

3-in-1

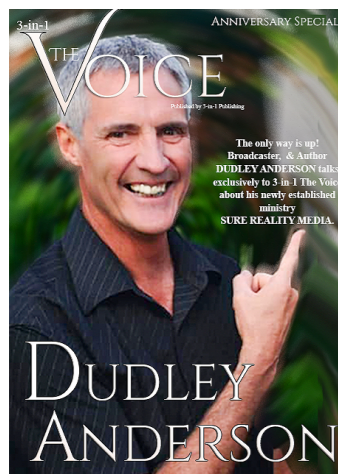
ANNIVERSARY SPECIAL

THE VOICE

Published by 3-in-1 Publishing

**The only way is up!
Broadcaster, & Author
DUDLEY ANDERSON** talks
exclusively to 3-in-1 The Voice
about his newly established
ministry
SURE REALITY MEDIA.

DUDLEY ANDERSON



ON THE COVER
DUDLEY ANDERSON
Founder of GodTracker &
Sure Reality

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SURE REALITY

Exclusive Interview with founder Dudley Anderson, UK

Introduction

Welcome to our very special Anniversary edition of 3-in-1 The Voice. YES! 3-in-1 The Voice is 9 years old on October 1st.

It has been an incredible journey and we decided to honor not only our original contributors over the years, but highlight and focus on one of our original prayer network leaders DUDLEY ANDERSON.

Dudley began life in South Africa. After he moved to the UK he became an integral part of the UCB family and broadcaster on Christian radio for many years.

He began his wonderful GodTracker series - which can be accessed weekly directly on Podcast or on www.karinmcbridechenoweth.com. Encouraging weekly words from Dudley soon turned into two books and now this year sees him launch SURE REALITY MEDIA.

A GODTV author, we are delighted to have had this opportunity to interview Dudley about this great new ministry.



Pictured above:
DUDLEY ANDERSON

Karin McBride-Chenoweth



Award-winning Author
Pastor
Founder of GodTracker & Sure Reality Media

3-in-1 The Voice

www.3in1thevoice.com



Founder and Editor KARIN McBRIDE-CHENOWETH pictured left with her husband David.

In 1994 Karin McBride-Chenoweth received a vision to create a platform whereby Christian writers and artists could have their work published. Two other women were witnesses to this, however, the technology that would be required to offer a free downloadable E-zine did not exist in those days.

On July 27th, 2009 Karin founded 3-in-1 Publishing in the UK and started to promote the new E-zine, 3-in-1 The Voice. With the technology now readily available for everyone, the publication date was set for Oct 1st, 2009. However, it was purely an act of faith. Karin had no writers nor Celebrity Christians to fill the E-zine!

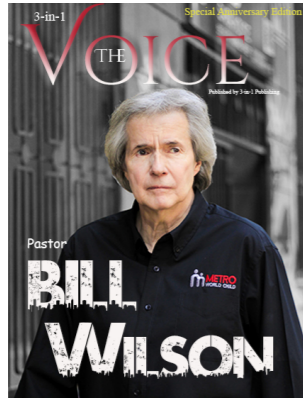
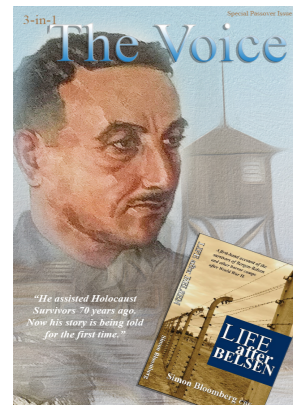
In 1994 God had given Karin a scripture, Psalm 45:1 "...my tongue is the pen of a ready writer." Knowing that God's Word never returns void, she continued to build the website and promote the first issue!

