



Event Summary

FESTIVAL: 126TH JOHNSON COUNTY OLD SETTLERS' ASSOC., INC
CELEBRATION

WEBSITE: www.johnsoncountyoldsettlers.com

WHERE: DOWNTOWN OLATHE KANSAS

WHEN: SEPTEMBER 05-07, 2024

TIMES: THURSDAY NOON TO 10:00 PM.
FRIDAY 10:00 AM TO 10:00 PM.
SATURDAY 9:00 AM TO 10:00 PM.

ATTENDEES: AVERAGE 200,000 ANNUALLY

COST: FREE

CONTACT: **GENERAL INFORMATION:**

ARTS & CRAFTS:	PAM HALL	816-835-2391
COMMERCIAL BOOTHS:	PAM HALL	816-835-2391
ENTERTAINMENT:	DAVE COX	913-787-1378
FOOD BOOTHS:	BRETT HALL	hallbrett49@yahoo.com
PARADE:	JASON HALL	913-489-1605
SPONSORSHIPS:	SHARON GRIFFIN	913-669-9865

EVENT SUMMARY:

The Johnson County Old Settlers Celebration takes place on the Thursday, Friday and Saturday following Labor Day in September of each year. An average of 200,000 people attend this event. The celebration provides FREE entertainment for the entire family. Highlights include a large carnival, Arts and Crafts Fair, Flower Show, Ice Cream Socials, National and local musical talents, Olathe community Orchestra and Olathe Civic Band, area High School Bands, Sweet Six contest, Kansas' Largest Parade, Gabfest, Then & Now slide presentation, Commercial Booths, Food Booths and local Fire, Police, & Emergency medical services booths.

ENTERTAINMENT:

Friday night 7:30 pm - 10:00 pm – TBD

Saturday night 7:30 pm - 10:00 pm - TBD

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Johnson County Old Settlers' Assoc., INC Sponsorship

\$1500-\$2999 Level Benefits to Sponsor:

- * Company Logo / Name in the following marketing/ promotions:
 1. Logo on event program
 2. Logo on event web site with link to your website
 3. Logo on sponsorship signage at the information booth and Stage
- * One 10 x 10 commercial booth space
- * One Entry in the Parade, which has an average attendance of 65,000-75,000

\$3000-\$4999 Level-Benefits to Sponsor: All of the above PLUS:

- * Reserved seating for 5 for Friday and Saturday night concerts.
- * Dinner for two (2) to the annual Johnson County Old Settlers Appreciation Dinner.

\$5000-\$10,000 Level-Benefits to Sponsor: -All of the above PLUS:

- * Reserved seating for 10 for both Friday and Saturday night concerts.



Johnson County Old Settlers' Assoc., INC. Sponsorship Level \$10,000

Benefits to sponsor:

- * One free commercial booth space at event (Must be manned all three days)
- * Your Logo on the banner located on the Stage and information booth throughout the three-day event.
- * Your Company Logo prominent in the following marketing/promotions:
 1. All ads placed promoting the event.
 2. Event Program.
 3. Event website, plus link to your company.
 4. Sponsor signage at the information booth.
- * Your company will be mentioned on all radio interviews with event coordinators.
- * Reserved Premium seating for both Friday and Saturday night concerts.
- * Backstage pass to meet the Artists (limit to 10 minutes) One Free parade entry (must provide \$1,000,000.00 Insurance Certificate of Liability).
- * Dinner for (2) at the annual Johnson County Old Settlers Appreciation Dinner.



