

Judy Barton Memorial Tourism Scholarship



JUDY BARTON (1949 - 2018) was a pioneer in the development of tourism in the Cumberland Gap Region. She served as the city recorder for the Historic Town of Cumberland Gap for many years. While in that capacity she served as director of the famous "Folk Fest" and was a driving force in the creation of "The State of Cumberland." In 2000, while continuing to reside in Cumberland Gap, she became the director of tourism in Bell County, KY and became an adviser and advocate for tourism development throughout the State of Kentucky and the Cumberland Gap Region. She held this position until the time her health began to fail. Judy will forever be remembered for her love and devotion to the Cumberland Gap Region and its people which she displayed through her energetic "can do" attitude.

The Cumberland Gap Region Tourism Association has established this \$1000 Memorial Scholarship to be presented annually to a high school senior attending either a public or private school within the Cumberland Gap Region. Criteria for application and selection is attached or may be found on our website at cumberlandgapregion.com.

Congratulations to our previous winners.

2018 Haley Nicely
Washburn High School
2019 Ethan Phipps
Barbourville High School
2020 Rebecca Fortner
Pineville High School
2021 Edmond Samuel Dye
Harlan County High School
2022 Gavin Graves
Union County High School
2023 Jay Goins
Bell County High School



"Making history, natural beauty, art, music, adventure and the Appalachian Experience come alive by making the Cumberland Gap Region a destination that tourists will drive to...not drive through!"

Realty Group of New Tazewell (Diamond Sponsor)

New Tazewell City Council (Silver Sponsor) **Guardians of the Gap** (Silver Sponsor)

The Town of Pennington Gap, VA (Silver Sponsor) **Harrogate City Council** (Bronze Sponsor) **Barbourville Tourism** (Bronze Sponsor) **Angelo's in the Gap** (Bronze Sponsor) **Union County Chamber of Commerce** (Bronze Sponsor)

CRITERIA FOR SCHOLARSHIP APPLICATION:

- A. Complete the "Application Form" and return it to assure your position in the competition. You may mail or email your application to:

Cumberland Gap Region Tourism Association
c/o Carl Nichols, Director
613 Main St., Ste. #1
New Tazewell, TN 37825
CGRTA@yahoo.com

B. SPEECH TOPIC

"What impact does tourism and tourism development have upon the economy of the Cumberland Gap Region?"

C. RULES

1. Applicant must be a senior attending any high school, public or private, located within the ten counties of the Cumberland Gap Region.
2. The student is to write and orally present an "original oration" to be presented on April 25, 2024, at 5:00pm. The winning student will be announced following the completion. You should arrive at the site 15-30 minutes prior to the start time.
3. The scholarship will be presented on May 21, 2024, during the Cumberland Gap Region Tourism Association's annual "Awards Dinner" at the Olde Church Events Center in Historic Cumberland Gap. The winner will be included in the agenda to present their scholarship winning speech.
4. The order of speaking will be determined by the order in which the application is received at our corporate office either via USPS or email.
5. A lecture or podium will not be used.
6. Student may use 3x5 cards on which to write and present the oration. (Number each card.)
7. The length of the speech presentation must be between 5 minutes and 7 minutes in duration. Any presentation falling short or going past the time limit will have one point deducted from each judge.
8. DO NOT include in your speech: your name, name or location of school, the county or community in which you reside, or any other information disclosing your identity or your location within the region.
9. When writing your speech, be mindful to discuss the "region" as a whole, not just one county or one community. (Consider removing all county boundaries and state lines. Discuss the region as a whole.)
10. Any high school within the region may send multiple contestants.
11. Parents, friends, speech coach, etc. are welcome to attend the competition.
12. The Judge's decision is final. Score sheets will not be released to contestants.

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COMPETITION APPLICATION

Judy Barton Memorial Tourism Scholarship Speech Competition



Name: _____

Mailing Address: _____

Email: _____

Phone: _____

Name of High School: _____

School's Mailing Address: _____

County in which your school is located: _____

School Phone: _____

School Contact Person: _____

ESTIMATE ATTENDANCE: Approximately how many people will be in your party? (Parents, Friends, Teachers/coaches, etc. _____)

Mail to: Cumberland Gap Region Tourism Association
c/o Carl Nichols, Director
613 Main St, Ste 1
New Tazewell, TN 37825

Email to: CGRTA@yahoo.com