




BRINGING JOY TO TABLES



Product Brochure

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 @aviko-uk-ireland

 @finest-foods-ltd

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ENJOY FOOD

The humble spud first graced our shores towards the end of the 16th century & since then has become a British favourite, with the UK & Irish population consuming an average of 108kg of potatoes per person every year.

At Aviko our ultimate goal is to bring joy to tables all over the world. To do this we innovate, responding to food trends & the desire for more crafted & indulgent products.

QUALITY

Our collective knowledge, experience & specialism perfected over many years ensures consistently high quality potato products for your menu.



YOUR BUSINESS MATTERS

We are fully committed to delving deep into what consumers want giving you menu solutions to help drive your business forwards.

AVIKO QUALITY FROM FIELD TO FORK

HARVESTING

We are invested in choosing only the best potatoes and our product's journey begins with our diligent farmers who grow & pluck them.



PROCESSING

The potatoes are then inspected & processed by a specialist team at our plant. Here, we pride ourselves on having a small ecological footprint whilst producing quality products.

PACKAGING

We then package up our products in user-friendly packaging from the highest quality materials, with helpful preparation information on the side.



Finest Foods
Producing World Excellence



DISTRIBUTION

Processed, packaged and ready to go, our products are then loaded onto the trucks & distributed through our partners throughout the UK and Europe.

YOUR KITCHEN

Once your products arrive it's over to you! Whether you want chips, wedges or gratins, we have the product to help you create delicious dishes.



<https://bit.ly/3jKERzz>

Scan the QR code using your smartphone's camera for an animated tale of the Aviko Food Chain.



100+

PRODUCTS IN OUR RANGE

INNOVATION

At Aviko, innovation & working with customers to launch creative menu solutions are key.

The smart people in our Innovation team work with research institutes, universities and market research specialists to ensure we are developing the tastiest, on-trend products.

CERTIFICATION

From certified growers right through to on-time deliveries, we pride ourselves on the quality of our products and services, thoroughly managing our production process and making improvements where we can.

All of our raw materials and consumables are fully traceable and we ensure that we meet all of the quality and food safety requirements, including having IFS (International Food Standard) and BRC (British Retail Consortium) certificates.



MILLION CUSTOMERS
WHO EAT OUR POTATO
PRODUCTS DAILY



HISTORY

Our story began back in 1962, with 32 potato farmers sitting around a kitchen table. Half-a-century on, we have maintained the same value with one main aim: creating value from potatoes.

Over the years, the way we operate and the products we offer has evolved, beginning with chilled chips in wooden crates. Since then we have grown to become a leader in potato innovation and a global player in high quality potato products.

110

COUNTRIES WE DELIVER
TO ACROSS THE WORLD

1.6

MILLION TONES OF
POTATO PRODUCTS WE
PRODUCE EVERY YEAR

2,055

STAFF ON OUR DEDICATED
WORKFORCE, COMMITTED TO THE
BEST SERVICE FOR YOU

CONNECTING PEOPLE TODAY FOR A BETTER WORLD TOMORROW

SUSTAINABILITY & CSR

With sustainable agriculture, efficient plant and logistics, a focus on the health of consumers and the value of employees, we are committed to maintaining the earth's natural resources through our CSR policy. By knowing our entire chain, we are able to make high quality products using everything nature has to offer.



PROUD FARMERS

Sustainable agrochain



HEALTHY EARTH

Reversing climate change



HAPPY PEOPLE

Balanced, sustainable lifestyle


Click or scan for Aviko's
Sustainability report!



<https://bit.ly/3uFyhjE>


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SUPER CRUNCH! FRIES

Always a crowd pleaser, our delicious range of SuperCrunch Fries are gluten free & serve up a superior crunch & excellent holding time.

Stays Hot & Crunchy

TAKE OUR CRUNCH GUARANTEE!