Sponsorship Agreement (please print or type)

Contact Name _____ Title _____

Company Name _____

Address _____ City _____ State _____ Zip _____

Phone-(____) _____ Email _____

Sponsorship amount \$ _____

Value of Goods or Services provided: Service: _____ Value \$ _____

Cash Contribution \$ _____

***We would like to have a BOOTH SPACE YES ___ or NO ___ (Available with a minimum of \$1500 sponsorship) PLEASE COMPLETE ATTACHED COMMERCIAL BOOTH FORM (PGS 6-10)

***We would like to have a PARADE ENTRY YES ___ or NO ___ (Available with a minimum of \$1500 Sponsorship) PLEASE COMPLETE ATTACHED PARADE ENTRY FORM (PGS 11-13)

Company agreement signature _____

Title _____ Date _____

Please make sure you enclose the following:

Your logo in TIF, GIF, JPG, or format or slick The link to your website Check enclosed

Check payable to Johnson County Old Settlers and mail with payment to:

***JOHNSON COUNTY OLD SETTLERS' ASSOCIATION, ATTN: SHARON GRIFFIN
13505 S Mur-Len Rd, Ste. 105, #165, Olathe KS 66062-1600***

Sponsorship commitments AND payments are due **APRIL 01,2024.**

Thank You for your support of the JOHNSON COUNTY OLD SETTLERS Celebration!

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Become a "SUPPORTER" of Johnson County Old Settlers Association

Help keep the 126-year tradition alive by becoming a "Supporter."

Becoming a "Supporter" is easy and can be very rewarding to you and your company. This is a "Win-Win" opportunity. The Johnson County Old Settlers event lasts for three days and includes entertainment, food, crafts, a car show, the largest parade in the state of Kansas and much more. Over the three days we have approximately 200,000 people in attendance.

With your support of \$500 we will place your company's name on our Banners, Programs, and Website, enabling you to reach thousands of potentially new customers.

For any questions, please contact: Sharon Griffin, Sponsorship Coordinator, 913-669-9865.

___ YES, I would like to become a "Supporter" of the Johnson County Old Settlers

Company Name: _____

Company Address: _____ City _____ State _____ Zip _____

Contact Name: _____ Phone Number: _____

Email: _____

*I have enclosed \$500.00 to become a "SUPPORTER" of Johnson County Old Settlers.

*Please make your check payable to: Johnson County Old Settlers Association and mail it with your form to:

***JOHNSON COUNTY OLD SETTLERS' ASSOCIATION, ATTN: SHARON GRIFFIN
13505 S Mur-Len Rd, Ste. 105, #165, Olathe KS 66062-1600***

I understand that my company's name will be placed on the banners at the main stage, information booth, our website, and our programs.

Print Name

Signature

Date



COMMERCIAL BOOTH APPLICATION

September 5,6,7 2024

Please fill out the application completely prior to submission to the committee. (Please Print)
 This application is for a revocable license to use space at the Johnson County Old Settlers Celebration. **Hours of operation: Noon to 10:00pm Thursday, 10:00 am to 10pm Friday and Saturday.**

Please return this application along with your check for the full amount made **payable to the Johnson County Old Settlers Association** along with your Certificate of Insurance **before May 15, 2024**. If your application is approved, a packet of information about your location, logistics on setup and teardown, maps, etc., will be sent to you in July, once the Committee completes the layout. If your application is not accepted, your money will be refunded immediately. No refunds will be made after July 15. The Johnson County Old Settlers Association reserves the right to assign booth spaces and alter layouts as deemed necessary. One organization per space. Electricity is provided, one 15-amp outlet. Vendor shall provide their own U.L.C. rated 12-gauge extension cord of at least 100' in length. All outlets are 120V. All Federal, State and Local laws governing retail sales tax must be followed. Tax packets will be provided at the event.

A Certificate of Insurance naming Johnson County Old Settlers Association as a certificate holder for a minimum of \$1,000,000 General Liability Insurance is required and must be received before your application can be processed. If you do not currently have such a policy, you may purchase insurance thru our insurance company for \$95.00, this amount needs to be included in your payment to Johnson County Old Settlers Association.

Organization or Company Name

Contact Person

Complete Mailing Address (no P.O. Boxes)

E-Mail

Cell Phone

Business Phone

Cost of each Booth Space: (Limit 3)

10x10 _____ **\$450.00** **10x20** _____ **\$900.00** **10x30** _____ **\$1350.00** **Insurance**
 _____ **\$90.00**

Total _____ (There will be a \$35.00 fee on all returned checks.)

