

# Reading Farmers and Artisans Michigan Street Markets 2023 Regulations

**\*Please read carefully!**

## **Location**

Michigan Street Pavilion, Reading, MI

\*This is in an area with a roof and open sides.

## **Events**

**Market Days:** Every Tuesday Evening (4:00 pm to 7:00 pm) starting on June 3rd and ending on October 28th

***\*NOTE: There will no longer be Saturday markets this year.***

**517 Festival:** Wednesday, May 17th from 4:00 pm to 7:00 pm

**Festival Days Street Market:** Taking place during Reading Festival days, a Night Market will be held Friday, August 4th from 6:00 pm to 11:00 pm and then a Day Market will be held Saturday, August 5th from 9:00 am to 4:00 pm

**Halloween Market:** Saturday, October 28th from 10:00 am to 4:00 pm

**Holiday Market:** Friday, December 8th from 4:00 pm to 8:00 pm

\*More information on set up and tear down will be sent to you before the event.

## **Fees**

**Market Days:** \$25 for the season lol

**517 Festival:** \$25

**Festival Days Street Market:** \$25 for one day (either Friday or Saturday), \$30 for both days combined (If you participate in four Market Days by August 4th, there will be no charge.)

**Halloween Market:** \$25 (If you participate in ten Market Days by October 28th, there will be no charge.)

**Holiday Market:** \$25

All of these events will be located OUTDOORS or UNDER THE MICHIGAN STREET PAVILION. Rain or shine, they will go on! Refunds will not be granted for inclement weather.

## **Goal**

Our goal for this Market is to support local food producers, artisans, and small business owners by encouraging local sourcing and a platform to sell their items. Our intent is to offer a diverse range of items, but also to support multiple similarly talented individuals.

## **Product Display and Space**

- Spaces will be approximately 10 ft by 10 ft.
- All vendors are responsible for their own tables, chairs, and any displays for their products.
- All displays must be within the assigned area for that vendor.
- Vendors, at all times, will conduct themselves in a pleasant, courteous manner within the market area.
- Vendors are asked to not bring any animals unless it is a certified service animal with appropriate paperwork.
- Smoking is not allowed within or around the pavilion.

## **Product**

This is not a juried market. Several vendors may have similar or the same products.

Product must be approved by the Marketing Committee before placement in the market--photographs are acceptable to turned in with your application.

Products for the Reading Farmers and Artisans Market can include but are not limited to:

- Fruits, vegetables, and/or plants
- Homemade food items (Label must include ingredients and FDA inspection information. If considered a "Cottage Cook" (cooked in a home) the label must say "Made in a home kitchen that has not been inspected by the Michigan Department of Agriculture and Rural Development.")

- Hand crafted items
- Jewelry
- Yarn
- Macrame
- Hand bags
- Creams and salves
- Clothing items
- No sale of animals will be permitted.

### **Market Regulations**

- The Market Committee will not set pricing, but fair market pricing is expected.
- Participants are responsible for keeping their area clean, attractive, and in good sanitary conditions.
- Any and all participant generated waste must be removed from the market when they leave. This includes animal waste from service or transportation animals.
- New participants must complete the application and return it with photographs or samples of items. Previous market participants must complete an application.
- Participant compliance with all Federal, State, and Local regulations is mandatory and implied. Participants of regulated products are obligated to know, understand, and comply with the regulations which govern their product.
- No alcoholic or THC items allowed for sale or to be consumed at the Market.
- The Market is not responsible or liable for transactions made between buyers and sellers.
- The Market is not responsible for loss, stolen, or damaged items.
- Rules are subject to change at any time for any reason.
- The Market Committee reserves the right to expel or refuse admittance to any participant or customer who exhibits disruptive behavior at the Market or violates any of the rules listed above.

### **Dispute or Concerns**

All disputes shall be settled by the Market Committee.

Any participant in violation of the rules is subject to suspension as determined by the Market Committee and space fees shall be forfeited.

The direction of the Market Committee must be complied with in all matters pertaining to the operation of the Market. Complaints or appeals concerning the actions of the Market Committee may be made in writing to the:

Reading Chamber of Commerce  
Farmers and Artisan Market PO Box 413 Reading, MI 49274

### **To contact us for information and questions, please use the following:**

Mail - address above

Email - [RCOCFarmersMarket@gmail.com](mailto:RCOCFarmersMarket@gmail.com)

Facebook - Reading Michigan Chamber of Commerce

Website: [readingmichigan.org](http://readingmichigan.org)

# Reading Farmers and Artisans Michigan Street Markets 2023 Application

Applicant Name \_\_\_\_\_

Business Name (if applicable) \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

What is your preferred method of communication?

Phone call

Texting

Email

Website (if applicable)

Please list your items to be sold at the Reading Farmers and Artisans Market. Items can be added later with the approval of the Marketing Committee appointed by the Reading Chamber of Commerce.

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**What events do you plan to attend?**

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517 Day Market: Wednesday, May 17th from 4:00 pm to 7:00 pm

Festival Days Street Market: Night Market on Friday, August 4th from 6:00 pm to 11:00 pm

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Application Fee

Market Days: \$25 for the season

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Holiday Market: \$25

It is a \$25 fee for **BOTH** the 517 Day Festival and Market Days events if you choose to do both. If you choose to only do one event or the other, it is only \$25. Fees for the rest of the events can be made at a later date. Payment is due **BEFORE** the event begins--sooner rather than later to reserve your spot.

The fee can be paid either through a check or Venmo.

- You may write a check and deliver this to the Reading Chamber of Commerce. Please make it payable to "The Reading Chamber of Commerce."
- You may Venmo your payment to the Reading Chamber of Commerce. VENMO to: @CityofReading

Pay by Check or Cash Option

- Please make all checks payable to " Reading Chamber of Commerce." You can deliver this to the Chamber of Commerce c/O City of Reading City Hall office located at 113 S. Main Street, Reading, MI 49274 either by mail or in-person.

*By signing below, you acknowledge and agree to the rules and guidelines of The Reading Farmers and Artisans Market for 2023.*

Please sign your name below if you would like to participate in any of The Reading Farmers and Artisans Market events.

Signature of Applicant \_\_\_\_\_

Date \_\_\_\_\_