

Nov 1st, 2023

Dear Customer,

We wanted you to take note of the repositioning of our current sachet offering. As you may already know, since the onset of the Covid-19 pandemic David's Tea has seen ever-increasing costs on multiple factors that has affected the cost of providing product to our customers. Although we have been able to maintain costs for the past two years we are at a point where we can no longer sustain these increases.

We have seen increases coming from freight and logistical costs which has a direct impact since our sachets are manufactured overseas.

Our raw materials have also increased substantially over the last year. The price increase will be effective 60 days after receipt of this notice, i.e. on January 1st, 2024.

Our commitment to VPOC – Vending product of Canada remains to provide the very best premium full-leaf tea sachet products.

We thank you for your support and continued business.

Best,

**DAVIDsTEA Team**