

Bursting Through

Diversity and Inclusion Workshop



Bursting Through is a Social Justice Movement for Allies and the Queer Community.

**Our mission is to help create sustainable equality
and safety for the Queer community.**

Our method is storytelling.

**Through storytelling, we have created a safe space for the
Queer Community and Allies to come together on a
balanced platform where everyone's story is valued.**

DIVERSITY AND INCLUSION TODAY

What thought leaders know:

- “To get real diversity of thought, you need to find the people who genuinely hold different views and invite them into the conversation.” - Adam Grant
- “If we want people to fully show up, to bring their whole selves including their unarmored, whole hearts—so that we can innovate, solve problems, and serve people—we have to be vigilant about creating a culture in which people feel safe, seen, heard, and respected.” - Brene Brown
- “The truth of the powerful and irresistible story illustrates in a way data can’t begin to capture. It’s the stories that make you understand.” - Carl Sessions Stepp
- “The most powerful, effective way to foster workplace compassion, empathy, and understanding is through the superpower of storytelling.” - Steve Petersen

Bursting Through Workshops lead to an environment where employees show up without fear of being their true selves, which in turn increases retention, engagement, productivity and innovation, all of which contribute to **increased revenue.**



THE DEI WORKSHOP STRUCTURE

Part I: Storytelling

Bursting Through Founder, Steve Petersen begins each Workshop by reading a story from Connections magazine, Bursting Through's resource library.

Part II: Questions and Guided Discussion

Following the story, Steve leads a guided discussion and interactive experience that allows your Workshop participants to explore and share their Allyship stories.

Part III: Understandings and Outcomes

In the final part of the Workshop, Steve summarizes what your participants have realized and gives concrete steps to move forward.

Connections Magazine, our resource library



Q1 2022



Q2 2022



Q3 2022



Q4 2022



Q1 2023



Q2 2023

THE POWER OF STORYTELLING

“Good stories do more than create a sense of connection. They build familiarity and trust, and allow the listener to enter the story where they are, making them more open to learning. Good stories can contain multiple meanings so they’re surprisingly economical in conveying complex ideas in graspable ways. And stories are more engaging than a dry recitation of data points or a discussion of abstract ideas.”



Harvard Business Publishing
Corporate Learning

DEI WORKSHOP TOPICS

- **The Reality of Queer/Straight Friendship**
- **Queer Parents Raising Straight Kids**
- **The Meaning of Activism**
- **Straight Parents Raising Queer Kids**
- **Understanding the Queer Alphabet**
- **The Trans Experience and Why It Matters to Everyone**
- **Being an Out Ally**
- **The Gen Z Queer Experience.**
- **Being Part of the Conversation**
- **Easy Activism and Living Your Values**

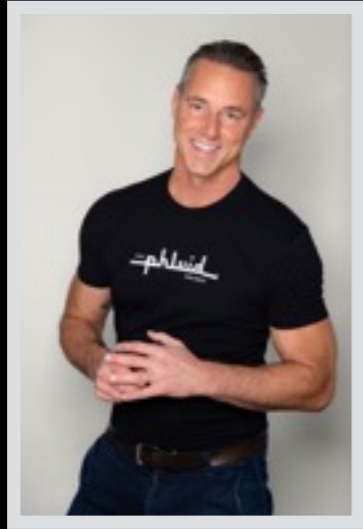


Judith Whitmer

"I can't express how grateful I am to Steve Petersen and for the incredible work being done by Bursting Through. We were proud to host a joint session with Bursting Through at our 2022 State Party Convention and were amazed not just by the incredible stories that were shared there but by the conversation and community it fostered and the inspiration we were left with.

Now more than ever, we need to hear the voices of our LGBTQIA+ community, and the phenomenal work Bursting Through is doing is not only giving those voices a platform but bringing activists, advocates, and allies together!

The stories that Bursting Through offers are so much more than just reminders to value and care for each other - they're calls to action. They're living records of the ongoing struggle for true inclusion and equality, and just as importantly, they serve as all-important proof that the battles we face, no matter how difficult, can be won!" **Judith Whitmer, Chair of the Nevada State Democratic Party**



“I’m very excited about the work Steve and Bursting Through are doing. At the Phluid Project, we are working to infuse the world with more empathy, equity and compassion. Steve and Bursting Through are doing that work as well through the power of storytelling and are an agent of change.

Rob Smith

Grassroots organizations like Bursting Through are able to connect people to people, in their communities, where they live. When we begin to see our neighbors and our community as the place we all live and want to thrive, we support one in a way that matters.

Steve and Bursting Through realize that connecting with our stories is a proven method for effecting change. Sustainable equality for the LGBTQIA+ community is not going to happen until LGBTQIA+ people are seen, heard and supported nationwide. Bursting Through is making that happen one powerful story at a time.

Rob Smith, (he/they) Founder and CEO of The Phluid Project and Bursting Through fan.



Steve Petersen

Steve Petersen is the founder of Bursting Through, the storytelling movement for Allies and the Queer Community. Steve's 27-year marketing and visual merchandising career took him on a journey from rural Iowa to Fortune 500 companies in Manhattan. While his professional success informed much of his life's work, the journey of coming out in his mid-20s cemented his core values of compassion, courage, and change. These values are the heartbeat of the Bursting Through Movement and drive him in his mission to create sustainable equality and safety for the Queer Community.

