

# Bursting Through

## 2024 DEI Subcontractor Programs



# **Bursting Through is a Social Justice Movement for Allies and the Queer Community.**

**Our mission is to help create sustainable equality  
and safety for the Queer community.**

**Our method is storytelling.**

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**Bursting Through's 2024 DEI Subcontractor  
Programs are designed to further the DEI/ERG  
work you are already doing.**

# Bursting Through's Subcontractor Programs:

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- Work as a dedicated resource to extend the committed DEI work you are currently doing through the LGBTQ+ lens.
- Use Bursting Through's powerful and proven Workshops, Activations, and Events to seamlessly further your DEI strategies.
- Infuse computer-based training with interactive learning experiences that allow your teams to join the conversation and engage with each other.
- Move DEI beyond company compliance by demonstrating your company's inclusion values in action.
- Make it easy to customize a package that best serves your company.

# Bursting Through's Products and Services include:

## Workshops



## Activations



## Events



# DEI Subcontractor Package Example

All Subcontractor Packages are built to meet your needs.

Select various products/services



Package Example

- **6 Interactive Workshops:**  
3 Allyship Awareness Workshops  
and 3 Storytelling Workshops
- **Customized Issue of Bursting Through Connections Magazine**
- **10 VIP National Out Ally Day Tickets**
- **2 Keynotes delivered by Bursting Through founder, Steve Petersen**
- **One year Bursting Through ONLINE Corporate Membership**

# Bursting Through's Subcontractor Programs:

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- Help you reach your 2024 DEI goals while leading your industry in workforce inclusion.
- Allow you time to focus on other DEI initiatives while still achieving your LGBTQ+ objectives.
- Increase a sense of belonging for your Ally and LGBTQ+ workforce.
- Pave the way for continuing colleague conversation, better relationships and a more productive workforce.
- Demonstrate your commitment to equality for the LGBTQ+ community.

# ABOUT STEVE

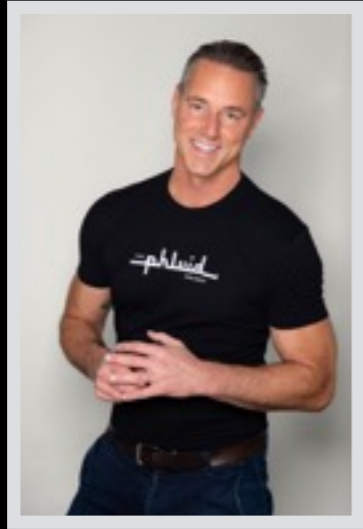
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Steve Petersen

Steve Petersen is the founder of Bursting Through, the storytelling movement for Allies and the Queer Community. Steve's 27-year marketing and visual merchandising career took him on a journey from rural Iowa to Fortune 500 companies in Manhattan. While his professional success informed much of his life's work, the journey of coming out in his mid-20s cemented his core values of compassion, courage, and change. These values are the heartbeat of the Bursting Through Movement and drive him in his mission to create sustainable equality and safety for the Queer Community.

**“My professional and personal experience created a unique combination of skills that allow me to connect deeply and meaningfully with your workshop participants. They will leave with a renewed awareness of each other, the human experience and Allyship“**



**“I’m very excited about the work Steve and Bursting Through are doing. At the Phluid Project, we are working to infuse the world with more empathy, equity and compassion. Steve and Bursting Through are doing that work as well through the power of storytelling and are an agent of change.**

**Rob Smith**

**Grassroots organizations like Bursting Through are able to connect people to people, in their communities, where they live. When we begin to see our neighbors and our community as the place we all live and want to thrive, we support one in a way that matters.**

**Steve and Bursting Through realize that connecting with our stories is a proven method for effecting change. Sustainable equality for the LGBTQIA+ community is not going to happen until LGBTQIA+ people are seen, heard and supported nationwide. Bursting Through is making that happen one powerful story at a time.**

**Rob Smith, (he/they) Founder and CEO of The Phluid Project and Bursting Through Member**



# Create your 2024 DEI Subcontractor Program Now

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Steve Petersen

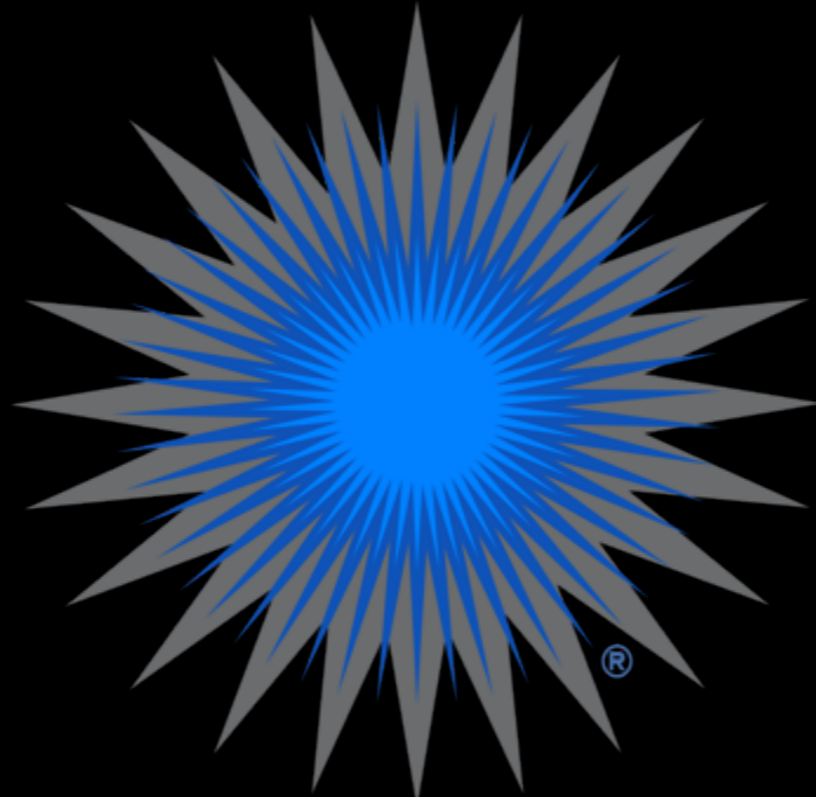
Schedule a 30- Minute  
Discovery call with Steve.

Email: [Steve@burstingthrough.gay](mailto:Steve@burstingthrough.gay)

Phone: 515-554-1132

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**“The most powerful, effective way to foster compassion, empathy, and understanding is through the superpower of storytelling.”**



**Thank you!**

**BURSTING through® LLC**