VEGAN FRIENDLY

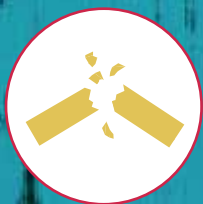
Premium quality chips that elevate your menu they come in a range of sizes to suit any dish;

- Skinny Julienne 7mm
- Best selling 9.5mm & 9.5mm Skin on
- Thick Cut 15mm
- Super Chunky 18mm



SUPERIOR TASTE

MADE WITH ONLY PREMIUM POTATO VARIETIES



SUPERIOR CRUNCH & PREMIUM TASTE



THE HIGHEST QUALITY, CONSISTENT IN EVERY CHIP



BETTER PORTION YIELD MEANING MORE PROFIT PER BAG



SECRET COATING LOCKS IN HEAT TO STAY HOT & CRUNCHY FOR LONGER

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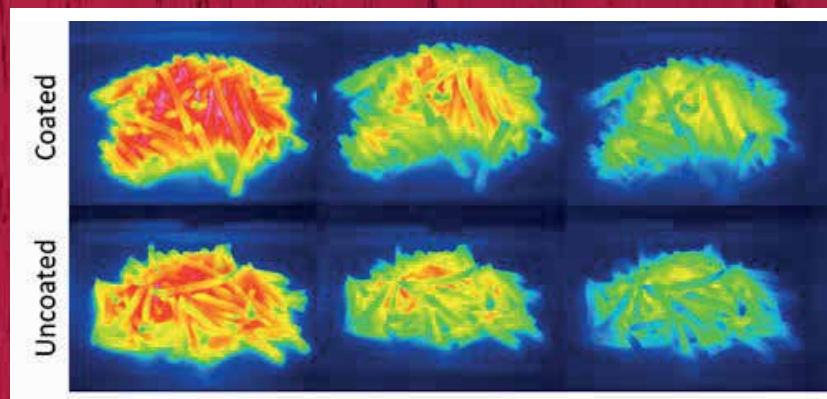


are the crunchiest fries on the market and have a special coating which makes them stay hotter and crunchier for longer making them ideal for home delivery.

- **81% of consumers would order fries more often if they knew they were warm & crunchy on delivery.**
- **Due to the special coating, SuperCrunch stay warm & crispy longer.**
- **They have an excellent taste.**
- **And there is Aviko SuperCrunch Fresh, a chilled version.**

HEAT MAP

In our research and development department we constantly test to learn and improve our products and services. With this unique heat-map technology, you can see exactly what happens to the temperature of fries over time, this technology helps us to maintain our market leading product performance for heat retention and crunchiness.



Source: Aviko Innovation & Development research, April 2020

THROUGH THE PANDEMIC, MANY RESTAURANTS FACED NEW CHALLENGES:

adapting their menus & restaurants for delivery & outside dining. One business that has successfully navigated this difficult period is Burger & Lobster, a London-based casual dining restaurant chain. In this video case study, Kenneth Tyrrell, Development Chef for Burger & Lobster, explains why Burger & Lobster choose to serve Aviko SuperCrunch Fries across all of the company's sites & for deliveries.

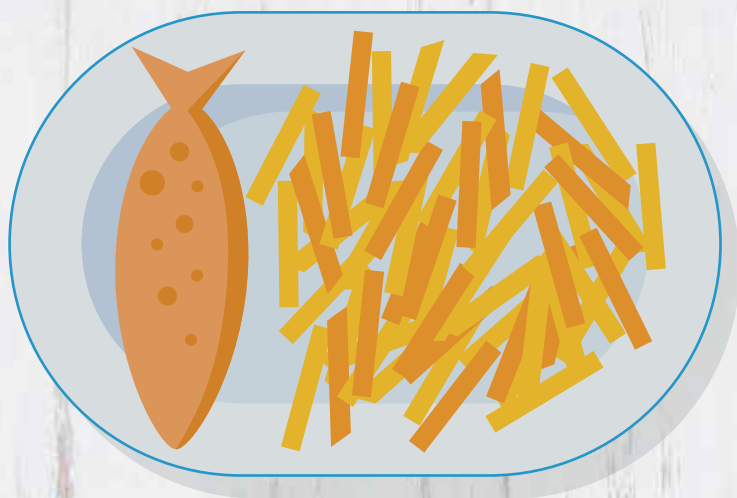
Burger & lobster

Find out what Premium Casual Dining Chain Burger & Lobster said about SuperCrunch



<https://bit.ly/3NqnKnc>

FOODSERVICE DINERS WANT RUSTIC LOOKING chips and are willing to pay for it!*



65%

of foodservice diners want rustic skin on homemade looking chips

WHY?