By Oct 1st, 2009 the first issue of 3-in-1 The Voice was published, with five writers. The first 'In Focus' section with a Celebrity was filled by top Irish journalist and biographer - LORRAINE WYLIE. Lorraine would continue to be a blessing and a key guest writer for the entire 12 months following. Over the 12 months, 30 writers and artists contributed to 3-in-1 The Voice giving some an opportunity to have their work published for the first time.

From 2010-present other E-zines have evolved - 3-in-1 Supplements, 3-in-1 The Man's Voices and 3-in-1 Women in Ministry. 3-in-1 The Voice although with a new format, continues to this day to be a FREE downloadable or readable E-zine online.

As 3-in-1 The Voice continues to blow the Shofar to the nations. The message remains the same.

Issues have highlighted people in life & ministry with extraordinary testimonies.



FACEBOOK



Pictured below Dudley Anderson (right) interviews David L'Herroux CEO, UCB (left).



Interview

www.surereality.net

DUDLEY ANDERSON

In his own own words...

Q1. Hi Dudley. Thank you so much for taking part in this interview. Firstly, how did you come up with the name Sure Reality

Sure Reality Media, or SRM, is basically a media ministry set up to cover my radio and writing work. To date, we produce 3 radio segments that are aired by various radios stations around the world and podcast online. I also write a weekly e-mail / blog devotional called, GodTracker, from which I have produced 2 devotional books.

The name Sure Reality has its roots in Colossians 2:17, which says, "These are a shadow of the things that were to come; the reality, however, is found in Christ." Apostle Paul, by the Holy Spirit, is talking about the Law and the prophets and the traditions of man as being a shadow of the reality of Christ. In other words, Jesus is the real thing when all the ways of man are mere shadows. In our day and age, I like to think the opinions of 21st century man are but a shadow in comparison to the sure reality of real life and purpose, as found in Christ.

All of the writing and radio content of SRM has the reality of the Gospel of Christ at its core. The flagship of our radio programmes is a half-hour talk show called, The Reality. I interview people from all walks of life for The Reality, who share how they discovered the sure reality of God's love for themselves.

In media a world driven by so called, fake news, Sure Reality Media presents the real Good News of Christ.

Q1b What does SRM mean to you?

It means great opportunity to present the real love of God through radio programmes. Radio is still a very powerful medium with which to interact with people. God is using radio tremendously to open people's hearts to his word. SRM is a ministry that presents the real truth of real faith, hope and love, through Christ, to a 21st century world. It's my great pleasure to write SRM's blogs and present its radio programmes. It gives me great delight when people respond by text or email to tell me how our simple words have impacted their lives.

Q2. How important is Christian media and how can it make a global impact?

I believe Christian media is of paramount importance. Traditional and new media are tremendous platforms for reaching people wherever they are. Radio, in particular, is very effective in that it has the power to allow the presenter to creep into the listener's life in a personal and intimate way. Unlike television, radio is a one-to-one medium. That is, when a person listens to radio it seems, to him, that he is the only person the presenter is speaking to. Therefore, the radio presenter becomes a friend to his listener. One of the greatest compliments I every received as a radio presenter, was when I received a letter from a young listener of a

children's show I once produced. In it she said, "My Sunday School teacher says I need to make good Christian friends. Will you be my friend?"

New media (the Internet), of course is also very effective as a tool for communicating God's word. Now days, anybody can produce video, audio or written content that can be viewed by literally millions of people, worldwide. I believe it's imperative that Christians make the most of the Social Media window on the Internet. We need to get the message of the real love of God out there by all means!

God Tracking With Dudley

A radio thought
adapted from the
weekly e-devotional,
GodTracker written by
Dudley Anderson



Subscribe at
godtracker.co.uk

GodTracker

Q3. You have interviewed some notable people. What do you hope to bring to the listener during the interview?

I've interviewed many well-known people over the 24 years I've been in Christian broadcasting. But, of all the people I've interview, it's the ones whose lives have been simply touched by an Almighty and benevolent God and Father in plain and unassuming ways, that bless me most.

