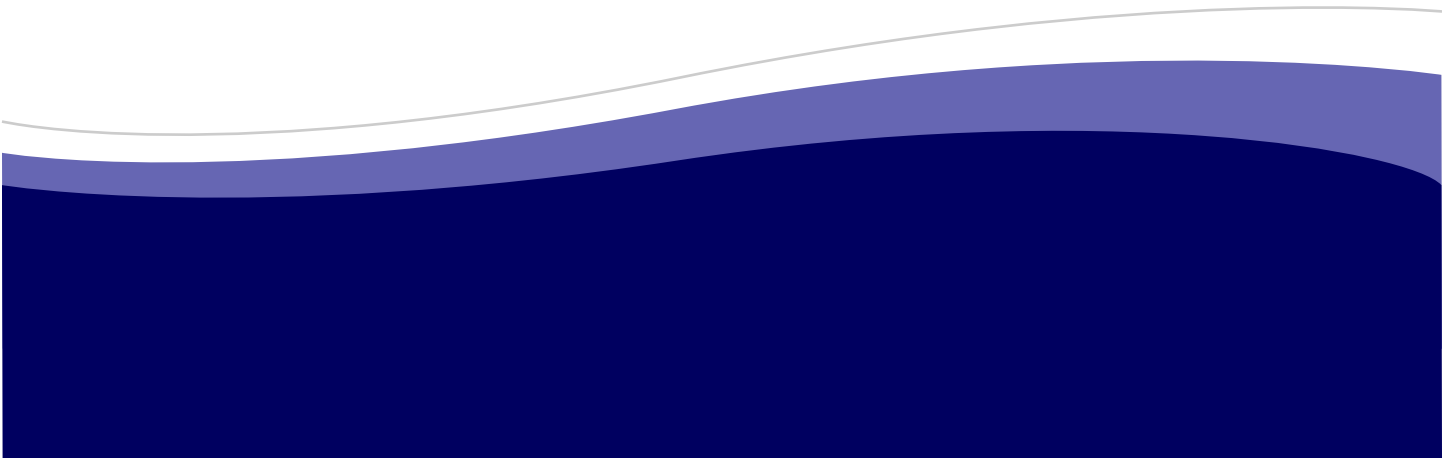


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**2022 SPONSORSHIP
OPPORTUNITIES**

One sponsorship level for all five events



INTRODUCTION



Show Low Main Street is a 501c-3 non-profit organization dedicated to the revitalization of Downtown Show Low since 1995.

"We are currently planning our fundraising events for 2022. These events include the Show Low Farmers Market and Art Walk, the Battle of the Bands and Vans, Trunk or Treat at Halloween, the Shop Small Saturday Poker Walk and Santa at the Shoppes. These events raise money to help us carry out our general mission of Revitalizing Downtown."

We are asking your to consider becoming one of our 2022 Sponsors. Businesses just like you have made it possible for us to continue our mission to encourage investment, strengthen our business community, preserve historic features and improve the overall appearance of downtown Show Low.

I have included a detailed sponsorship packet for your review. If you are interested in becoming a sponsor or donating a product, please give me a call. Thank you in advance for taking the time to review our sponsorship packet.

Sincerely,

Denise Stow
Event Manager

Rob Turnwall
President



ORGANIZATION OVERVIEW



ABOUT US

Show Low Main Street is a non-profit organization dedicated in revitalization of the Downtown Show Low area and we have been dedicated to that goal since 1995. Show Low Main Street plans to take on a project every year that will beautify Downtown Show Low and encourage additional investment. These projects are funded by revenue generated through community events they put on throughout the year.

OUR MISSION

Show Low Main Street (SLMS) is a 501(c)(3) non-profit economic development organization active in revitalization activities that encourage investment, strengthen the business community, preserve the historic features and improve the overall appearance of downtown Show Low.

Our current Board of Directors include:

