

July 4 Plymouth

2024 Sponsorship Opportunities

Yes! I would like to support July 4 Plymouth with a generous donation at the following level:

★ America's Hometown Sponsor \$15,000 +

Event Recognition

- Promotional signage at reviewing stand area during parade.
- Logo placement on high profile materials including:
 - *Website and Social Media
 - *Large logo in premier location on back of 4th of July parade shirt
 - *Recognition as a top sponsor in post event paid Facebook ad
 - *Individualized, robust social media plan to include outreach on July 4Plymouth.com and Plymouth's 4th of July 5K social media
 - *On stage announcements during parade and pre-fireworks events
 - *8 tickets for VIP Seating at reviewing stand

Race Recognition

- *Large company logo in premier location on back of race shirt
- *Recognition in monthly newsletter email to 40,000+ runners –July 1st & August 1st
- *Option to provide marketing materials for placement in runner packets (approximately 1,000 runners)
- *Four complimentary race registrations for 4th of July 5K

★ Patriot Sponsor \$10,000 - \$14,999

Event Recognition

- Logo placement on high profile materials including:
 - *Website and Social Media
 - *Large logo on back of 4th of July parade shirt
 - *Recognition in post event paid Facebook ad
 - *Social Media recognition on July4Plymouth pages
 - *Recognition during parade announcements
 - *4 tickets for VIP seating at reviewing stand

Race Recognition

- *Mid-size company logo on back of race shirt
- *Recognition in South Shore Race Management monthly email to 40,000+ runners –July 1st
- *Option to provide marketing materials for placement in runner packets (approximately 1,000 runners)
- *Two complimentary race registrations for 4th of July 5K

★ Freedom Sponsor \$5,000 - \$9,999

Event Recognition

- Logo placement on high profile materials including:
 - *Website and Social Media
 - *Mid-size logo on back of 4th of July parade Shirt
 - *Recognition in post event paid Facebook ad
 - *On stage announcements during pre-parade events

Race Recognition

- *Mid-size company logo on back of race shirt
- *One complimentary race registration

★ Liberty Sponsor \$2,500 - \$4,999

Event Recognition

- Logo placement on high profile materials including:
 - *Website and Social Media
 - *Company Name listed on back of 4th of July parade shirt
 - *Recognition in post event paid Facebook ad
 - On stage announcements during pre-fireworks events

Race Recognition

- * Small company logo on back of race shirt
- * One complimentary race registration

★ Stars & Stripes Sponsor \$1,000 - \$2,499

Event Recognition

- Logo placement on high profile materials including:
 - *Website and Social Media
 - *Company name listed on back of 4th of July shirts
 - *Recognition in post event paid Facebook ad
 - *On stage announcements during pre-parade events

★ Independence Day Sponsor \$500 - \$999

Event Recognition

- Logo placement on high profile materials including:
 - *Website and Social Media
 - *Company name listed on back of 4th of July shirts
 - *Recognition in post event paid Facebook ad

★ Friend of July 4 Plymouth - up to \$499

Listing on July 4 Plymouth website

Contact Name: _____ Listing: _____
(Your preference for listing on promotional materials)

Street Address: _____

City: _____ State/Zip: _____

Email Address: _____ Phone: _____

Please remit donation in the enclosed envelope, or send to:
July 4 Plymouth, Inc. * PO Box 1776 * Plymouth, MA 02362
www.July4Plymouth.com – july4plymouth@gmail.com
or donate online at: <https://july4plymouth.com/donate>

July 4 Plymouth, Inc. is a registered 501(c)3 nonprofit, tax exempt organization