



## November 8th, 2023

Dear Valued Foodservice Customer,

As industry leaders, we pride ourselves on our ability to consistently provide our customers and consumers with superior brands, products, and services.

Within the current business environment, however, we continue to face constant pressures regarding the costs associated with bringing our products to market. While we are always looking for more efficient methods, we remain committed to maintaining and enhancing the high standard of quality that is the Nestlé foundation, and that our consumers demand.

Nestlé will be implementing a cost change to some of the products within the following categories on February 4<sup>th</sup>, 2024.

- Ice Cream Portfolio
- Retail Confectionary Bars
- Retail Beverage Products

All orders with a requested delivery date on or after February 4th, 2024, will be subject to the new costing.

Full details will be provided within the standard lead times.

We look forward to working in partnership with you to implement this price increase. Should you have any questions, please do not hesitate to contact your local Nestlé Professional Sales Representative.

Sincerely, Frédéric Baur

**Business Executive Officer**