ABOUT NAVGRI

Navgri is involved in the mission to reduce the wasteage of post-harvest produce and aims to increase the shelf life of fruits and vegetables by keeping the nutrients intact. Navgri is recognized by IIT Bombay and the Institute of Packaging Machinery Manufacturer of India as an economical, organic and affordable solution to increase the value of agricultural produce and help farms to have better value. navgri is created by Navork Inovations PVT LTD, a technological company formed with a vision to give scalable and economical solutions to everyday problems.

AWARDS





FMCG AWARDS Product Launch of the Year

MEDIA COVERAGE



Innovation Society 🤣 @MSInSociety



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MUMBAI LIVE



Navgri

Smart Mushroom Protect

A product of Navork Innovation supported by:







+91-8178385936



abhishek@navork.com

www.navork.com



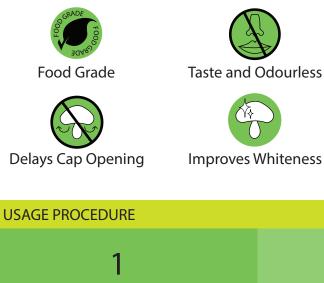
TCS Shed, Opp CSRE Building, IIT Bombay Campus, Powai, Mumbai 400076, India.



SMART MUSHROOM PROTECT

Smart Mushroom Protect is a novel solution that helps to extend the shelf life of mushrooms. The power of plant extracts maintains the quality of mushroom for extended time thus increasing its commercial value. Smart Mushroom Protects unique formula helps in preserving the mushrooms for over 2.5X of regular mushrooms

FEATURES OF THE PRODUCT



Water the Mushroom 1 Day before Harvest with Navgri

MONETARY BENEFITS



<u>1 Rupee</u> Investment in Navgri



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FRESH

Maintains Freshness

Maintains Firmness

2

Pack and Ship

Mushrooms as usual

<u>15 Rupee</u> Benefit for Farm Producers

NORMAL MUSHROOM DISADVANTGES



Time Bound Shipping



Shipping only to Short Distances



Suffer from Reverse Logistics



Low Quality, Less Price



Difficulty in Market Expansion

SMART MUSHROOM ADVANTAGES



Extended Time Quality Shipping



Shipping to Long Distances



Eliminate Reverse Logistics



High Quality, High Price



Easy Market Expansion