SOMETHING DIFFERENT
MORE PREMIUM
LOOK MORE NATURAL
HEALTHIER
TASTE BETTER

48%

24%

29%

33%

31%

AND WILLING TO PAY EXTRA...



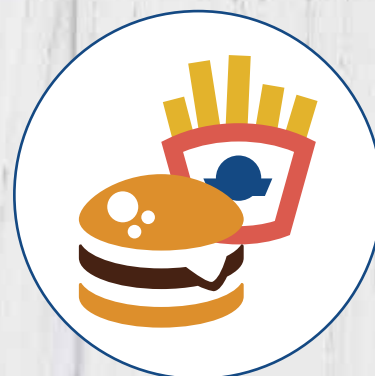
82%

UPTO £1
IN PUBS



78%

UPTO £1 IN
CASUAL DINING



79%

UPTO £1 IN FAST FOOD
RESTAURANTS

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PURE & RUSTIC

Make your menu stand out



Rustic, Homemade, Hand Cut Appearance

Make your dishes look premium.



Skin on Chips for a natural, premium quality appearance

What your customers want & worth paying more for.



Superior spuds

Only made with premium field fresh potato varieties for delicious tasting chips.



Irregular & thicker cut

Irregular thick cut sizes (15x15mm & 10x15mm) for a proper chip your customers will love



SuperCrunch coating

Long lasting crunch perfect for dine in and home delivery



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CHINESE SALT & PEPPER CHIPS



For more menu inspiration visit
www.aviko.co.uk






VEGAN FRIENDLY

Research shows consumers are willing to pay more for Sweet Potato so boost profits on your menu whilst adding variety and colour to your menu. The Aviko range offers a sweet solution for every occasion!

- **Retains all the natural colour, flavour and goodness of Sweet Potato**
- **Coated with a light rice flour coating for crunch**
- **100% Gluten Free & Suitable for Vegans**



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DEMAND

for sweet potato dishes continues to rise, driven by the health benefits & unique taste.



Sweet Potato Wedges →

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golden HASH BROWNS

Stays Hot
& Crunchy



Finest
Foods

Breakfast & brunch is back in growth as consumers look for grab n go, indulgent hot breakfasts & socialising at brunch.

- Made with freshly grated potato & a unique recipe which makes them UK's best tasting Hash Browns
- Larger than average for great plate fill & ultimate customer satisfaction

NEW

Ovenable Oval
Hash Browns



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Premiumise
burgers with
Aviko Hash
Browns



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delicious CRUNCHY
GRIP 'N DIP

NEW

Extra Crispy
U-shaped fries
specially made
for dipping,
dunking and
scooping!

GRIP 'N DIP

a new product in Aviko's range that will bring excitement and profit to your restaurant menu. Whether the meal is served for dine in or delivery/ takeaway this innovative food solution will create value for your business.



Finest Foods
Producing the World's Finest

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MUSIC @aviko-uk-ireland @finestfoodsLtd SUPERZOO



Finest Foods
Producing Better Experiences

TOGETHER LETS
BRING JOY TO *tables*

WITH



SNACKABLES

CONSUMER HABITS ARE **CHANGING**



More consumers are **socializing** with **small plate food options**, tapas style, with drinks



Consumers can be **tempted** to add **new and exciting Sides** they see to their main order acting on impulse

Socialising over food is growing with **sharing options** a must for operators



Gen Z especially love to experience **new and flavoursome finger food** option to share with friends



A RANGE OF



SNACKABLES

FOR EVERY MENU



Small Plates

Sharers

Sides





COMFORTING FINGER FOOD **WITH WIDEST APPEAL**

BATTERED ONION RINGS

Light crispy beer batter for a mouthwatering crunch

Add to the top of burgers to bring a different texture

Made with freshly chopped onion for field fresh flavour



BREADED ONION RINGS

Natural homestyle breadcrumb coating for a crafted crunch



Creamy Mozzarella cheese filling - a delight for cheese lovers!

