

COMMUNITY IMPROVEMENT CORPORATION OF HENRY COUNTY



Our Mission

WE ADVANCE, ENCOURAGE, & PROMOTE THE INDUSTRIAL, ECONOMIC, COMMERCIAL, & RESEARCH DEVELOPMENT OF HENRY COUNTY

Our organization specializes in the economic development of Henry County, OH. We are a privately and publicly funded 501(c)(6). When you **INVEST** in the CIC, not only are you helping us achieve our mission but **YOU** become a part of it;

MAKING HENRY COUNTY A PROSPEROUS PLACE TO LIVE, WORK, AND DO BUSINESS

Our Focus

BUSINESS ATTRACTION

we want to grow the community, and attracting new business is key

RETENTION AND EXPANSION

we don't just want business to be "good", we want you to **GROW**

CREATING A TALENT PIPELINE

providing our businesses with a diverse and skilled workforce

WOULD YOU LIKE TO PLAY A ROLE IN HENRY COUNTY'S ECONOMIC GROWTH?

Consider investing today!

STAY CONNECTED

104 E. WASHINGTON STREET
SUITE 301
NAPOLEON, OHIO 43545

419.592.4637

jarps@henrycountyed.com
www.henrycountyed.com

A message from the director



Henry County has had outstanding growth in recent years, as you will see in the project snapshot on the following page. These new capital investments in our existing businesses along with new industrial, commercial, and retail companies are a testament to the security our business leaders have when choosing Henry County to start or maintain their business. We proudly promote the small-town, driven, and low-cost of living lifestyle that is Henry County! Which is what keeps our communities thriving.

As always, the CIC's basic mission is to create and maintain employment opportunities and increase capital investment in Henry County. We will continue to focus on the needs of our clients and partners, mainly those businesses that create jobs and investments. Our organization takes the initiative to assist businesses in growing as we continue to offer assistance with numerous financial and tax incentive programs. The 2023 goal will be to focus on retaining our workforce and making sure your employees have access to the training and upskilling education they may need. As well as continuing our relationships with our education systems to promote the various employment opportunities that await our future workforce upon graduation. Whether they proceed to college or the military or decide to enter the workforce directly after high school. We ensure that our teachers, guidance counselors, and students are aware of the employers that are eagerly here in Henry County, providing a quality of life for our future workforce. We also continue to creatively focus on marketing our county for future development and promote our rural communities. We are excited to announce some new marketing campaigns this year, so be on the lookout soon! Beyond our website (www.henrycountyed.com), we've been busy designing a new lifestyle website that features everything Henry Has; www.henryhas.com. While we are still adding content and building a strong community tool, feel free to click through and enjoy what's been established thus far.

The support in the mission of the CIC has allowed our organization to continue to maintain the retention and expansion efforts of our county businesses. Which continue to grow! We hope that you believe in the mission of the CIC and the continued revitalization of the Henry County community and that you will choose to be an investor.

Investment in the economic development of Henry County ensures that the following programs are supported:

- Heightened workforce efforts and programs to educate our youth and unemployed on available career opportunities in our county
- Increased marketing efforts to attract new businesses to the county
- Assistance in business expansion projects for existing businesses
- Providing resources to small businesses and entrepreneurs
- Facilitate between business and government officials
- Supporting quality of life projects in the community

Enclosed you will find the CIC's investment structure and pledge form. With the help of your investment we can continue to serve our community and promote Henry County as a prosperous place to live, work and do business.

If interested, please contact our office for information on serving on one of our committees or to become a board member to get involved in our efforts to grow Henry County.

Sincerely,



Jennifer Arps, OhioCED
Henry County CIC Executive Director

MEET *Our Team*



JENNIFER ARPS
Executive Director

A Napoleon native and graduate, Jennifer's passion for her community and its economic well-being shines through in her dedication to grow Henry County. Jennifer's journey with the Henry County CIC began in 2015 with a deep-seated love for her hometown and a belief in its potential. Recognizing the challenges faced by rural communities, Jen focuses on ways to empower local businesses and create opportunities for residents. This passion has led her to become an Ohio Certified Economic Developer through the Ohio Economic Development Association as well as becoming the CIC's Executive Director in 2021.

