



We make it easy, scalable, and impactful.

# EVERY CONVERSATION MATTERS (ECM)

## The Secret to Accelerating Performance, Trust, and Belonging

Imagine conversations that spark breakthroughs, deepen connections, and propel performance. Every interaction becomes a catalyst for growth, both personally and professionally. Equip your team with the visual habits and coaching skills to unlock emotional intelligence and resilience, and transform communication and culture.



**Visual Symbols:** Simple, memorable icons that make mastering core habits effortless.

### 3 Powerful Habits:

- **Unlock Communication:** Discover the 3 critical layers that quickly uncover what is most important to others.
- **Accelerate Connection:** Ask 6 powerful questions that bridge differences and build psychological safety.
- **Win the Inner Game:** Develop 3 essential mindsets for resilience, inner peace, and peak performance.



3 Critical Layers



6 Powerful Questions



3 Essential Mindsets

### Format:

- Designed for individuals, teams, and organizational culture change at scale.
- A series of flexible 2-3 hour sessions that can be delivered live online or in-person.
- Sustainable Impact: Micro-learning and community resources keep the momentum going.

### ECM will change:

- ...How you listen
- ...How you ask questions
- ...How you communicate
- ...How you think



### Guarantee

Every participant will be able to teach back the 3 Core Habits, or we work for free until they do!