

**OCADA 2022 Economic Impact Report
City of San Juan Capistrano**

	City Impact
SALES	
New Vehicle Sales	\$477,508,997
Used Vehicle Sales	\$228,253,214
Service & Parts Dept. Sales	\$94,838,478
Other Departments	\$36,100,925
Total Dollar Sales	\$836,701,614
Total New Units	9,709
Total Used Units	5,390
Total Vehicles Sold	15,099
EMPLOYEES	
Total Full Time Employees	672
Total Part Time Employees	21
Total Employees	693
Total Wages	\$64,260,000
% Providing Health for Employee and Dependents	95%
Total Wages/Personnel Benefits	\$64,260,000
EXPENSES	
Advertising	\$6,882,190
Products and Services From California Businesses	\$15,584,933
Total Expense	\$22,467,123
TAXES	
Total State Payroll Taxes	\$3,826,466
Total Federal Payroll Taxes	\$16,723,161
Total Employee Taxes	\$20,549,627
Sales Tax Collected	\$48,007,078
Property Taxes	\$1,207,241
Total Taxes (paid or collected)	\$49,214,319
Total Tax Revenue Generated by Dealerships	\$69,763,946
Total Tax Revenue to City	\$6,194,462
OTHER FEES	
State and Local Business taxes and fees	\$460,600
Charitable Contributions	\$411,803
Total # of Dealerships in City:	7

This Economic Impact Report was developed utilizing statistics from the National Automobile Dealers Association and California New Car Dealers Association and is based on the average dealership in Orange County and not specifically the dealers in a city or district