

Testimonials for Steve Rushmore's Online Course- How to Perform a Hotel Market Analysis and Valuation

James C. Thank you, Steve, for the opportunity to learn about hotel valuation. This course is by far the most interesting and useful hotel course that I have ever taken. The coursework was thorough and replete with great information that I can use in my career. I have never taken a better online learning course. By far the best ever.

Sean S. Thank you, Steve. It was awesome taking your course. I learned a ton and am very excited to use what I have learned in my hotel acquisitions job. I already have many ideas for small changes and improvements that I can make in my daily underwriting, so thank you!

Sebastian V. I took this course to develop my knowledge of hotel valuations, hoping to use that knowledge to employ in a career that is hotel development focused, after some time in operations. The course did not disappoint, and the material is very applicable to real-life scenarios. I feel better equipped. And the interactions with Steve? Priceless!

Alexander E. Steve Rushmore has created a great, challenging, and convenient self-paced guided course. It gave me the time to study, review, and work on various aspects that I had forgotten. Highly recommended!

Alia B. When I started my journey in the hospitality industry, I needed help in advancing my ability to evaluate hotel properties. After looking into all the options from various sources my search was quickly narrowed down to Two. My choice was between Cornell University's online Certification program and the Online Hotel Valuation Certification that you offer. My decision was an easy one to make, given that not only were you the founder of the Cornell program and that you offered your services at a better price, but also, I was able to get the one-on-one coaching that I needed, directly from you!

Gerardo C. I personally love this course. It makes me understand how to market value a unique property such as one hotel. I really recommend it to anyone involved in hotel valuations and market studies.

Johnny B. I really enjoyed the CHA certification course. It has given me the confidence and knowledge to be a better hotel real estate broker and investment advisor. Having direct access to Steve Rushmore is invaluable. Steve has been a longtime leader in the hotel valuation and consultation industry. His feedback and advice throughout the course is a benefit you get from this course that no other courses offer. I highly recommend getting the CHA certification if you want to take your hotel investment skills to the next level.

Joseph H. Everything you need to know about how to about Hotel valuation. Steve takes you through every stage of the process as well as providing you with the tools you need to make an accurate assessment.

Gabriel M. I thought I knew all about Steve's approach to hotel valuations after having read his book and used HVS software during my 25 years of hotel advisory career, surprisingly I still learned so many useful details by going through Steve's online course. Steve has a rare skill set, and a unique blend of professional and educational talents! I strongly advise anyone who is interested in hotel feasibility and valuations to go through this course to learn, update, and progress.