



**CALIFORNIA
LULAC**

LEAGUE OF UNITED LATIN AMERICAN CITIZENS

*"To empower &
build strong
Latino
communities"*



WHO WE SERVE



**Latino
Communities**



**Youth & Young
Adults**



Veterans



Women



Elderly



OUR MISSION

To advance the economic condition, educational attainment, political influence, housing, health, and civil rights of the Hispanic population.

HISTORY

Established in 1929 in Corpus Christi, Texas. Today, LULAC is the largest & oldest Hispanic organization in the United States.

WHY SPONSOR US



The 75th Convention will feature workshops integral to the mission of the league and the Latino community. The conference serves as an opportunity for us to educate the Latino community on key public policy issues important to LULAC members.



www.calulac.org



[@ca.lulac](https://www.instagram.com/ca.lulac)

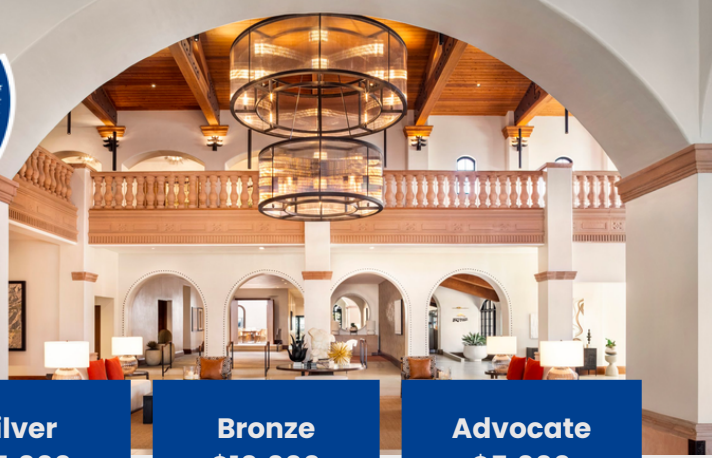


Zachari Dunes Resort
Oxnard, CA

CA LULAC Sponsorship



PACKAGES FOR 75TH ANNUAL CONVENTION APRIL 26-28, 2024



Sponsorship Levels	Diamond* \$50,000	Gold* \$25,000	Silver \$15,000	Bronze \$10,000	Advocate \$5,000
Sponsor Remarks	3 min				
Sponsor Commercial Video	2 min.	1 min.			
Podium Recognition	★	★	★	★	★
Dinner Tickets**	20	15	10	5	2
Luncheon Tickets**	20	15	10	5	2
Full Registration	20	15	10	5	2
Logo on Website, Event Signage & Media	★	★	★	★	★
Brand item in the tote	And 1 side of tote for marketing	★	★	★	★

*Diamond & Gold sponsors will have primary table placements

**10 tickets is equivalent to 1 table

CA LULAC Sponsorship



PACKAGES FOR MILITARY &
VETERAN'S LUNCHEON APRIL 26, 2024



Sponsorship Levels	Gold \$10,000	Silver \$7,500	Bronze \$5,000	Partner \$2,500	Friend \$1000
Sponsor provided Commercial Video	2 mins.				
Sponsor Remarks	3 mins.	2 mins.			
Podium Recognition	★	★	★	★	★
Luncheon Tickets*	20	15	10	5	2
Full Registration	4	2	1		
Logo on Website, Event Signage & Media	★	★	★	★	★
Brand item in the tote	★	★	★	★	★

*10 tickets is equivalent to 1 table



SPONSORSHIP FORM
California LULAC 75th Annual State Convention
April 26-28, 2024
Oxnard, CA

Sponsorship Level for Convention

- | | |
|----------------------------------|-----------------------------------|
| <input type="checkbox"/> Diamond | <input type="checkbox"/> Bronze |
| <input type="checkbox"/> Gold | <input type="checkbox"/> Advocate |
| <input type="checkbox"/> Silver | |

Primary Contact: _____

Corporation/Org: _____

Title: _____

Full Address: _____

Email: _____ **Phone:** _____

- Mailed Check Credit Card

Credit Card Type: _____

Credit Card Number: _____

Expiration Date: _____ **Security Code:** _____

Signature: _____ **Date:** _____

If paid by check, please make checks payable to CA LULAC Foundation. Mail to 1880 N. Main Street, Suite 200, Salinas CA 93906