DESCRIBE EVERYTHING TO BE SOLD, DISPLAYED AND OR GIVEN AWAY:

All drawing and giveaways must be drawn and given away prior to 7:30pm., Saturday. Names of winners and addresses must be submitted to Johnson County Old Settlers Information Booth prior to 7:45 pm, so that winners' names can be announced from the stage.

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I CERTIFY THAT I HAVE READ AND AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THIS APPLICATION AND ATTACHED DOCUMENTS BY THE JOHNSON COUNTY OLD SETTLERS ASSOCIATION, INC.

X _____
Signature of applicant **Date**

**Mail Application, Insurance and Payment to: Johnson County Old Settlers Association
1004 S. Kenwood Street
Olathe, Kansas 66062**

Contact Pam Hall for questions at 816-835-2391 or email bphall1004@gmail.com

FOR OFFICE USE: Date Received _____ Check# _____ Cash _____
Amount _____ Booth # _____ Confirmation emailed _____

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Johnson County Old Settlers Festival

Rules and Regulations (Applies to both Commercial and Craft Booths)

1. THE APPLICATION MUST BE FILLED OUT COMPLETELY OR IT WILL NOT BE CONSIDERED.
2. All fees must be paid in full at the time of application. **NO REFUNDS AFTER JULY 15, 2023.**
3. Insurance - Each vendor shall, at their own expense, obtain and keep in force until completion of the event a commercial general liability insurance policy with liability limits equal to or greater than \$1,000,000 each occurrence. Vendor shall provide a certificate of insurance to Johnson County Old Settler's Association evidencing such coverage. Such certificate shall name Johnson County Old Settler's Association as a certificate holder.
4. **ALL BOOTHS MUST BE ANCHORED WITH ROPES AND WEIGHTS; WE SUGGEST A MINIMUM OF 50 lb WEIGHTS ANCHORED ON EACH CORNER OF THE BOOTH. YOU MAY USE SAND BAGS, WATER OR WEIGHTS MADE SPECIFICALLY FOR TENTS,**
YOU MAY NOT USE STAKES, NAILS, SCREWS OR ANY OTHER OBJECT TO ANCHOR YOUR BOOTH TO THE GROUND OR ASPHALT, FOR THOSE ON THE GRASS YOU MAY NOT USE ANY MATS OR RUGS. USE OF THESE ITEMS MAY RESULT IN YOUR REMOVAL FROM THE EVENT.
5. Indemnification - Vendor shall indemnify, Save and Hold Harmless Johnson County Old Settler's Association and its agents and volunteers from and against all liability, loss, damages, claims, costs and expenses (including reasonable attorney's fees) arising out of injury to person (including death) or damage to property or any other injury, claim, damage, loss, cost or expense arising from the event performed by vendor including, but not limited to any negligence, act or omission of vendor. This is a rain or shine event, no refunds will be made due to weather related issues.
6. The hours of the festival shall be Noon to 10:00pm on Thursday; 10:00am to 10:00pm on Friday and Saturday. ALL BOOTHS MUST REMAIN UP & MANNED during the hours of the event unless otherwise authorized by the committee.
7. NO VEHICLES, except emergency vehicles, will be allowed in the area from Thursday morning thru Saturday Evening.
8. Booth operators may set up any time AFTER 6:00 pm on Wednesday, and before 9:00 am on Thursday morning, all vehicles must be out of the event area by 9:30am. **Please do not come prior to 6:00pm as booth spaces will not be available!** You may pull up to your booth space to unload, please unload your vehicle then move and come back to set up. This will eliminate traffic problems. **LOAD OUT - NO VEHICLES WILL BE ALLOWED IN THE AREA UNTIL AFTER 10:30 PM. ANYONE WISHING TO LEAVE EARLY MUST CARRY OUT. ALL ITEMS IN THE BOOTH MUST BE PACKED UP AND READY TO MOVE OUT BEFORE BRINGING YOUR VEHICLE INTO THE AREA, BOOTH OPERATORS MUST CHECK OUT AT THE EVENT TENT, ALL TRASH, BOXES, MUST BE REMOVED. THERE ARE DUMPSTERS AVAILABLE NEAR THE AREA. BOOTHS MUST BE REMOVED BY 12:30 AM. ANY ITEMS LEFT WILL BE TRASHED!!**
9. **CRAFT VENDORS ONLY AT LEAST 95% OF ALL CRAFT ITEMS MUST BE HANDMADE BY THE CRAFT VENDOR AND LISTED ON THE APPLICATION. NO COMMERCIAL, WHOLESALE, IMPORTED OR RESALE**

