

Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. Eligibility: Must be 18+ years old at the time of entry. The Contest is open to the legal residents of the United States and is void where prohibited by law. Employees of Tyson Multimedia, Inc. (the "Sponsor") their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers, and their immediate family members and/or those living in the same household of each are not eligible to participate in the Contest. The Contest is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

2. Agreement to Rules: By participating, you agree to be fully unconditionally bound by these Rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of Tyson Multimedia, Inc. as final and binding as it relates to the content. The Contest is subject to all applicable federal, state, and local laws.

3. Contest Period: Entries will be accepted online starting on or about Friday or Monday at 12:00 AM and ending Thursday at 11:59 PM. All online entries must be received by Thursday at 11:59 PM. All times Eastern Time (US & Canada).

4. How to Enter: The Contest must be entered by liking Tyson Multimedia page, sharing the post, and tagging Tyson Multimedia in your challenge using **#tmmselflovechallenge2022** on their social media platforms. The contest may also be entered by commenting or tagging someone on the prize drawing post, or posts related to the contest or interview for that week. Your entry must fulfill all Contest requirements, as specified, to be eligible to win a prize. Entries that are not complete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Tyson Multimedia, Inc. You can only win one challenge. You may not enter more times than indicated by using multiple e-mail addresses, identities, or devices to circumvent the rules. If you use fraudulent methods or otherwise attempt to circumvent the rules your submission may be removed from eligibility at the sole discretion of Tyson Multimedia, Inc.

5. Prizes: The approximate retail value of all prizes is between \$100-\$500

Prizes:

Pampered Spa Day Prize worth \$290 Drawing February 17, 2022

Nails and Pedicure

Hair Care Service

Body Wax

Mini Brand Shoot Session Prize worth \$340 Drawing February 24, 2022

Brand Consultation

Exclusive Photo Shoot Location

Makeup Hair

Mini Photoshoot Head Shot Session

Professional Photographer

Dinner for Two with Candy Bouquet Prize worth \$450 Drawing March 3, 2022

Two VIP tickets for Up Coming Tyson Multimedia Inc. Event

Tyson Multimedia Inc. Merchandise

Vendors will stipulate the length and time contestants can redeem their prize.

**CDC Covid Guidelines will be implemented at all Spa treatments, Photo sessions and Dining.

You are not guaranteed to win a prize and your chance of winning is dependent on the total number of eligible entries received. Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by the Sponsor. No cash or other prize substitution permitted except at Sponsor's discretion. The prize is nontransferable. Any and all prize related expenses, including without limitation any and all federal, state, and local taxes shall be the sole responsibility of the winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by winners is permitted. Acceptance of prize constitutes permission for Tyson Multimedia, Inc. to use winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner selection and notification: Winners of the Contest will be selected in a random drawing under the supervision of the Sponsor. Winners will be notified through message of the social media handle and then via e-mail and or phone to the e-mail address or phone they entered the Contest with or provided in the message within five (5) days following the winner selection. Tyson Multimedia, Inc. shall have no liability for a winner's failure to receive notices due to winners' spam, junk e-mail or other security settings or for winners' provision of incorrect or otherwise non-functioning contact information. If the selected winner cannot be contacted, is ineligible, fails to claim the prize within 15 days from the time award notification was sent, or fails to timely return a completed and executed declaration and releases as required, prize may be forfeited, and an alternate winner selected. The receipt by winner of the prize offered in this

Contest is conditioned upon compliance with any and all federal and state laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT SPONSOR'S SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS WINNER OF THE CONTEST AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by you: By entering this Contest you understand that Tyson Multimedia Inc, anyone acting on behalf of Tyson Multimedia, Inc or its respective licensees, successors and assigns will have the right, where permitted by law, without any further notice, review or consent to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter in perpetuity and throughout the World, your entry, including, without limitation, the entry and winner's name, portrait, picture, voice, likeness, image or statements about the Contest, and biographical information as news, publicity or information and for trade, advertising, public relations and promotional purposes without any further compensation.

9. Terms: Tyson Multimedia, Inc. reserves the right, in its sole discretion to cancel, terminate, modify, or suspend the Contest should (in its sole discretion) a virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Contest. In such case, Tyson Multimedia, Inc. may select the recipients from all eligible entries received prior to and/or after (if appropriate) the action taken by Tyson Multimedia, Inc. Tyson Multimedia, Inc., reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Contest or website or violates these Terms & Conditions.

Tyson Multimedia, Inc has the right, in its sole discretion, to maintain the integrity of the Contest, to void votes for any reason, including, but not limited to; multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by contest rules; or the use of bots, macros or scripts or other technical means for entering.

Any attempt by an entrant to deliberately damage any web site or undermine the legitimate operation of the Contest may be a violation of criminal and civil laws and should such an attempt be made, Tyson Multimedia, Inc. reserves the right to seek damages from any such person to the fullest extent permitted by law.

By entering the Contest you agree to receive email newsletters periodically from Tyson Multimedia, Inc. You can opt-out of receiving this communication at any time by clicking the unsubscribe link in the newsletter.

10. Limitation of Liability: By entering you agree to release and hold harmless Tyson Multimedia, Inc. and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical

failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error which may occur in the administration of the Promotion or the processing of entries.

11. Disputes: THIS CONTEST IS GOVERNED BY THE LAWS OF United States AND NORTH CAROLINA, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES.

12. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the Tyson Multimedia, Inc., Web Site. Read the Privacy Policy on home page of website.

13. Winners List: Names of winners will be posted on: tysonmultimedia.com

14. Sponsor: The Sponsor of the Contest:

Tyson Multimedia Inc.
Nu Kreations Beauty Mall
Rick Crank Photography
Aneles Creation

15. This promotion is in no way sponsored, endorsed, or administered by, or associated with Instagram, Facebook, Twitter, Youtube, Pinterest, LinkedIn, or Google. You understand that you are providing your information to the owner of this Contest and not to Instagram, Facebook, Twitter, Youtube, Pinterest, LinkedIn or Google.