
10. Followup during regular checkups

Action Plan

WHAT – Specific Steps	WHEN	Who	Comments
Educate Elementary Students	Annually	2-3 rd graders	
Follow Progress of Paint Brush	Starting 2017	HSCMH/Paint Rock Dental	Paint Brush Dental has an exceptional outreach in the community.
Screening 1 st and 2 nd graders	Annually	RWE kids	