

**OCADA 2023 Economic Impact Report
City of Irvine**

City Impact	
SALES	
New Vehicle Sales	\$1,002,768,900
Used Vehicle Sales	\$424,550,980
Service & Parts Dept. Sales	\$197,901,130
Other Departments	\$72,475,676
Total Dollar Sales	\$1,697,696,686
Total New Units	20,482
Total Used Units	10,024
Total Vehicles Sold	30,506
EMPLOYEES	
Total Full Time Employees	1,330
Total Part Time Employees	42
Total Employees	1,372
Total Wages	\$132,118,560
% Providing Health for Employee and Dependents	97%
Total Wages/Personnel Benefits	\$132,118,560
EXPENSES	
Advertising	\$14,218,610
Products and Services From California Businesses	\$32,104,968
Total Expense	\$46,323,578
TAXES	
Total State Payroll Taxes	\$7,882,518
Total Federal Payroll Taxes	\$34,416,270
Total Employee Taxes	\$42,298,788
Sales Tax Collected	\$97,166,328
Property Taxes	\$2,450,700
Total Taxes (paid or collected)	\$99,617,028
Total Tax Revenue Generated by Dealerships	\$141,915,816
Total Tax Revenue to City	\$12,537,591
OTHER FEES	
State and Local Business taxes and fees	\$939,624
Charitable Contributions	\$889,490
Total # of Dealerships in City:	14

This Economic Impact Report was developed utilizing statistics from the National Automobile Dealers Association and California New Car Dealers Association and is based on the average dealership in Orange County and not specifically the dealers in a city or district