



## BUSINESS CONFERENCE SEPTEMBER 6, 2024

### **Women of Steel Business Conference: Exhibitor Packet**

#### **Event Overview:**

Women of Steel 2024 is a premiere event, leading the way for cutting edge ideas, innovation and inspiration for women entrepreneurs and executives. The goal of this conference is to educate and inspire while being a catalyst of conversation on the “Limitless” future of female leadership in the world. This prestigious event will focus on giving women the tools they need to not only live out their dreams, but to build a legacy for generations of women that will follow. The attendees will receive a full day of empowerment from powerhouse speakers that will ignite and engage them to not only shatter the glass ceiling but to see the limitless potential beyond that ceiling!

#### **Event Location:**

Arthrex One

1370 Creekside Blvd., Naples Florida 34108

**Sponsorship Invitation:** The Women of Steel Business Conference is a beacon for women entrepreneurs and business leaders seeking to elevate their professional journey. We invite service providers in payroll, financial planning, digital services, and beyond to join us in creating a pivotal access point for our attendees. This is where your expertise meets the ambition of women ready to transform their businesses and personal lives.

#### **Why Partner with Women of Steel?**

- **Targeted Visibility:** Direct exposure to a concentrated audience of female entrepreneurs and business leaders looking for your services.
- **Strategic Engagement:** Connect with potential clients actively seeking solutions to enhance their business operations and financial growth.

- Purposeful Impact: Play a crucial role in supporting the advancement of women in the business world, contributing to a future where female leadership is celebrated and normalized.

### **Sponsorship Opportunities: Amplify Your Impact**

- Premier branding, and the chance to be seen as a leading supporter of women in business. This includes enhanced brand recognition among a community of decision-makers. This is an opportunity to showcase your services directly to your target audience.

#### **Inclusions**

- [1] 6' booth table display
- [2] General Admission tickets for event
  - ¼ page ad in event workbook
- Branded item included in SWAG Bag
  - Social Media recognition
- Steel Rising Vendor Room Signage

**Value: \$3,000**

**This is more than an event; it's a partnership for progress. We're looking for service providers who can offer:**

- Financial Empowerment: From financial planning to investment advice, help our attendees secure their financial future.
- Operational Excellence: Offer solutions in payroll, HR, and operational software that streamline business processes.
- Digital Innovation: From cloud services to marketing strategies, empower our attendees to thrive in the digital age.
- Leadership Lessons: From wellness to leadership development, support women in business by prioritizing whole health and provide tools to help continuous growth.

### **Join Us in Making a Difference**

By aligning with the Women of Steel Business Conference, you're not just reaching potential clients; you're actively participating in the growth and empowerment of women in business. This is your opportunity to make a lasting impact and to showcase your commitment to fostering an inclusive, supportive business ecosystem.

### **Ready to Partner with Purpose?**

**Contact for Partnership:** Cotrenia Hood, Business & Executive Coach Email: [Cotrenia@steelbleu.com](mailto:Cotrenia@steelbleu.com) Phone: 239-273-1191 Website: [www.steelbleu.com](http://www.steelbleu.com)