

# what's the deal

## The Ultimate Guest Room: Could It Ever Exist Anywhere?



by Stephen Rushmore

As hotel-motel appraisers and consultants, our firm inspects hundreds of lodging facilities each year. Our experience and imaginations have led us to formulate the following list of amenities that would characterize the perfect luxury hotel room.

If anyone knows of just such a place, we would be interested in visiting.

Guest room refrigerators  
Guest room wet bars  
Pullman kitchens  
Cable television  
In-room movies  
Remote-control televisions  
Removable wooden coat hangers  
Slack hangers  
Electric hair dryers  
Magnifying, lighted mirrors  
Full length mirrors in the dressing area  
Large bathroom mirrors  
Vanity sinks outside of the bath area  
His-and-hers bathroom  
Luxury soaps, shampoos and lotions  
Powder rooms  
Televisions in the bathroom  
Telephones in the bathroom  
Separate stall showers and tubs  
Glass tub enclosures  
Heated bathroom floors  
Heated towel bars  
Extra towels  
Steam tubs  
Jacuzzi tubs  
Guest room saunas  
Guest room hot tubs  
Plastic bags for wet swimming suits  
Clothes lines in the tub  
Liquid soap dispensers  
Bidets  
Two-line telephones  
Message lights on telephones  
Lights controllable from the bed  
Irish linen sheets  
Colored sheets  
Comforters  
Electric blanket  
Extra pillows on the beds  
Turndown service with Godiva mints  
Human wake-up calls, with time and weather updates  
Clock radios  
Morning newspapers  
Shoe shine service  
Shoehorns  
Sewing kits  
Large, walk-in closets

Balconies with deck furniture  
Reading lights  
Sofa and chair sitting areas  
Fast room service  
Stereo record and tape players  
Fine art and antique furniture  
Live plants and terrariums  
Fresh flowers  
Daily fruit baskets  
Computer terminals  
Stock exchange terminals

Large dry cleaning bags  
Corkscrews  
Ice machines  
Video games  
Marble bath areas  
Heat lamps  
Large work tables  
Dining areas  
Entrance foyers  
Continuous heat or air conditioning systems  
Luggage stands  
Glowing light switches

Extra wall plugs near work areas  
Three door-locking devices  
Peepholes  
Smoke alarms  
Sprinkler systems  
Fire exit maps  
24-hour room service  
Up-to-date hotel directories  
Extra soft toilet paper  
Bath robes  
Slippers  
Non-smoking rooms