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ITEMS ARE ALLOWED, THOSE ITEMS MUST BE SOLD IN THE COMMERCIAL AREA. IF A COMMITTEE PERSON FINDS THESE ITEMS IN YOUR BOOTH YOU WILL BE ASKED TO REMOVE THEM, IF A VENDOR REFUSES TO CORRECT THE PROBLEM THEY WILL BE REMOVED FROM THE ARTS AND CRAFTS AREA.

10. IN ORDER TO PROVIDE A SAFE ENVIRONMENT FOR THE JOHNSON COUNTY OLD SETTLER'S FESTIVAL, THE JOHNSON COUNTY OLD SETTLER'S ASSOCIATION AND THE CITY OF OLATHE BY ORDINANCE PROHIBIT THE SELLING, MANUFACTURING, PURCHASING OF GUNS AND KNIVES TO INCLUDE (BUT NOT LIMITED TO) METAL KNUCKLES, THROWING STARS, MARTIAL ARTS FIGHTING STICKS AND WEAPONS, SWITCHBLADE AND SPRING LOADED KNIVES, BUTTERFLY KNIVES, DAGGERS, STILETTOS, AIR GUNS, OR ANY OTHER DANGEROUS OR DEADLY WEAPON OR INSTRUMENT OF LIKE CHARACTER INCLUDING REPLICA WEAPONS OF ANY KIND. ALSO PROHIBITED ARE ANY ITEMS OR WEAPONS THAT FIRE OR PROPEL PROJECTILES OF ANY KIND TO INCLUDE SLING SHOTS, POTATO GUNS, MARSHMALLOW GUNS, RUBBER BAND GUNS, SILLY STRING CONTAINERS, BOWS AND ARROWS OR ANY SIMILAR RELATED ITEMS. NO TOBACCO PRODUCTS MAY BE SOLD. THIS IS NOT AN EXHAUSTIVE LIST, BUT RATHER A REPRESENTATION OF THE KINDS OF WEAPONS AND ITEMS THAT ARE NOT ALLOWED WITHIN THE PERMIT AREA.

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11. Booths are sold by 10 x10 spaces, electricity is included and provided by the Johnson County Old Settler's Association. The Association does not provide tents, tables, chairs, electrical cords, lighting, etc. All electrical codes must be met by booth operator, booth operator will be held legally and financially responsible for electrical misuse. The Association shall have the right to disconnect any booth that continues to blow circuit breakers owned by Johnson County Old Settler's Association. No booth shall be allowed to make "tap ins" into light poles or buildings. The Johnson County Old Settler's Association reserves the right to shut down the generators commencing at 10:30pm each night or by order of the Fire Marshall in the event of inclement weather or other causes deemed necessary for the safety of all.

12. All walkways in front of, at the sides and behind the booth MUST remain open at all times and free of debris. Please use dumpsters to dispose of trash. Storage of materials must be contained inside the booth. No signs shall be put in the aisles or walkways, no fans shall be outside the booth and accessible to the general public. All booth displays must be in good taste and in general good conditions.

14. NO ANIMALS (WITH THE EXCEPTION OF A CERTIFIED SERVICE ANIMAL) WILL BE ALLOWED IN THE EVENT AREA DUE TO LIABILITY ISSUES.