When I interview people, I hope to always reveal their heart to my listener. What has Christ done in their lives? How did they discover the reality of the purposes of God? One of my greatest joys is, when interviewing a guest, I ask just the right question that causes my him or her pour out their heart. If I can become invisible in the interview, then I've done my job well.

It's my hope that, in all my programming, I may interact, impact and influence people to be real followers of Jesus.

Q4. You have written some great books including God-tracking Through the Year One & Two. Have you any plans for more?

I am planning to write a part biographical, part teaching book about seeking and tracking the purposes of God. One of my life verses is Jeremiah 29:11, which tells us that God knows the plans he has for us. I've discovered that it is, indeed, God who knows the plans he has for us; we don't, not until he reveals them to us, that is. Therefore, we need to continually acknowledge God in all our ways and seek to track his plans for our lives, every day. Hence my concept of God-tracking. The book I'm planning will share my personal journey in tracking God's plans for my life.

Q5. You are the founder of GodTracker. How does this differ from Sure Reality Media?

GodTracker is part of Sure Reality Media. SRM was founded to cover the writing of the GodTracker devotionals and my production of radio programmes. Two of my radio spots are adapted from GodTracker and are presently aired on more than 20 radio stations. SRM also covers fundraising for this work. As you can imagine, there are many costs involved in producing radio programmes and maintaining a ministry such as this. We are in the process converting Sure Reality Media to Sure Reality Ministries, and registering it as a UK charity.

Q6. Dudley you are also a Pastor of Cornerstone Family Church in UK. Do you feel that you can bring some of those gifts into your broadcast ministry?

It's a tough pastoring a church and running a media ministry. I know there are many ministers who do the same. Please pray for us.

Being a pastor involves understanding people, which helps me tremendously when writing devotionals and producing radio shows. As a pastor, I'm responsible for teaching people. Often my radio and writing require teaching skills to get the message across. Being a preacher helps to a certain extent when speaking into a radio mic. However, there is a marked difference between speaking to a group of 100 people one can see in an audience and speaking to millions one cannot see on radio. When I get behind the radio mic I try to imagine that I'm speaking to just one person, rather than many. It's similar to counseling someone across my office desk. Being a pastor helps with all this. But mostly, having a loving church back and pray for my media work is a great benefit.

Q7. SRM is involved with the Boithuto Community Project. Can you please tell us more about this important work and why it is so close to your heart?

Boithuto is a project run by volunteers who help improve living conditions for people who live in an informal settlement in Johannesburg, South Africa. People in this community live in tin or cardboard make-shift huts. They have no running water, sewerage or electricity. Their huts leak and are very cold in winter and hot in summer. Food is also a major need in these communities. Boithuto attempts to replace the make-shift huts with insulated wooden cabins. They provide gas stoves and lighting where possible and help feed the children and the elderly.

It has always been my intention to sow a tithe of the income of SRM into other needy philanthropic causes. Having grown up in Johannesburg I've seen, first hand, the dire conditions of these communities. Therefore, we have undertaken to give a tenth of the income of SRM to this project.

Q8. How can others partner you in SRM's outreach?

Sure Reality Media is a non-profit company, soon to become a registered UK charity. We are grateful to all who have given to this work. We would be very thankful to anyone who chooses to become an SRM Ministry Partner and make regular donations to this ministry. To become an SRM Ministry Partner please visit the website surereality.net and click on Become a Ministry Partner, which will take you to a PayPal Donate button. If you commit to become a monthly Partner we will send you a free copy of my inspirational book, *Overflowing Hope a Light that Never Goes Out*. But please be sure to give your contact details when filling in the PayPal form. More than anything, however, we deeply appreciate prayer support.

