

# Host a 'Jason and Emily' House/Outdoor Concert



Thank you for your interest in hosting a Jason and Emily Concert! Unless you've heard from us personally saying otherwise, please read this guide and fill out the host's application here at this link:

## HOST APPLICATION FORM

We have the opportunity to create a magical and memorable event together! Read through this guide to assist our event to run beautifully.



### THE VENUE

**\*Living Rooms, Backyard, Basements, Back Patios, Gardens, Yoga Studio\***

Our ideal is for the event to be hosted at any private space where everyone is gathered in one room and can have direct eye contact with us. Chairs or floor space with pillows and blankets are all welcome. Most importantly we are creating a ceremonial music-listening experience. This means that you are creating an environment to hold space for vulnerability, openness, and heart to heart connection.

### THE DATE

Friday and Saturday evenings are always ideal. However, working within the travel and scheduling logistics of our tour, we ask hosts to be open to other evenings of the week as well. If a weekend night is truly your only availability, please let us know. Otherwise take note that the event is usually done by 9 p.m. so a weeknight can also work well for your guests. We will do all we can to accommodate you. Be sure to let us know specific dates that do not work for you. Once we receive each host's application, we create our route utilizing the available dates each host provides.

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## THE GUESTS

- **An audience of 10-50+ people is ideal.** The guests are your friends and family! If this number feels difficult to reach, consider co-hosting the event with a friend so together you can send out more invitations to fill the room. Be sure your co-host reads this host's guide as well.
- **Invitations.** We create a facebook event for us. After we make you an event admin, you'll want to send your invitation to at least triple the amount of people that you expect to come. (To have 20 people attending means you invited at least 60 people.) *As space will be limited be sure to let your guests know that this event requires an RSVP.* Hosts sometimes choose to hand deliver a flyer or mail a personal invitation. Be sure to include in your invitation these words: "Please come prepared to give a gift to the artist at the conclusion of the show." We will be in touch with you during this invitation process to make sure your RSVP invitations are working smoothly.
- **Children** are most welcome at our concerts as they are a significant part of our human family. We only ask that caregivers make a plan to tag team or step out if necessary.

## THE MONEY

- **Hosts introduce the show.** You are the key to create an open and generous spirit. You do this by taking the opportunity to introduce us and share why you felt inspired to host a concert. Somewhere in your introduction, use the words "This is a donation-based concert. You are invited to offer a financial gift of your heart to our musicians."
- **EXAMPLE: Your Introduction**  
Authentic heart to heart connection is the motivation behind our musicians. They are offering music medicine one song at a time and offering the spirit of joy and celebration. I felt inspired to host them because .... Be sure your phones are on silent. Now please welcome .....
- **Have a vessel ready for donations.** A bowl, pitcher, hat, whatever you'd like. Point to where the vessel is located during your introduction, and again in your conclusion.
- **The evening's success is all about the host.** Your leadership and your open heart during our evening models for your guests the significance of offering generous monetary gifts to us as the music-medicine givers.

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## THE EVENT

- **Example schedule:** 6:00 p.m. Guests arrive and socialize. Performance can be from 7:00-8:00 p.m. Talk with guests afterward and pack up, 9:00 p.m. Goodbyes
- **Refreshments:** This is entirely up to your preferences. Serving refreshments or making the event a potluck is most enjoyable, and yet certainly not a requirement for hosting a concert.
- **Lighting:** Soft lighting is ideal, where the audience has the chance to go on their inward journey. A spotlight on us as the performer is welcomed if it is available, but not required.
- **Photos and Videos:** Both are encouraged during the evening.
- **Your Conclusion.** When we finish the last note of the last song, we will look to you to conclude the event. For your convenience, we've included a script you can either read, or use as a template to make into your own.

- EXAMPLE: Your Conclusion

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"Thank you all for coming tonight. I hope you enjoyed this as much as I did. I want to remind you that this is a donation-based concert. Your gift tonight will directly benefit our artists, and will show them our appreciation for this amazing experience. I'm going to leave this vessel right here and encourage you to give generously. Thanks again!"

Thank you! We're very excited about our event. We'll see you soon!

*-Emily and Jason*

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