Jennifer's leadership style is characterized by a collaborative approach. She fosters strong relationships with businesses, community members, and stakeholders, ensuring a holistic understanding of the county's needs. Whether it's spearheading initiatives like attracting new businesses, supporting existing ones, or advocating for infrastructure development, Jennifer's dedication, and strategic thinking drive progress. Since her time with the CIC, Arps has brought close to \$60 million in project investments for Henry County and has a strong desire to continue that momentum. Jennifer's continued vision for Henry County is one of thriving businesses, a skilled workforce, and a vibrant community where everyone has the opportunity to succeed. Jen and her son Grayson reside in Napoleon with their dog Remi and enjoy the many parks and trails Henry County has to offer.

Kylie was born and lived in Germany before moving to Henry County where most all of her relatives resided. She is a 2009 graduate of Holgate High School. After completing high school, she began her professional journey in mortgage banking and spent almost six years in the industry. Her career eventually led her to the Henry County Auditor's office, where she worked for five years. During that time, she focused on managing real estate records and licensing matters and interfacing with the public. In January of 2022, Kylie joined the Henry County CIC, continuing her tenure of service to the community. She was married in 2018 and has since planted roots in Deshler with her husband, Adam and two sons, Oliver and Layton.



KYLIE ZIEGLER
Administrative Assistant

MEET

Our Board of Directors



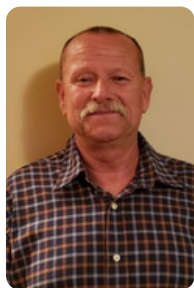
President Steve Seedorf
Graminex



Vice President Brent Damman
New Water Technologies, LLC



Sec./Treasurer Amy Watson
Premier Bank



Curtis Badgely
Mayor of Malinta



Kim Schumm
APA Solar Racking



Commissioner Bob Hastedt
Henry County



Todd West
Patrick Henry School District



Cheryl Hershberger
Howard Hanna Realty



Elizabeth Fruchey
Henry County Auditor



Kristi Barnd, CEO
Henry County Hospital



Nick Rettig
Richfield Township
Trustee Representative



Jim Drewes
Northwest State
Community College



Lyndsey Lucas
Mel Lanzer Co.



Joseph Bialorucki
Mayor of Napoleon



Brittany Schwab
Napoleon City Council



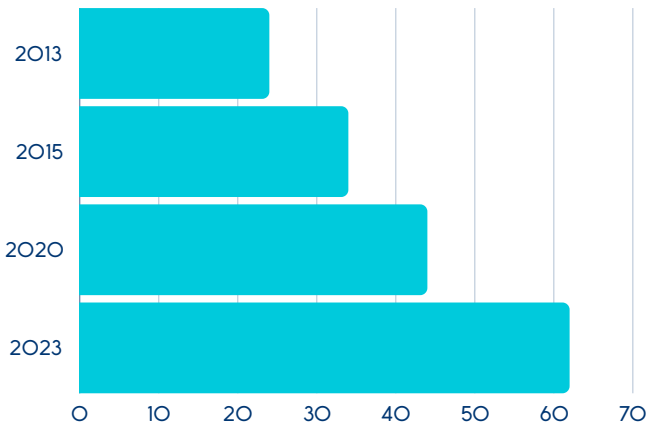
Bill Morey
Civista Bank



2023 recap

MEMBERSHIP

In the last 10 years the CIC has grown in investors by 88%. Thanks to people like you, who believe in the economic growth of Henry County!



EVENTS

11

SUCCESSFUL EVENTS

OUR MEMBERS HAD EXCLUSIVE ACCESS TO



WORKFORCE

PROJECTS

AN INVESTMENT OF
13.5 MIL
HAS BEEN MADE RIGHT HERE
IN HENRY COUNTY

2

NEW 20,000 SF BUILDINGS. ONE IS A NEW COMPANY & ONE COMPANY EXPANDED!