Dudley pictured with his wife Karen Anderson

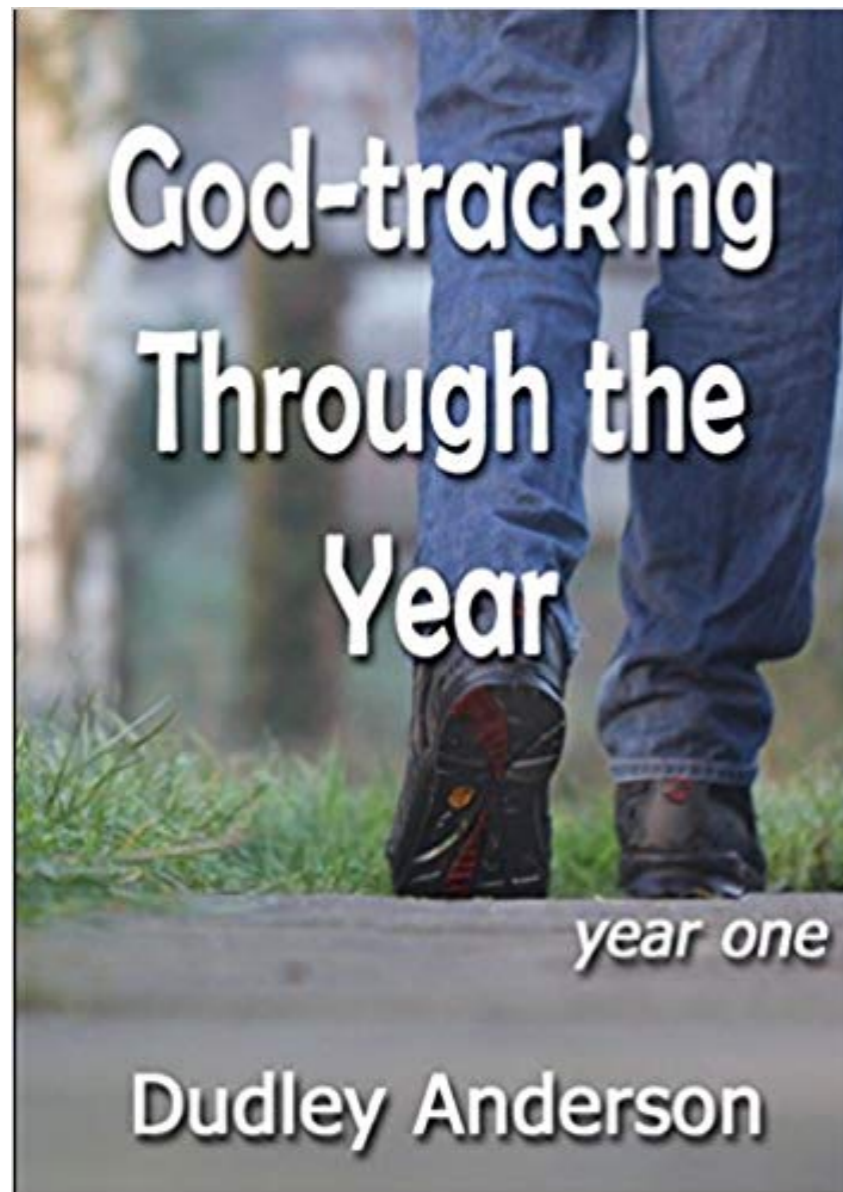


Q9. How can others sign up for your podcasts?

