## **iVend Customer Facing Display**

## iVendRetail

Offer a better checkout experience with iVend Customer Facing Display. Allow customers to visually confirm orders, engage with loyalty programming, and provide feedback.



### Benefits

 Reduce errors with easy-to-review sale details

Prices are all displayed to shoppers, so they can visually confirm their order purchase

 Highlight promotions to drive repeat business

Feature special offers, new products, or raise awareness of other info, like your social media profiles

Extend your brand to the POS

The fully customizable user interface allows you select your colors and images to make your POS fit the venue and not the other way around

· Stay in compliance with local laws

Various regulations and ordinances may require that sellers have a customer display in certain circumstances, or they could face fines

## Improve The Customer Experience By Ensuring Accuracy

Things move fast in retail and pricing errors do occur from time to time. Eliminate incorrect purchases or inaccurate pricing by providing your customers with a versatile, customizable screen that creates an elevated experience for your business and your customers.

iVend Retail's Customer Facing Display is meant to help your store staff avoid costly errors by allowing patrons to visually confirm orders and provide customers with a seamless opportunity to engage with your loyalty program or provide feedback.

With Customer Facing Display you can display transaction information on a secondary display to your customers while you're processing a sale. Customers see the items being scanned, the total price of their purchase, discounts and taxes in real-time.

## A Fully Customizable Display

It's your choice what you want the screen to display to customers. Customize the interface to your liking – choose fonts, colors, and background and product images. Display an idle screen with promotions, offers or brand identity; real-time transaction details; fields to capture customer data, such as email or phone; plus, the ability to collect customer feedback on the shopping experience.



# iVend Customer Facing Display











### Customer Facing Display Screen Features

#### Idle Screen

• Display rich visuals, including media files, Flash files, videos or images to communicate brand identity, offers or promotions between transactions or when an employee logs off

#### **Transaction Screen**

- Display selected transaction details to the customer in real-time, such as:
  - ✓ Live Transaction
  - ✓ Product Images
  - $\checkmark$  Customer Information

#### **Customer Information Screen**

- Allow customers to create or update their existing information with your company by filling their own registration details and confirming preferences
- · Update customer email and phone number

#### Feedback Screen

- At end of transaction, display an optional customer questionnaire with a single or multiple choice question to collect quick and easy feedback from the customer on their shopping experience
- Answers can be displayed in the form of text or images

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