

iVend Reporting & Analytics



iVend Reporting and Analytics is a comprehensive suite of business reports and customisable dashboards designed to provide timely and actionable insights.



Benefits

- Manage operations in all channels by exceptions and alerts to get straight to problem areas
- No more wading through pages of reports to get to the real issues
- Identify successes on an exception basis so that they can be replicated across all stores or channels
- Analyse loyalty data to improve customer service and loyalty program success
- Analyse terminal, mobile POS and non-store transactions to identify loss prevention concerns and issues to address
- Access data instantly whether in office, in store, or on the go
- Use pre-built templates with retail industry standard KPIs and focused analytics to quickly identify successes and challenges
- Fast deployment, configuration and integration with existing systems for a rapid ROI
- Ability to import sales plans through iVend Extensibility and add reporting against plan

Identify trends from your total retail enterprise to drive maximum return on investment.

iVend Reporting and Analytics delivers meaningful data insights with visualisations of key data segments to operations teams across your retail enterprise.

Gain actionable insights into your business performance with essential business intelligence delivered on a single online dashboard.

iVend Cloud is a Software as a Service (SaaS) offering delivering the full capabilities of iVend Retail – including iVend Reporting & Analytics – via a hosted infrastructure with fully managed services.

iVend Retail complies fully with GDPR guidelines and configuration options to provide merchants with a solution that ensures complete protection and availability on request of precious customer data.

Features

- Comprehensive pre-built and customisable dashboards providing detailed key performance indicators (KPI) and alerts across all operations and channels
- Standard reports that cover retail operational performance that can be run on a schedule or on demand
- An easy to use report writer for any users to develop simple reports without IT assistance
- A full function report generator for the development of more complex reports on an ad-hoc basis, either by power users or IT staff
- A query builder for ad-hoc reporting and queries
- A web viewer for remote browser-based or mobile access from anywhere via the Internet
- A report scheduler for distributing on a custom schedule
- SMS capability allowing authorised users to remotely run formatted reports and email the results to any mobile device or email ID

Reporting Capabilities

- iVend Dashboards
- iVend Report Writer for business users
- Reports using StimulSoft
- Query Builder – for ad hoc reporting
- iVend Web Viewer for viewing dashboards via the Internet or on mobile devices
- Report scheduler to send standard reports on a predefined frequency

Available Reports

- Sales (by channel, store, sales associate and transaction)
- Margins and promotions
- Products and product groups
- Basket and affinity analysis
- Inventory consumption and status
- Customers and customer segments
- Payment methods and trends
- Loss prevention alerts
- Analysis by attributes to make reporting more meaningful

Product Features

- Can be accessed on any device - Android, iOS devices or any web browser
- Associative search supports easier drill down from high level data to associated lower level datasets
- Reduce delays in investigating a problem – all users have all the information they need to take action immediately
- Fully integrated with all other iVend Retail applications to pull data from anywhere in retail enterprise
- Real time data to allow for completely up-to-date reporting and problem solving

Key Reports - Store Analysis

- Net sales vs. Transactions
- Transactions on POS
- Storewide net sales
- Analysis of average sales transactions/store
- Month on month analysis
- Top performers and bottom performers
- Tender Reports
- Inventory Reports
- Gross Profit Reports

Customer Level Analysis

- Company and individual contribution
- Sales trends by day, week, month
- Calculation of basket size from generated revenue
- Customer type vs. Net sales trends
- Transactions vs. Sales associates

Promotions

- Promotional sales vs. Overall sales analysis statistics by promotion type
- Statistics by promotion type

Sales Associates

- Top performers
- Trend analysis
- Individual contribution

Attribute Analysis

- Attribute and sub attribute analysis for matrix
- Trend analysis



Manage operations across your retail enterprise by exceptions and alerts to quickly address problem areas.

Comparative Sales Analysis

- Net sales growth comparison for store, product group, product drill down

Payment Analysis

- Trend analysis by various payment modes by store, channel
- Inventory snapshot
- In stock and available to commit stock
- Actual stock display vs. Committed stock
- Reorder alerts
- Average weekly net quantity vs. Available quantity

Product Analysis

- Product contribution to total sales
- Net sales by product and store
- ABC analysis by product
- Up-sells
- Gift certificate analysis
- Special categorisation for lost sales
- Newly introduced and non-moving product indicators