“My career as an executive, educator and storyteller gives me a unique combination of skills that allow me to connect deeply and meaningfully with all members of your teams. I speak your language and the language of workplace inclusion.”

Workshop Packages and Pricing

Bursting Through offers Single Story Workshops and Multi-Story Workshops. Packages are priced with a flat fee per Workshop + travel.

SINGLE STORY WORKSHOP

- 60 minute interactive Workshop.
- Complimentary follow-up at two and four-week intervals.
- Free Bursting Through ONLINE business membership.
- A story featuring your company Allyship Actions on Bursting Through ONLINE.
- (YOUR COMPANY) listed as a life- long coalition partner on Bursting Through's website.
- Complimentary table for 4 OR viewing party package for Bursting Through's 2024 National Out Ally Day Celebration.

\$2000 per workshop + Travel Expenses

MULTI-STORY WORKSHOPS

- 60 minute interactive Workshop (per story).
- Complimentary follow-up at two and four-week intervals.
- Free Bursting Through ONLINE business membership.
- A story featuring your company Allyship Actions on Bursting Through ONLINE.
- (YOUR COMPANY) listed as a life- long coalition partner on Bursting Through's website.
- Complimentary table for 4 OR viewing party package for Bursting Through's 2024 National Out Ally Day Celebration.

\$2000 per workshop + \$500 each additional story + Travel Expenses

Book your workshop now



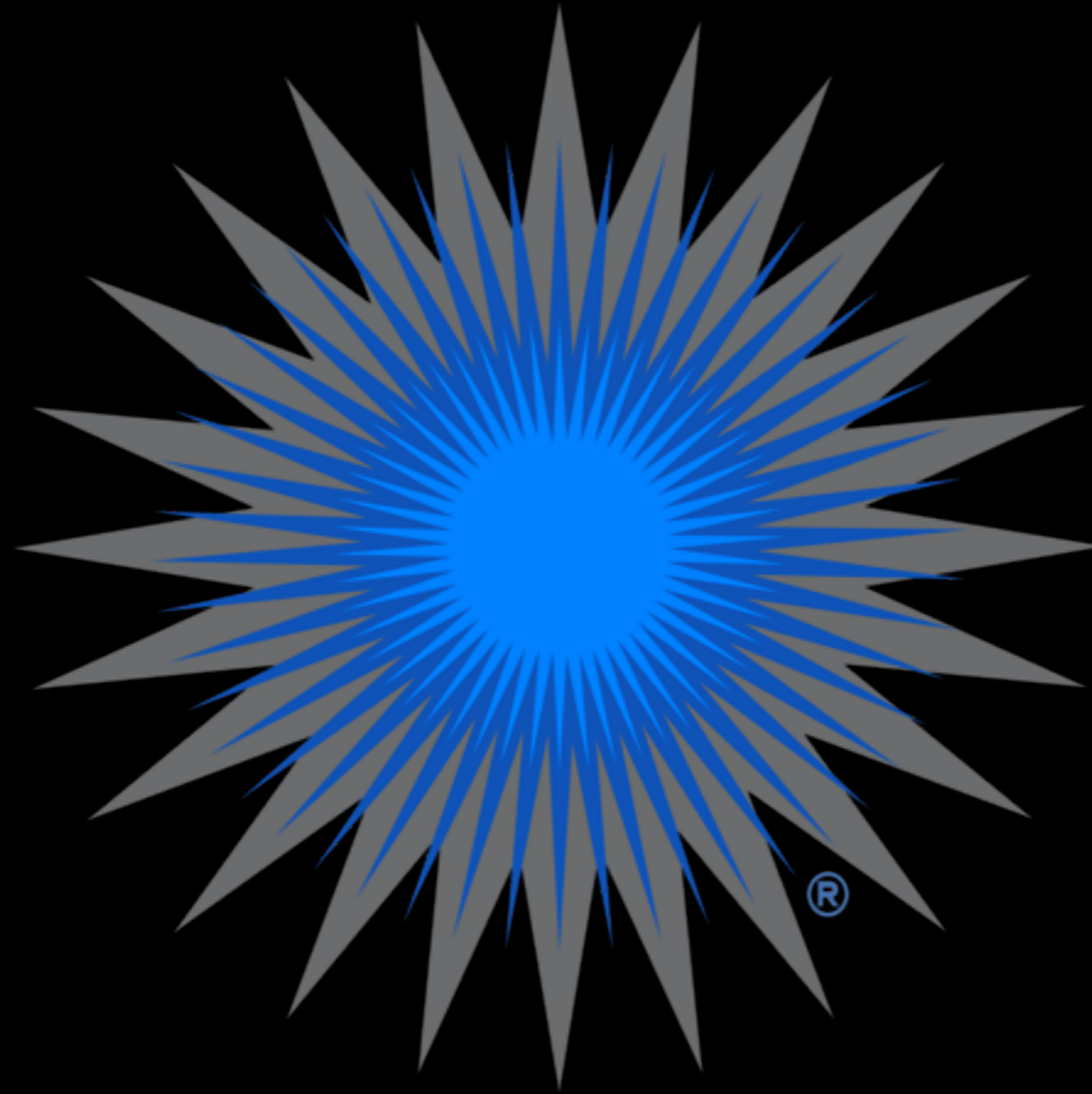
Steve Petersen

Schedule a 30- Minute
Discovery Call with Steve.

Email: Steve@burstingthrough.gay

Phone: 515-554-1132

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Thank you!