Rob Turnwall, President

Brian Martin

Sandy Morgan

Jason DiCamillo

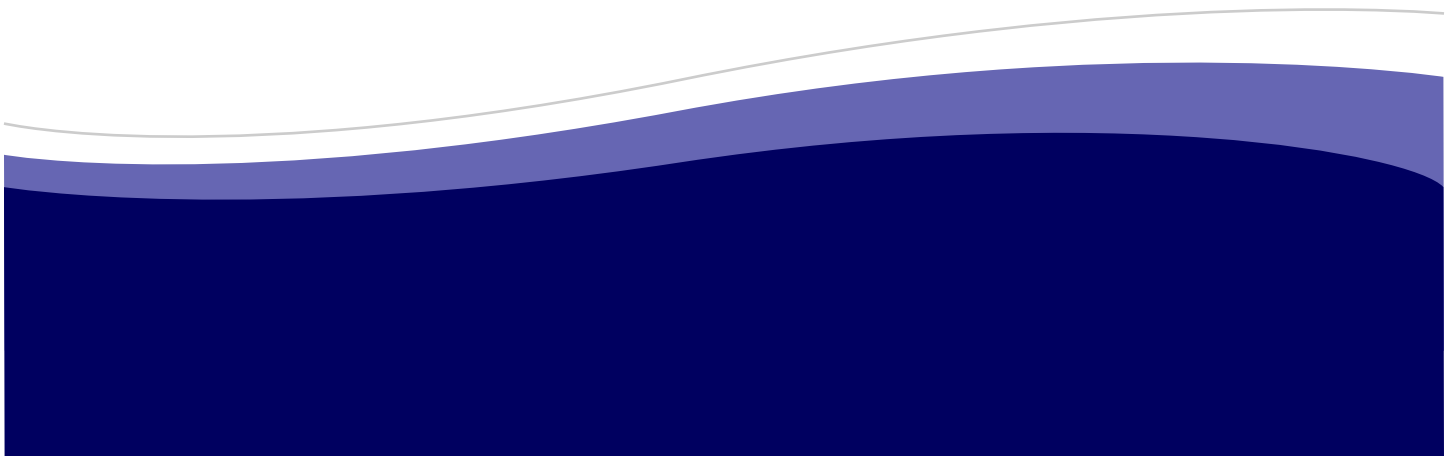
Julia Edens

Jay Brimhall

Brent Hatch

Dawn Hall

Denise Stow, Events Manager



EVENT INFORMATION

SHOW LOW FARMERS' MARKET AND ART WALK

EVENT DETAILS

Date: Saturdays starting May 14, 2022 to September 24, 2022

Location: Downtown Show Low on Cooley St. between 9th St and 11th St.

Time: 9:00am to 1:00pm except Holidays will be 9:00am to 2:00pm



BATTLE OF THE BANDS AND VANS

To provide a family-oriented event held each Fall at Frontier Park featuring entertainment and food vendors. In addition to the 8 bands playing and several food vendors with great food, other activities such as a Kid's Zone, beer garden and non-food vendors from our business community. Last year's attendance exceeded 2000 participants.



EVENT DETAILS

Date: Saturday, September 3, 2022

Location: Frontier Field—660 N. 9th Street

Time: 1:00-pm to 9:00pm



SANTA AT THE SHOPPES

This event will have as many as 47 vendors including food truck, and Santa arriving in a Timber Mesa Fire Truck. This is an opportunity for the community to come out and start shopping for the holidays plus bring their children to see Santa and receive a candy cane.



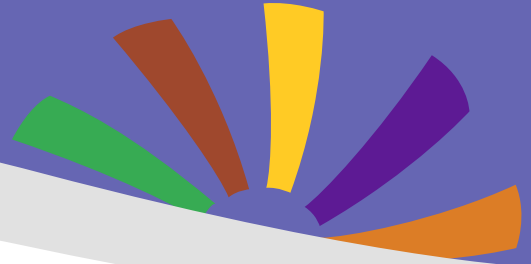
EVENT DETAILS

Date: December 2nd & 3rd, 2022

Location: TBA

Time: 10:00am to 4:00pm each day

EVENT INFORMATION



TRUNK OR TREAT

EVENT DETAILS

Date: Saturday, October 29, 2022

Location: Downtown Show Low on Cooley St.
between 9th St and 11th St.

Time: 4:00pm to 7:00pm

This event brought over 4000 participants in 2021 to walk through the trunks that were decorated for Halloween. The best Trunk will have the Trunk or Treat Trophy to display at their business for a year in addition to a plaque to display after the trophy moves to the next year's winning business.

This brings the community together with children and parents. We gave out more than 100,000 pieces of candy.



SHOP SMALL SATURDAY POKER WALK

Date: Saturday, November 26, 2022

Location: Visiting local businesses

Time: 10:00am to 4:00pm



This event is introducing our fantastic retail shops in downtown Show Low, having fun in participating in an interactive poker walk and enter for a chance to win prizes at the Shop Small Saturday local businesses.

To encourage "shopping small" this holiday season, Show Low Main Street introduces a novel way for shoppers to patronize participating downtown Show Low merchants by picking one card from each merchant and putting together the best poker hand to compete for prizes.

