

HOW TO LEAD AND SUCCEED with a strategic plan

Score your plan using a 7-point scale
7 IS HIGHEST, 1 IS LOWEST
to prioritize improvements.



Awareness & Ownership

Is the plan...	Score
1. Widely known and visible	---
2. Easy to understand	---
3. Easy to play back	---



Mastery of Key Elements

Do you have...	Score
4. Alignment with vision & mission	---
5. Mastery of plan elements	---



Accountability & Rewards

Are...	Score
6. People held accountable	---
7. Jobs & rewards aligned w/plan	---
8. Staff equipped w/what they need	---



Reflection & Creativity

Do you...	Score
9. Maintain focus	---
10. Promote flexibility & innovation	---
11. Pause & reflect	---
12. Show respect & gratitude	---