MOZZARELLA STICKS

Offer a trio of dips for extra value

Crispy seasoned breadcrumb coating



Finest Foods
Proudly made in Australia

PERFECT FOR SMALL PLATES, SHARERS, SIDES, BURGER TOPPERS - EASY TO PORTION & QUICK TO COOK

GREEN
DELIGHT

YOU WON'T BELIEVE IT'S NOT CHEESE!

A big hit
with
Vegans &
non Vegans



VEGAN
FRIENDLY

PERFECT FOR SMALL PLATES, SHARERS, SIDES, BURGER TOPPERS - EASY TO PORTION & QUICK TO COOK

PLANT BASED CHILI CHEEZ NUGGETS

- Crunchy, **spicy**, cheezy
- Made with **non dairy plant based cheezz** – you won't believe it's not cheese!
- Blended with **Jalapeno peppers** for a slightly spicy bite
- Coated in a light crispy batter

Check out what **OOWEE** restaurants had to say:



<https://www.youtube.com/watch?v=FtW5VZ8EbTU>

Finest
Foods
Progressive Menu Evolution



FLAVOURSOME BITES FOR **ADVENTUROUS PALATES**

NACHO CHEESE BITES

Crispy coating made with nacho tortilla crisps

Try it in a Burger for a taste of Mexico

Spicy nacho cheese filling with red and green jalapeno pepper for a flavoursome experience



MAC N CHEESE BITES

Rich macaroni pasta smothered in creamy cheese & coated with breadcrumbs for a crispy crunch

On trend and in demand!

An American classic in bite sized form



JALAPENO SNACKS



Smooth cream cheese blended with a mix of jalapeno peppers for a sumptuous flavour

Breadcrumb coating for a crispy light bite



PERFECT FOR SMALL PLATES, SHARERS, SIDES, BURGER TOPPERS - EASY TO PORTION & QUICK TO COOK



FLAVOURSOME BITES FOR **ADVENTUROUS PALATES**

CHILLI CHEDDAR NUGGETS

Distinctive Cheddar Cheese blended with Jalapeno and green peppers

Load on burgers for a premium taste sensation

Coated in a tempura style batter for a light delicious crunch



HABANERO CHEESE NUGGETS

The spicy one! A wonderful mix of cheese, peppers and fiery habanero chillis

Bring colour, flavour & heat to salads or burgers

Naturally red tempura style batter making it an instagrammable hit for consumers



Instantly recognizable solution for the growing demand for sweet treats

Tailor it to your menu with unique signature dips

CHURROS

Looped or straight format



PERFECT FOR SMALL PLATES, SHARERS, SIDES, BURGER TOPPERS - EASY TO PORTION & QUICK TO COOK

ALSO AVAILABLE...

FRESHEST
FLUFFIEST
GOLDEN CHIPS



FARMA

*Our fries are cut from whole potatoes,
crispy on the outside and fluffy on the inside.*

