

Bursting Through

Allyship Awareness Workshop



Did you know? 55% of the adult US population identify as LGBTQ+ Allies.

And... the percentage of US adults who self identify as gay, bisexual, transgender or something other than heterosexual has increased to 7.1%.

Yet... anti-LGBTQ+ mobilization has significantly increased in recent years. 2021 and 2022 saw more anti-LGBTQ+ legislation than any other years in history. **2023 easily broke that record.**

So... anti-LGBTQ+ rhetoric, violence and legislation at the state level are on the rise even though the LGBTQ+ community is growing and some federal protections have been put in place.

WHY? There's a disconnect between identifying as an Ally, knowing what action to take and taking that action.

OUR SOLUTION: Allyship Awareness Workshops

Allyship Awareness Workshops connect Allies and the Queer Community using the power of Bursting Through Stories.

Bursting Through Stories do two critical things:

1. Empower Allies with the actions to take and how to take them safely and effectively.
2. Connect on a non-threatening, human level with non-Allies.



THE ALLYSHIP AWARENESS WORKSHOP STRUCTURE

Part I: Storytelling

Bursting Through Founder, Steve Petersen begins each Workshop by sharing a relevant and powerful story from Bursting Through's library.

Part II: Your Story

Following the story, Steve leads a guided discussion and interactive experience that allows your Workshop participants to explore and share their Allyship stories.

Part III: Understandings and Moving Forward

In the final part of the Workshop, Steve summarizes what your participants have realized and gives concrete steps to move forward.

WHY BOOK Allyship Awareness Workshops?

Booking Allyship Awareness Workshops will:

- **Create a safe environment where people can share their true selves, be heard and learn from each other.**
- **Pave the way for continuing colleague conversation, better relationships and a more productive workforce.**
- **Give your team an opportunity to join the conversation and let their voices be heard.**
- **Increase a sense of belonging for the Ally and LGBTQ+ workforce.**
- **Further your commitment to diversity and inclusion.**
- **Show your commitment to equality for the LGBTQ+ community.**





Judith Whitmer

"I can't express how grateful I am to Steve Petersen and for the incredible work being done by Bursting Through. We were proud to host a joint session with Bursting Through at our 2022 State Party Convention and were amazed not just by the incredible stories that were shared there but by the conversation and community it fostered and the inspiration we were left with.

Now more than ever, we need to hear the voices of our LGBTQ+ community, and the phenomenal work Bursting Through is doing is not only giving those voices a platform but bringing activists, advocates, and allies together!

The stories that Bursting Through offers are so much more than just reminders to value and care for each other - they're calls to action. They're living records of the ongoing struggle for true inclusion and equality, and just as importantly, they serve as all-important proof that the battles we face, no matter how difficult, can be won!"

Judith Whitmer, former Chair of the Nevada State Democratic Party and Bursting Through fan.

Bursting Through is a Social Justice Movement for Allies and the Queer Community.

**Our mission is to help create sustainable equality
and safety for the Queer community.**

Our method is storytelling.

**Through storytelling, we have created a safe space for
Allies and the Queer Community to come together on a
balanced platform where everyone's story is valued.**

ABOUT STEVE



Steve Petersen

Steve Petersen is the founder of Bursting Through, the storytelling movement for Allies and the Queer Community. Steve's 27-year marketing and visual merchandising career took him on a journey from rural Iowa to Fortune 500 companies in Manhattan. While his professional success informed much of his life's work, the journey of coming out in his mid-20s cemented his core values of compassion, courage, and change. These values are the heartbeat of the Bursting Through Movement and drive him in his mission to create sustainable equality and safety for the Queer Community.

“My professional and personal experience created a unique combination of skills that allow me to connect deeply and meaningfully with your workshop participants. They will leave with a renewed awareness of each other, the human experience and allyship“

Allyship Awareness Workshop pricing.

Bursting Through Allyship Awareness Workshops are priced with a flat fee per Workshop + travel.

A SINGLE WORKSHOP INCLUDES:

- 60 minute interactive Workshop
 - Complimentary follow-up at two and four-week intervals.
 - A story featuring your organizations Allyship Actions on Bursting Through ONLINE.
 - (YOUR ORGANIZATION) listed as a life- long coalition partner on Bursting Through's website.
 - Complimentary table for 4 OR viewing party package for Bursting Through's 2024 National Out Ally Day Celebration.
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\$2000 per Workshop + Travel Expenses

ASK ABOUT OUR MEMBERSHIP, MILITARY or MULTIPLE WORKSHOP DISCOUNTS.

Book your Allyship Awareness Workshop **now**



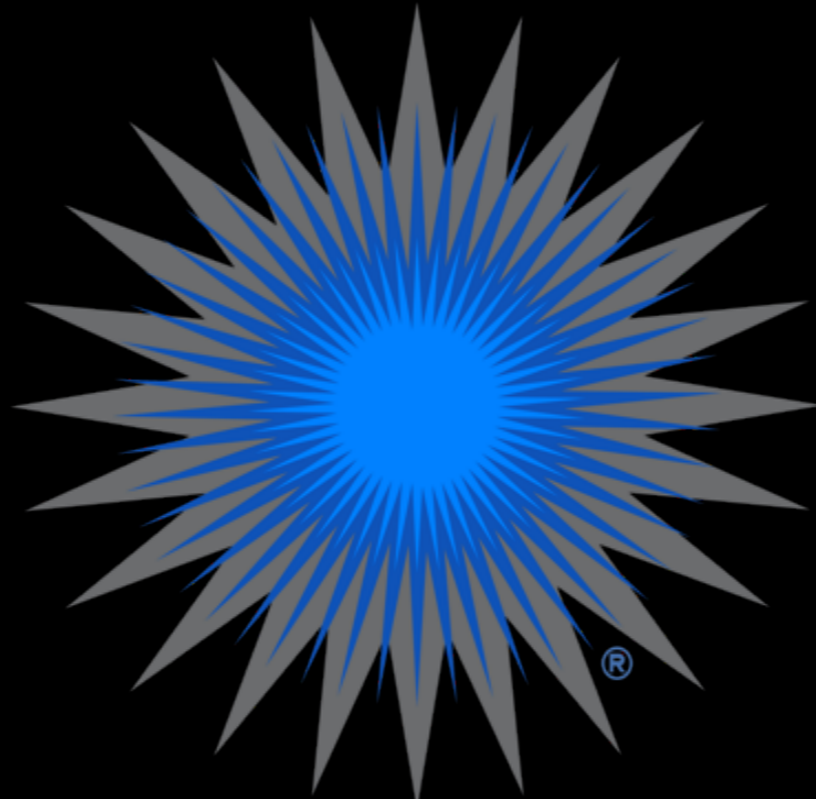
Steve Petersen

**Schedule a 30- Minute
Discovery Call with Steve.**

Email: Steve@burstingthrough.gay

Phone: **515-554-1132**

“The most powerful, effective way to foster compassion, empathy, and understanding is through the superpower of storytelling.”



Thank you!

BURSTING through® LLC

