



# EXECUTIVE LEADER FORUM

## HELD IN 2024 IN BOSTON



GUIDING THE 2024 PROGRAM ...

### EXCEPTIONAL C-SUITE LEADERS

PROVIDE PERSONALIZED MENTORING  
IN A SMALL GROUP

Our renowned leadership experts take the synergies of executive leadership to a higher level ... **with personal one-on-one coaching opportunities during / between each session.**



**KEVIN RYAN** Program Leader  
Longtime RLF facilitator, a former Fortune 500 VP and a former SIM Leadership Institute Director



**CHRIS PUTUR** Program Leader  
Former CIO of 2 global companies and EVP of technology and operations, current board member for Information Services Group and RealTruck

THE PROGRAM ALSO FEATURES

**ONE-ON-ONE COACHING,  
DEEP DISCUSSIONS AND  
CRITIQUED  
PARTICIPANT  
PRESENTATIONS**

**CENTERED ON TODAY'S MOST  
CHALLENGING ISSUES FACING  
SENIOR EXECUTIVES**

### TAKE YOUR LEADERSHIP TO THE NEXT LEVEL

In our world that's become incredibly complex, filled with relentless change and unpredictable ambiguity, the need has never been greater for highly-proficient leadership at the executive level.

- **Forge a more influential presence.**
- **Sharpen and leverage your executive brand.**
- **Navigate to a politically savvy higher altitude.**

As your career journey climbs to a new level, you'll find yourself in a more complicated world where the stakes are higher ... where you're less dependent on management ability and more dependent upon leadership and influence abilities. The Executive Leader Forum offers crucial platforms to:

- **Raise your consciousness** about extending yourself amid the increased complexity as you rise through the enterprise.
- **Expand your world view** on relationships and vital communication at every level.
- **Develop, demonstrate and utilize** influence power.
- **Enable mental presence** amid stress.
- **Build intellectual power and strength** in order to be influential, have impact and make a difference.



[SimLeadershipInstitute.org/executive-leaders](https://SimLeadershipInstitute.org/executive-leaders)

# THE 2024 JOURNEY...



## SESSION 1 AUGUST 21-23, 2024

### "BUILD YOUR EXECUTIVE PRESENCE AND INFLUENCE" ... with topics like:

- "Culture, Community, and Service in Leadership" with Mark Masters
- "Confronting Your Reality" with Pat Coffey
- "Personal Ethics and Leadership" with the Program Leaders and Visiting Executives

## SESSION 2 OCTOBER 3-4, 2024

### "TRANSFORM OR BE IRRELEVANT" ... with topics like:

- "Transform or Be Irrelevant" with Don Imholz
- "Building Executive Presence and Honing Your Personal Brand" with Art Hopkins
- "Leadership and Storytelling for Authentic Interaction and Influence" with Laura Packer
- "Personal Values and Leadership" with Kevin Ryan

## SESSION 3 NOVEMBER 4-5, 2024

### "LEVERAGE YOUR INFLUENCE POWER" ... with topics like:

- "Navigating Organizational Politics & Leveraging Your Influence Power" with June Drewry
- "Understanding Your Diverse Team Members" with current and former IT executives

## SESSION 4 DECEMBER 5-6, 2024

### "MOVING FORWARD AT A HIGHER ALTITUDE" ... with topics like:

- "Building and Maintaining More Powerful Relationships" with Morag Barrett;
- "Capstone One-On-One Coaching" with the Program Leaders and Visiting Executives
- "A Celebration of Completion" with an evening reception, dinner, and a program-ending ceremony

## PLUS VISITING EXECUTIVES SUCH AS ...



**DON IMHOLZ**  
Former CIO of McDonnell-Douglas, Boeing and Centene



**JUNE DREWRY**  
CIO Hall of Fame member and former Co-Director of SIM Leadership Institute



**MARK MASTERS**  
President and CEO of Mechanics Bank



**PAT COFFEY**  
Former SVP of Allstate Technology & Strategic Ventures



**MORAG BARRETT**  
CEO and Founder of SkyeTeam, national speaker and author



**LAURA PACKER**  
Author, speaker and principal of thinkstory llc



## PARTICIPANTS SHOULD BE ...

- Operating at the senior level.
- With significant experience leading others.
- Passionate about personal growth and ready to challenge themselves.

## LIMITED TO 24 PARTICIPANTS

CONTACT

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## HELD IN THE BOSTON AREA

The 4 Sessions of the 2024 program will be held at the Babson Executive Conference Center in Boston's suburb of Wellesley, MA.



### The Executive Leader Forum fee of \$9,950 includes:

- All coaching, books, speakers, materials, activities, breakfasts and lunches during the 4-month program.

SIM member companies receive a \$500 discount. Also, a \$500 "Early Registration Discount" is available for all registrants, through June 15, 2024.