147
NEW JOBS

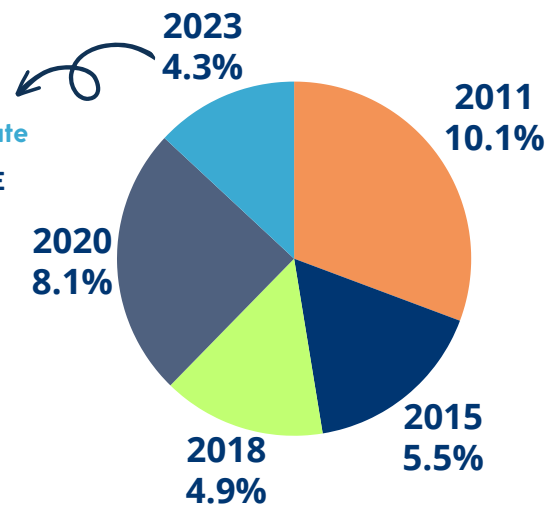
4.3% Unemployment Rate

12,800 IN LABOR FORCE

12,300 EMPLOYED

500 UNEMPLOYED

OUR AVAILABLE WORKFORCE THAT IS DESIRABLE TO YOU & NEW COMPANIES



419.592.4637

INVESTOR

benefits



Access to local leaders

Because we have extensive relationships in the public and private sectors, our members gain access to our entire network including elected officials and business and community leaders.

Exclusive events, and marketing

We host numerous member-only events which allow one-on-one engagement and relationship building in intimate settings like meet and greets with elected officials. As a member you will regularly receive invitations, newsletters and other communication with relevant news and insight. We create visibility opportunities and offer marketing to highlight our members and their activity in our community. Our website features members and Board of Director representatives with links to their respective websites and we actively share mutual content through social media. We host an annual meeting event, which draws more than 100+ attendees to celebrate the economic successes of the region. We offer sponsorships and extra visibility opportunities through events that we host as well.

Business development opportunities

Our members are the first to know about deals and projects. We regularly connect clients with member organizations for professional services, architectural firms, construction, engineering firms, financing, workforce development, and more. Our Board of Directors meetings and other events also foster business development opportunities through networking and increased exposure for your organization.

Intense focus on workforce

Technology and automation are constantly changing the nature of workforce, creating a "skills gap" between the employers needs and what the future workforce has. By investing in workforce development programs, like Educator Bootcamp, In-demand Jobs Day, apprenticeships and career counseling, our agency can equip individuals with the knowledge and skills needed to succeed in today's economy. As a member, you get first hand connections to these programs and the opportunity to connect directly to our school system.

Direct influence on economic development

Each member is extended an invitation to join our esteemed Board of Directors, offering a unique opportunity to engage with key decision-makers and influence the economic development of Henry County. Board members actively participate in collaborative efforts on various projects and initiatives alongside local authorities. The diverse expertise that each member contributes is highly appreciated, and we strive to unite stakeholders to maximize the collective impact of this invaluable resource.



COMMUNITY IMPROVEMENT CORPORATION OF HENRY COUNTY

INVESTMENT LEVELS

\$10,000	\$1,000
\$8,000	\$500
\$5,000	\$250
\$2,500	

MEMBERSHIP FORM

Yes, in order to ensure continuing economic growth in Henry County, I hereby authorize an investment in the Community Improvement Corporation's industry support, marketing and business recruitment program. Thus, we will commit to one of the following options:

\$ _____ total one-time payment annual pledge

OR

\$ _____ total annual pledge to be invoiced as follows;

(for \$2,500 or higher membership only)

Please send me an invoice:

___ Semi-Annual ___ Quarterly

Name: _____ Title: _____

Organization: _____

Email: _____

Address: _____ Telephone: () _____

City: _____ State: Zip: _____

Signature: _____ Date: _____

Thank you!

***Please note that annual pledge amounts are due within net 30 of submitting this form and receiving an invoice. Semi-Annual and Quarterly payments will be invoiced accordingly with appropriate due dates. You may also join online through our website; www.henrycountyed.com**

Please forward your membership contribution as well as the completed and signed form to the CIC at the below address: 104 E. Washington
Suite 301
Napoleon, Ohio 43545

Please make checks payable to: CIC of Henry County

NOTE: Investments in the Community Improvement Corporation of Henry County, a 501(c)6 non-profit organization, may be characterized as a deductible expense ordinary and necessary to the conduct of business pursuant to Section 162 of the IRS Code. No goods or services have been exchanged for this contribution. Please consult with your tax advisor.