



**Organization:** Alliance for Black NICU Families™  
**Website:** <https://BlackNICUFamilies.org>  
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*Providing: Educational Resources • Access to Care • Access to Mental Health Care*

**Mission:**

The Alliance for Black NICU Families™ seeks to raise the voice of black families in the NICU and post-NICU in terms of creating racial and health equity through policy advocacy, professional educational initiatives, family educational initiatives, leadership mentoring of up and coming African American-led organizations and public outreach for assistance.

**Co-Founders:**

**Ashley Randolph** and **Deb Discenza** both saw a strong need to change the conversation when it comes to how Black NICU Families are treated in the NICU, at home and in school. Systemic racism is prevalent in every setting for these families and sets the stage for a vulnerable infant to grow into a child witnessing healthcare, therapeutic and educational environments that are inadequate in terms of racial and healthy equity.



**Ashley Randolph:** Ashley is the mother of 3 preemies, founder of GLO Preemies™ ([www.GloPreemies.org](http://www.GloPreemies.org)) and a co-Founder of the Alliance for Black NICU Families. She sits on the board of CPQCC, works regularly with Stanford University on projects related to disparities and NICU families. She is also the author of the 2020 book *Black. Shamed, Pregnant*. In addition to this, Mrs. Randolph is the reigning Mrs. California United America for 2019 and 2020. She resides in California with her husband and 3 children.



**Deb Discenza:** Deb Discenza, mother to a 30-weeker preemie and Founder/CEO/Publisher at PreemieWorld™ (<https://PreemieWorld.com>) and Founder/CEO of <https://crystalballhealth.com> a long-term outcomes data portal focusing on patient-reported data that pools to provide instrumental details equally to patient, to academia, and to industry. She serves on boards and committees and is a sought after speaker and writer. She is the co-author of *The Preemie Parent's Survival Guide to the NICU* (1st and 2nd Editions).

### **Programs:**

- **Policy for Professional Licensing Requirements:** State by State push for annual racial and health equity training for preemie/NICU/pediatric professionals.
- **Financial Assistance Grants for Families:** Providing financial assistance to lift up that family and equalize access to healthcare, services and products/programs. Everything from wearable breast pumps to safe sleep products to therapies, mental health counseling and more.

### **Join Us as a Partner:**

We would welcome the opportunity to work with you during this era of historic change not only in the United States but globally, too. We are the only alliance in existence in our community devoted to creating a better world for African American NICU families. Partnership levels are:

- Friend of the Alliance Partnership Level (Gold)
- Defender of the Alliance Partnership Level (Diamond)
- Change Maker Partnership Level (Platinum)

### **Interested?**

We'd love to set up a call with you. Please contact Deb at [deb@premieworld.com](mailto:deb@premieworld.com)