ELECTRICAL REQUIREMENTS:

110-volt circuits will produce 1500 watts. This is a 15-amp circuit. To determine how many circuits, you need total your wattage and then divide by 1500. This will tell you how many circuits you will require to operate your electrical equipment.

All 110-volt cords must be at least 12-2 with ground, good ends and insulation or you will not be allowed to plug into the electrical panels. You will need 100' or more of cord. There will be no exception to the requirements, over current protection breakers for 240 volts will not exceed wire size ampere rating.

THESE RULES AND REGULATIONS ARE IN PLACE TO PROVIDE SAFETY AND CONFORMITY FOR ALL. PLEASE SHARE THESE RULES AND REGULATIONS WITH YOUR CO-WORKERS. THE PERSON WHO IS THE CONTACT PERSON FOR YOUR BOOTH ON THE APPLICATION IS THE INDIVIDUAL WHO WILL BE HELD RESPONSIBLE FOR ANY VIOLATIONS OF THESE RULES/REGULATIONS.

VIOLATORS OF THESE RULES AND REGULATIONS WILL BE IN DEFAULT OF THE APPLICATION AGREEMENT. RESULTS MAY BE IMMEDIATE EXPULSION AND/OR RESULT IN DENIAL OF FUTURE PARTICIPATION IN THE JOHNSON COUNTY OLD SETTLER'S FESTIVAL.

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By being a Bronze, Silver, Gold, or Platinum Sponsor, we offer a free entry in the parade.

1. Organization Information and Contact Information:

Organization/Company Name: _____
Point of Contact Name: _____
Cell Phone: _____ Work Phone: _____
Email Address: _____
Address for Parade Info: _____
City/State: _____ Zip Code: _____

2. Please Mark with an "X" how your group will proceed through the parade:

- _____ Hitch (Horses with Buggy/Carriage/Trailer)
- _____ Horses with no hitches
- _____ Marching Group- With no vehicle
- _____ Marching Group with a vehicle
- _____ Antique Car/ Truck: How Many? _____
- _____ Car/Truck: How Many? _____
- _____ Car/Truck with Trailer: How Many? _____
- _____ Bus/Semi: How Many? _____

3. Entry Description:

- 1. How many people are walking/ marching _____
- 2. Vehicles pulling trailers: What kind of vehicle is pulling _____
- 3. How long is the total length of vehicle(s) and trailer(s) length from front bumper to end of trailer _____
- 4. Horse Entries pulling trailer/carriage/ buggy overall length _____
- 5. Does your entry have music? _____ YES _____ NO
- 6. Type of items being distributed to crowd _____

IMPORTANT: All Entries must have a \$1,000,000 General Liability Insurance Certificate. Certificate must be included with entry form.

IMPORTANT: Driver Name and Cell Phone for vehicle in parade

Please give a brief 75 words or less description of your entry. Please include any names and/or information you would like the announcers to say as you pass by the viewing stand.

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PLEASE MAKE SURE ALL OF YOUR PARTICIPANTS INVOLVED IN THE PARADE ARE MADE AWARE OF THESE RULES AND REGULATIONS

----- (Signature) ----- (Date)

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Johnson County Old Settlers Parade Insurance Requirements

- All parade entries will be required to have a minimum of \$1,000,000 in Certificate of Liability Insurance.
- All parade entries must provide a Certificate of Insurance listing Johnson County Old Settlers Association as Certificate Holder.
- We do not except copies of insurance cards.
- Participants may be added to our User Liability Insurance through our insurance carrier. For this you must contact me at halljr668@gmail.com and I will send you the required form.

Note: Make checks payable to **Johnson County Old Settlers Association**

- Participants that will be using a car or truck can contact their insurance carrier to get a Certificate of Insurance issued.
- If you are unable to provide us with the required insurance documentation you will not be allowed to participate.

Insurance Certificates must be sent in at the same time as the entry, otherwise you are not entered.

Sincerely,

Jason Hall

Johnson County Old Settlers Association

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