

## **INVEST IN BIMINI BEACHWEAR**

Bimini Beachwear is a new startup clothing and accessory company based in South Florida that has multiple trademarks to its name. We offer a line of clothing and accessories for men and women that represent the yachting/boating lifestyle.

## **OUR BRAND**

Bimini Beachwear is priced in a sweet-spot between brands like Nautica, Tommy Bahama and Ralph Lauren. With all companies providing similar quality clothing, Nautica sits at the lower level of pricing with polo's averaging about \$38 (including sale priced polo's) and Tommy Bahama and Ralph Lauren are in the higher priced markets of roughly \$100 for the average polo shirt price. Bimini Beachwear is in between these companies with an average MSRP of \$67 per polo shirt.

Bimini Beachwear also offers items and services to the yachting/boating scene that these other companies do not. Our flagship custom offering is handmade porcelain dinnerware made in Europe (Portugal) that can include a motor yacht or boat owned by the person as well as the name of the motor yacht or boat. Our shirts can be modified to include the embroidered name of a motor yacht or boat on the back just under the neckline.

Other offerings that set us apart are custom designed Bimini Beachwear logo watches, fishing reels, wallets, arch supporting sports socks, sunglasses and much, much more. We plan to introduce Bimini Beachwear boat shoes, boat/housewares (towels, linens, candles etc), additional unique fishing gear etc.

## <u>INVESTMENT</u>

Bimini Beachwear is currently looking for Crowd Funding Investors using the SEC rules. To invest, a person must be considered an Accredited Investor under SEC Rule 506 of Regulation D. The investment amount allowed by each investor is spelled out in this requirement. A small investor will be issued shares while a large or institutional investor will be issued shares that are equal to or greater than 5% ownership in Bimini Beachwear. At no time will Bimini Beachwear sell more than a total of 49% of the company and will retain full final say of the daily operations and decisions. The minimum time an investor must hold their shares before being allowed to sell, transfer etc their shares is 12 consecutive calendar months. Minimum investment is \$2,500 @ .37 per share. \*\*\* THIS IS NOT A SOLICITATION TO SELL SHARES – INFORMATIONAL ONLY \*\*\*

For more information or to discuss your potential involvement/investment, please email us at investors@BiminiBeachwear.com