



National Out Ally Day

Allyship 2024

About Bursting Through:

Bursting Through is a Social Justice Movement for Allies and the Queer community.

Our mission is to help create sustainable equality and safety for the Queer community.

Our method is storytelling.

Through storytelling, we have created a safe space for Allies and the Queer Community to come together on a balanced platform where everyone's story is valued.

What is National Out Ally Day?

- The day to **celebrate, activate and empower** everyone who identifies as an LGBTQIA+ Ally.
- A day strategically observed four weeks after National Coming Out Day when many new people become Allies.
- The day where Queer and Straight voices are brought together to connect and share in a safe, accepting, welcoming space.
- A day for the Queer community and Allies to learn how to best support each other.
- A day deliberately designed to entertain and inform the Queer community and Allies, adding the missing link to the national annual equality event landscape.

Why we need National Out Ally Day:

- We ALL (**companies and individuals**) have a social responsibility.
- Social responsibility is different than social justice. Social justice requires legislation, while social responsibility requires people to connect on a personal level. **Social responsibility leads to social justice.**
- LGBTQIA+ Allies have not always been welcomed in the Queer community or at events focused on LGBTQIA+ rights; **that needs to change.**
- We need to actively extend the Queer equality conversation **beyond PRIDE month** and ensure Allies are an equal voice in that dialogue.
- When the Queer Community and its Allies connect in a meaningful way we become a **super majority with the power to create real change.**

The **FIRST** National Out Ally Day

Las Vegas, November 13, 2022



Read all about it here.



[Bursting Through Connections](#)



Watch National Out Ally Day here

National Out Ally Day 2022

Some notable highlights:

- The opening messages from Bursting Through members (.00-1.53)
- Dani's inspiring story. (18.35- 23.94)
- Straight Ally of The Year, Corey Fagan. (25.09-31.55)
- National Out Ally Day Original Anthem "Floating Away" (53.04-56.04)
- Empowerment Panelist Rev. Neubauer's response to an audience member's question about reconciling faith and love for their Queer loved one. (25.09-31.55)

Some of our favorite comments:

"Excellent event last night! Congratulations to Will Rucker and Corey Fagan on your awards. Great story from Christopher Salute and fabulous performances from Burnline." Anna

"Allyship is more than tolerance. Allyship is born out of the idea that those who support equality are going the extra mile to make sure they make their voices heard. Christopher

**"We can all say we were at the FIRST annual National Out Ally Day!"
Randall**



November 13, **2024**

With your Allyship, Bursting Through's
NEXT annual National Out Ally Day
will rise to the next level.



Why Become a National Out Ally Day Ally?

- **Companies like yours are the modern community leaders and have the power to affect great change.**
- **Society does not only expect economic performance from business, they also expect social performance. This means business can influence employee satisfaction, the economic health of the nation and the quality of our society.**
- **Many LGBTQIA+ employees and shareholders feel that their company's DEI or ERG initiatives are just compliance and have no meaning or value.**
- **Organizations that realize the LGBTQIA+ community needs Allyship beyond PRIDE are leading the way and winning with the workforce and consumer.**
- **Companies that recognize they need to market to a values-driven demographic and create relationships with their customers are creating sustainable, generational business.**

With Your Allyship, National Out Ally Day 2024 Will:

- **Execute Allyship Awareness Workshops at community centers and businesses throughout October and November to expand the experience and understanding of Allyship.**
- **Have more live storytelling, including national storytellers so more lived experiences are shared and heard.**
- **Expand storytelling topics so that more current issues are brought to light.**
- **Have notable authors, who have been featured in *Bursting Through Connections* magazine, share an excerpt from their book so the audience has new resources to turn to.**
- **Have more musical entertainment including a live performance of the National Out Ally Day Anthem “Floating Away” because music connects us and creates powerful experiences.**
- **Expand the empowerment panel discussion and add a Trans voice to the panel because the Trans community is being vilified and needs be welcomed, heard and understood.**
- **Expand Allyship awards to include Company of the Year so that others companies have a role model to follow.**
- **Design and sell commemorative National Out Ally Day merchandise to increase National Out Ally Day and Allyship awareness.**

Testimonial:

You did an amazing job last night with your event.

The stories, the music, the heart! It was all felt and so well done. I hope you more than triple your awareness and audience for next year and one day our world gets to a space where we can all just be and not even need a room or stadium to create awareness because we are all on the same page of humanity.

“We are all allies to one another”

Thank you for what you do and for sharing your heart. Again, I was truly honored to be your first award recipient. And I am honored to have Bursting Through at First Friday to help create positive conversations and critical thought processes.



Corey:

Active Ally, Creative Soul,
Bursting Through Member and
2022 Straight Ally of the Year

Contact:



Steve Petersen

Thank you for your time and attention.
I look forward to connecting and forming a powerful
and mutually beneficial Allyship.

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BURSTING through® LLC