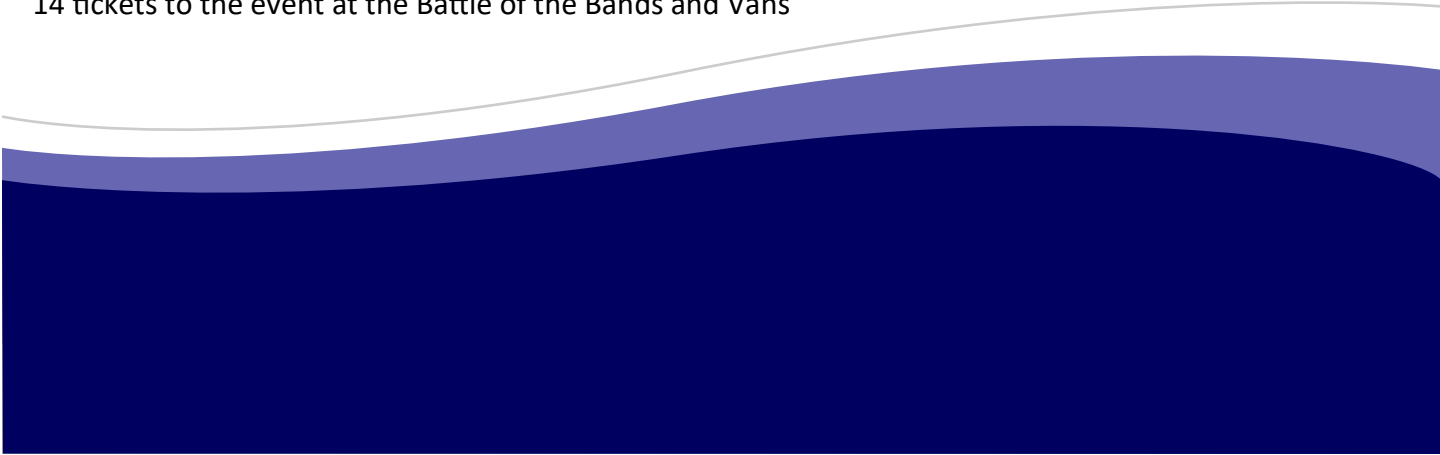
SPONSORSHIP OPPORTUNITY



PLATINUM SPONSOR—\$7500.00

- Included in marketing and promotion (flyers, radio, newspaper, social media and website) for all events.
- VIP tent (10x10) exclusive for your guest in the center of the event at the Battle of the Bands & Vans
- Company banners displayed at the event and logo on large stage banner at the Battle of the Bands & Vans and banner displayed at Santa at the Shoppes, and Farmers' Market and Art Walk
- A **FREE** vendor booth at the Battle of the Bands & Vans, Santa at the Shoppes, Truck or Treat, and Farmers' Market and Art Walk
- Mentioned as Platinum Sponsor at the Battle of the Bands & Vans, and Santa at the Shoppes
- Business logo on 1000 Farmers' Market tote bags
- A profile of your business on our website
- Mentioned in our Farmers' Market newsletter
- Business sponsor/logo on event flyers day of event (Battle of the Bands and Vans and Santa at the Shoppes)
- 20 tickets to the event for the Battle of the Bands

GOLD SPONSOR—\$5000.00 (2)

- Included in marketing and promotion (flyers, radio, newspaper, social media and website) for all events
 - Company banners displayed at the stage during at the Battle of the Bands & Vans and a banner displayed at Santa at the Shoppes, and Farmers' Market and Art Walk
 - Mentioned as Gold Sponsor at the Battle of Bands & Vans, and Santa at the Shoppes
 - A **FREE** vendor booths at the Battle of the Bands & Vans, and Santa at the Shoppes
 - Mentioned in our Farmers' Market newsletter
 - A profile of your business on our website
 - Business sponsor/logo on event flyers day of event Battle of the Bands and Vans and Santa at the Shoppes)
 - 14 tickets to the event at the Battle of the Bands and Vans
- 

SPONSORSHIP OPPORTUNITY



SILVER SPONSOR—\$3000.00 (2)

- Included in marketing and promotion (flyers, radio, newspaper, social media, and website) for all events
- Company banner displayed during the event at the Battle of Bands & Vans, and Santa at the Shoppes
- A **FREE** vendor booth at the Battle of the Bands & Vans
- Mentioned as a Silver sponsor at the Battle of Bands & Vans, and Santa at the Shoppes
- Business sponsor/logo on event flyers day of event (Battle of the Bands and Vans and Santa at the Shoppes)
- 10 tickets to the event Battle of the Bands & Vans

BRONZE SPONSOR—\$1500.00 (2)

- Included in marketing and promotion on flyers for all events
- Mentioned as a Bronze sponsor at the Battle of Bands & Vans, and Santa at the Shoppes
- Company banner displayed at the event Battle of the Bands & Vans, and Santa at the Shoppes
- Business name listed on the event flyers day of the event (Battle of the Bands and Vans and Santa at the Shoppes)
- 6 tickets to the event—Battles of the Bands and Vans

THE COMMUNITY SPONSOR-\$1000.00 (UNLIMITED)

- Included in marketing and promotion flyers for all events
 - Company banner displayed at the events, (Battle of the Bands & Vans, and Santa at the Shoppes)
 - Business name listed on the event flyers day of the event (Battle of the Bands and Vans and Santa at the Shoppes)
 - 4 tickets to the event Battle of the Bands & Vans
- 