FARMA 3/8 10mm



**Finest
Foods**
Producing More Excellence

FARMA Premium Coated Xtra Crunch Julienne



FARMA Premium Coated Xtra Crunch 3/8



PRODUCT LIST



PREMIUM FRIES

Article #	Description	Cut Size	Case Config	Case Size KG	Cases per pallet	Cases per layer
807244	Super Crunch Julienne	7.4mm	4x2.27kg	9.08	72	n/a
806685	Premium Crunch Julienne	7.4mm	4x2.27kg	9.08	84	n/a
807245	Super Crunch Thin Cut 3/8	9.5mm	4x2.27kg	9.08	84	n/a
806686	Premium Crunch 3/8	9.5mm	4x2.27kg	9.08	84	n/a
808610	Aviko H Super Crunch 9.5mmSkin on	9.5mm	6x2.5kg	15	50	n/a
806702	Blanco Super Crunch Thick Cut 9/16	15mm	6x2.5kg	15	48	n/a
801692	Super Crunch Chunky Fries	18mm	4x2.5kg	10	84	n/a
807290	Super Long Julienne	7.4mm	4x2.27kg	9.08	72	n/a
807292	Super Long Thin Cut 3/8	9.5mm	4x2.5kg	9.08	84	n/a
805170	Sweet Potato Fries Thin Cut	9.5mm	5x2.27kg	11.35	72	12
808362	FARMA AA Grade 3/8	10mm	4x2.27kg	9.08	96	n/a
808360	FARMA AA Grade Premium Coated Xtra Crunch Julienne	7mm	4x2.25kg	9	84	n/a
808339	FARMA AA Grade Premium Coated Xtra Crunch 3/8	10mm	4x2.25kg	9	84	n/a

HASH BROWNS

Article #	Description	Cut Size	Case Config	Case Size KG	Cases per pallet	Cases per layer
800520	Rosti Mix	n/a	2x5kg	10	70	10
803586	Hash Browns (Rostiko Triangles Fryer)	n/a	4x2.5kg	10	84	12
806461	Hash Browns 50grams	n/a	4x2.5kg	10	72	12
804654	Hash Browns low salt	n/a	4x2.5kg	10	72	12
806676	Hash ROUNDS (Fryer)	n/a	4x2.5kg	10	84	12

WEDGES

Article #	Description	Cut Size	Case Config	Case Size KG	Cases per pallet	Cases per layer
803571	Skin on Jacket Wedges	n/a	4x2.5kg	10	96	12
803599	Spicy Jacket Wedges	n/a	4x2.5kg	10	96	12
803572	Mega Wedges	n/a	4x2.5kg	10	96	12
808971	Sweet Potato Wedges	n/a	4x2.5kg	10	72	12

GRATINS & MASH

Article #	Description	Cut Size	Case Config	Case Size KG	Cases per pallet	Cases per layer
808972	Aviko Gratin Cream & Cheese 6x1500g	n/a	6x1.5kg	9	96	12
803541	Mashed Potato	n/a	4x2.5kg	10	96	12
804080	Premium Mashed Potato	n/a	4x2.5kg	10	96	12

SNACKABLES

Article #	Description	Cut Size	Case Config	Case Size KG	Cases per pallet	Cases per layer
803566	Whole Beer Battered Onion Rings	n/a	6x1kg	6	84	12
803579	Breaded Onion Rings	n/a	6x1kg	6	96	12
803287	Battered Onion Rings	n/a	6x1kg	6	90	10
809019	Aviko Mozzarella Sticks 5x1000g UK	n/a	5x1kg	5	110	10
809020	Aviko H Creamy Jalapeno Snacks 5x1000g UK/ME	n/a	5x1kg	5	110	10
804777	Chilli Cheddar Nuggets	n/a	5x1kg	5	144	12
809064	Aviko Vegetable Burger 3x10p 3x1125g UK	n/a	113gx30	3.39	204	12
809023	Straight Churros	n/a	6x1kg	6	81	9
809021	Aviko Churros	n/a	4x1kg	4	81	9
809036	Aviko Habanero Cheese Nuggets 5x1000g	n/a	5x1000g	5	108	9
809356	Aviko H Mac 'n Cheese Triangles	n/a	6x1000g	6	108	12
809200	Aviko Plant Based Chili Cheez Nugget 3x1000g	n/a	3x1000g	3	165	11

MIMEDIA

DIGITAL MARKETING



Get Free Digital Marketing Support





WANT TO KNOW MORE

ABOUT **Aviko** PRODUCTS? WE'D LOVE TO HEAR FROM YOU!



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