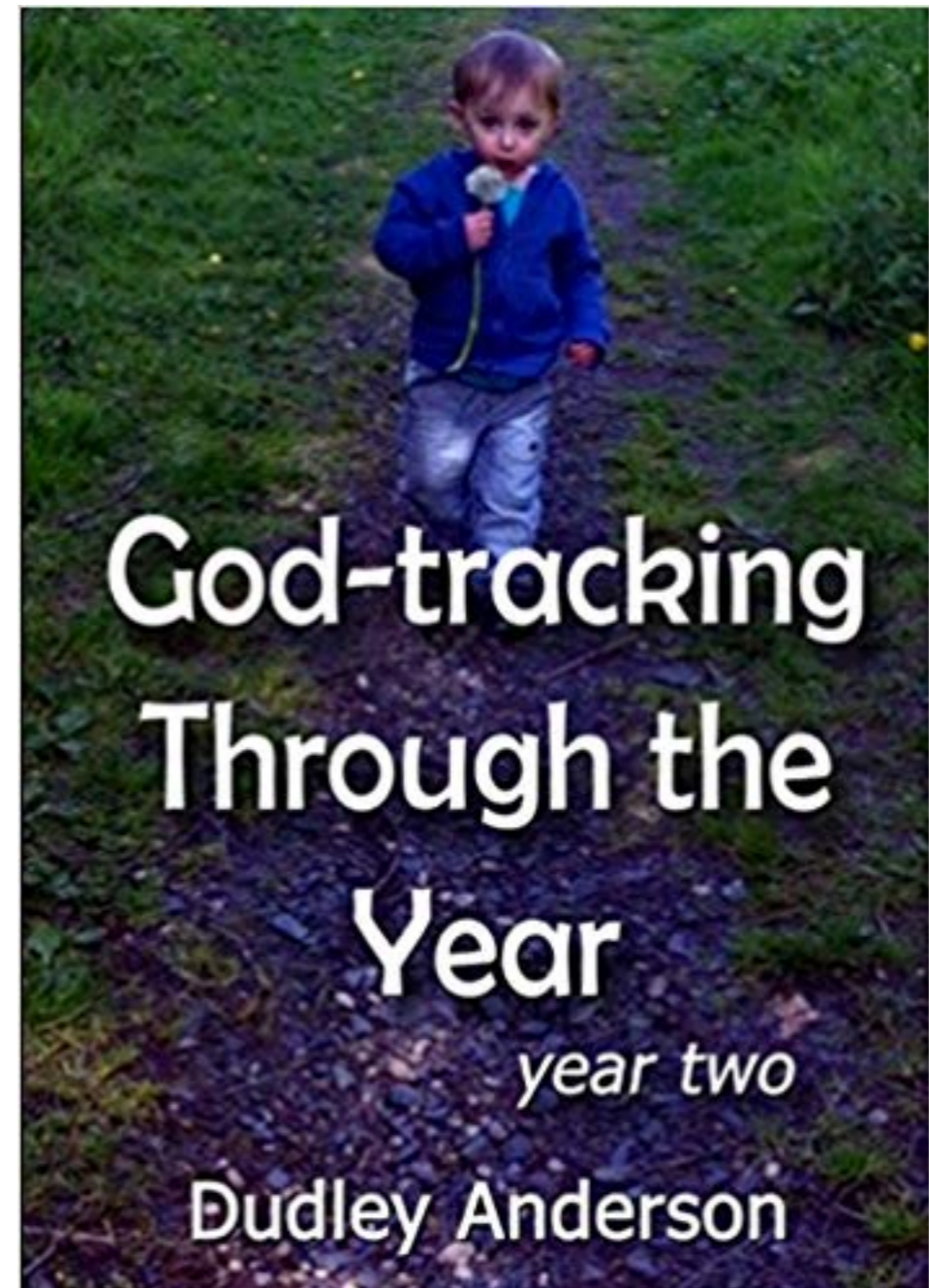
Anyone can listen to or download our podcasts via our website at surereality.net/listen . All podcasts are hosted by SoundCloud. All our radio shows are free to air for radio stations. If anyone is interested in broadcasting our radio segments, I ask that they please email me dudley@surereality.net

Our shows are also available to listen to on TuneIn. By following the link <http://tun.in/piEwk>

Thank you and God bless you in all you do, Karin McBride-Chenoweth.



Book 1 God-tracking Through the Year by Dudley Anderson. Available to buy online at Amazon.com and all good outlets. Book 2 opposite is also available...



www.surereality.net

